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Agenda: Business Graduate Curriculum & Policy Committee, February 13, 2008

Medy Espiritu Mrs.
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February 8, 2008

To : Members of the Faculty of Business Graduate Curriculum and Policy Committee

From : Medy Espiritu
Assistant Secretary & SynApps System Administrator

The next meeting of the Faculty of Business Graduate Curriculum and Policy Committee will be held on **Wednesday, February 13, 2008** at **3:00 p.m.** in **DSB-510**.

Listed below are the agenda items for discussion.

Should you be unable to attend this meeting, please notify me at extension 24204 or email espiritu@mcmaster.ca.

A G E N D A

I. Minutes of the meeting of November 28, 2007

II. Business Arising

III. MBA Curriculum Proposals from the Information Systems Area

IV. Ph.D. Curriculum Proposals from the Information Systems Area

V. MBA Curriculum Proposals from the Accounting and Financial Management Services Area:

- Cancellation of the following courses from the Management Accounting Specialization
  - A741
  - A742
- Add the following course to the Management Accounting Specialization:
  - A740 (combination of A741 and A742) – new course
- Add the following course to the Accounting and Financial Management Services Specialization:
  - P745

VI. MBA Curriculum Proposals from the Finance and Business Economics Area:

- Anti-requisites for the Finance Specialization and Minor
  - F724: Anti-requisite V705
  - F726: Anti-requisite V702
- New Courses:
  - F733
  - F720

VII. MBA Curriculum Proposals from the Strategic Market Leadership & Health Services Management Area:

- Strategic Business Valuation Specialization and Minor
  - Current Listing:
    V702 Investor Psychology/Behavioural Finance
    F724 Venture Capital (V705 for Fall 2007)
  - Recommended change:
    V702 Behavioural Finance (Anti-requisite F726)
    V705 Venture Capital (Anti-requisite F724)
- Course code change: M741 to a "P" designation
- Health Services Management Specialization
  - Cancellation of courses: C723 and C751
  - Cross list C711 with Faculty of Health Sciences
  - Anti-requisite: C741 and M722

- Cancellation of Courses:
  - P724
  - M735 (New Products)
- New Courses:
  - P745
    - Include as an elective option for the Strategic Marketing Specialization, Accounting and Financial Management Services Specialization, Management Accounting Specialization and Accounting and Financial Management Services Minor
  - M724 (Innovation and New Products)
    - required course for MINT specialization as well as MINT Minor
    - elective from the MINT specialization as well as from the MINT minor electives list
    - P741 be offered as an elective in MINT Specialization replacing the existing elective course M735 (New Products), and is added to the MINT minor elective list
- MINT Specialization
  - F724 Venture Capital course be added to the MINT Specialization and MINT Minor electives list

VIII. Other Business

FACULTY OF BUSINESS GRADUATE CURRICULUM AND POLICY COMMITTEE
NOVEMBER 28, 2007, 2:30 P.M.
DSB-421

PRESENT: Dr. M. Head (Chair), Dr. P. Abad, Ms. A. Bedi, Dr. D. Goellnicht, Mr. D. Green, Dr. K. Hassanein, Dr. E. Kleinschmidt, Dr. C. Kwan, Mr. R. Liddell, Dr. K. Nainar, Mr. J. Scime (Secretary), Dr. W. Wiesner, Mrs. M. Espiritu (Assistant Secretary)

BY INVITATION: Dr. L. Chan, Dr. P. Wakefield

REGRETS: Dr. N. Agarwal

I. MINOR IN STRATEGIC BUSINESS VALUATION

Dr. Wakefield explained the proposal to allow students in the MBA program to obtain a minor in Strategic Business Valuation. There was one correction in the document: course number *V705 should be replaced with *F724.

Dr. Kleinschmidt moved, and Dr. Kwan seconded,

"that the Faculty of Business Graduate Curriculum and Policy Committee approve the proposal to allow students in the M.B.A. program to obtain a minor in Strategic Business Valuation."

The motion was **carried**.

II. HEALTH SERVICES MANAGEMENT SPECIALIZATION

Dr. Head explained the recommendation to admit "accelerated" MBA students into the Health Services Management Specialization, provided that students have a minimum of one year's work experience in the health care industry at the time of their application.

Dr. Nainar moved, and Dr. Wiesner seconded,

"that the Faculty of Business Graduate Curriculum and Policy Committee approve the proposal to admit 'accelerated' MBA students to the Health Services Management Specialization program."

The motion was **carried**.

III. CALENDAR COPY: MASTER OF PROFESSIONAL ACCOUNTANCY

Dr. Chan reviewed the calendar copy by discussing the objectives, admission requirements, and program requirements for the Master of Professional Accountancy program.

Dr. Nainar moved, and Dr. Wiesner seconded,

"that the Faculty of Business Graduate Curriculum and Policy Committee approve the calendar copy for the Master of Professional Accountancy, as outlined in the document."

In response to a question, Dr. Chan explained that students in the program are given the opportunity to complete the 51-credit requirement for the Chartered Accountant (CA) designation, the prerequisite studies for the Certified Management Accountant (CMA) designation, and the courses required for Level 4 Advanced Studies and the Public Practice option of the PACE program for the Certified General Accountants (CGA) designation.

Dr. Hassanein commented that the last sentence in the *Program Requirements* section (page 2) of the document is quite confusing. After the discussion, the committee decided to reword the sentence as follows: *Depending on their undergraduate program of study, students can apply for course exemption of up to a maximum of four half-courses, or they may be required to complete some preparatory courses prior to admission. Additional courses may be required to meet the credit requirement of different professional accounting organizations.*

The motion was **carried** (subject to the amendment in the *Program Requirements* section of the document).

IV. NEW COURSES FOR THE MASTER OF PROFESSIONAL ACCOUNTANCY

Dr. Chan discussed the new courses for the Master of Professional Accountancy:

A700 – Emerging Issues in Professional Accountancy
A704 – Advanced Accounting Topics
A746 – Advanced Auditing
A747 – Computer Control and Auditing
A751 – Earnings Quality and Equity Analysis

There were some minor revisions to the new courses: A700 and A704 will be offered in September 2009, A746 and A747 will be offered in May 2009, and A751 in January 2009.

Dr. Nainar moved, and Dr. Wiesner seconded,

"that the Faculty of Business Graduate Curriculum and Policy Committee approve the new courses A700, A704, A746, A747, and A751 for the Master of Professional Accountancy program."

One member asked if there is a plan to offer these courses in the MBA program. Dr. Chan explained that the new courses were tailored specifically for the Master of Professional Accountancy program.

The motion was **carried**.

V. COURSE NUMBER CHANGE (A737 TO A745)

The faculty recommended changing course number A737 – Assurance to A745 to align the sequence of courses in assurance and auditing.

Dr. Nainar moved, and Dr. Wiesner seconded,

"that the Faculty of Business Graduate Curriculum and Policy Committee approve the change in course number from A737 to A745, as described in the document."

The motion was **carried**.

VI. CHANGES TO THE MANAGEMENT ACCOUNTING SPECIALIZATION

The faculty proposed to change course P722 from a required to an elective course and A745 from an elective to a required course.

Dr. Wiesner moved, and Dr. Nainar seconded,

"that the Faculty of Business Graduate Curriculum and Policy Committee approve the proposal to change course P722 from a required to an elective course and A745 from an elective to a required course, as described in the document."

The motion was **carried**.

VII. ANTI-REQUISITE: A751 FOR A750

Dr. Head explained that A751 – Earnings Quality and Equity Valuation should be an anti-requisite for A750 – Financial Statement Analysis because "financial statement analysis" is a topic that both courses have in common.

Dr. Nainar moved, and Dr. Wiesner seconded,

"that the Faculty of Business Graduate Curriculum and Policy Committee approve the listing of A751 as an anti-requisite to A750."

The motion was carried.

VIII. NEW COURSES: F733 AND F720

The faculty is proposing two new courses F733 and F270.

Dr. Kwan moved, and Dr. Nainar seconded,

“that the Faculty of Business Graduate Curriculum and Policy Committee approve the new courses F733 – Financial Risk Management and F720 – Small Business/Entrepreneurial Finance, as described in the documents.”

The motion was **carried**.

There was no other business, and the meeting adjourned at 3:40 p.m.

MBA Calendar Changes- Information Systems Area

- Cancellation of courses:
  - K721
  - K726
  - K732
  - K733

- Remove the following courses from the eBusiness specialization list:
  - O715
  - ECE745
  - ECE768
  - ECE787

- Modify the title for K735
- Modify the title and description for K723
- Modify the title and description for K737
- Remove the reference to "*" designated courses under the eBusiness Specialization.

McMaster University

RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM

(Revised November 2003)

PLEASE NOTE:
1. All sections of this form ***must*** be completed. This form should be ***signed*** by the department chair or graduate advisor.
2. A *Recommendation for Change in Graduate Curriculum* form must be completed for ***all*** course changes.
3. A departmental representative will be required to attend the Faculty Curriculum & Policy Committee at which this recommendation for change in graduate curriculum is to be discussed.

Department	IS					
Course Title	eBusiness Systems Analysis					
Course Number	K721	**COURSE CREDIT**				
		Full Course		**Half Course**	X	**Quarter (Module)**
Instructor(s)	**Yufei Yuan**					
Prerequisite(s)						

NATURE OF RECOMMENDATION ***(please check appropriate box)***

New Course		**Date the new course is to be offered: 2008** **Was the new course offered on Dean's approval? _____ Date: _____**

CONTENT/RATIONALE *(Give a brief description, i.e. outline the topics or major sub-topics, and indicate the principal texts to be used. In the Faculty of Science, please indicate whether the course is an Inquiry course.)*

BRIEF DESCRIPTION FOR CALENDAR (maximum 6 lines) *(Provide a brief description to be included in the Graduate Calendar)*

Change in Course Description		**Change to Full Course**		**Change to Half Course**	
Change to Quarter Course		**600-Level Course *(Undergraduate course for graduate credit) *see #4 page 2***			

[ ] Change in Course Title **Old Course Title:**

[X] Course Cancellation *(Provide the reason for course cancellation)*

Reduce number of 700 level course offered by area due to low student enrolment and unavailability of faculty members.

[ ] Other *(explanation)*

1. Statement of Purpose (How does the course fit into the department's program?):

2. Expected Enrolment:

1

3. Method of Presentation of Course Material:

4. Method of Evaluation: ***(Indicate the Extra Work to be required of graduate students in a 600-level course, i.e. exams, essays, etc.)***

5. To prevent overlap, is a course in the same or a related area being given in another department? If so, please attach to this form any relevant correspondence with the other department(s).
6. If the proposed course is to be cross-listed in another department, please attach to this form relevant correspondence with the department.
7. If the course is intended primarily for students outside your department, do you have the support of the department/program concerned?
If the School of Graduate Studies has any questions regarding this change, who should be contacted? **Name:** Khaled Hassanein **Email:** hassank@mcmaster.ca **Ext.** 23956

Department Chair or Graduate Advisor (Signature)		**Date:**

If you have any questions regarding this form, please contact the Committee and Calendar Coordinator, School of Graduate Studies, extension 24204.

School of Graduate Studies/November 2003

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Department	IS					
Course Title	Enterprise Systems and Knowledge Management					
Course Number	K726	**COURSE CREDIT**				
		Full Course		**Half Course**	X	**Quarter (Module)**
Instructor(s)	**Brian Detlor**					
Prerequisite(s)						

NATURE OF RECOMMENDATION ***(please check appropriate box)***

New Course		**Date the new course is to be offered: 2008** **Was the new course offered on Dean's approval? _____ Date: _____**

CONTENT/RATIONALE *(Give a brief description, i.e. outline the topics or major sub-topics, and indicate the principal texts to be used. In the Faculty of Science, please indicate whether the course is an Inquiry course.)*

BRIEF DESCRIPTION FOR CALENDAR (maximum 6 lines) *(Provide a brief description to be included in the Graduate Calendar)*

Change in Course Description		**Change to Full Course**		**Change to Half Course**	
Change to Quarter Course		**600-Level Course *(Undergraduate course for graduate credit) *see #4 page 2***			

[ ] Change in Course Title **Old Course Title:**

[X] Course Cancellation *(Provide the reason for course cancellation)*

Reduce number of 700 level course offered by area due to low student enrolment and unavailability of faculty members.

[ ] Other *(explanation)*

1. Statement of Purpose (How does the course fit into the department's program?):

2. Expected Enrolment:

1

3. Method of Presentation of Course Material:

4. Method of Evaluation: ***(Indicate the Extra Work to be required of graduate students in a 600-level course, i.e. exams, essays, etc.)***

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Department	IS					
Course Title	Usability in the Online Environments					
Course Number	K732	**COURSE CREDIT**				
		Full Course		**Half Course**	X	**Quarter (Module)**
Instructor(s)	**Milena Head**					
Prerequisite(s)						

NATURE OF RECOMMENDATION ***(please check appropriate box)***

New Course		**Date the new course is to be offered: 2008** **Was the new course offered on Dean's approval? _____ Date: _____**

CONTENT/RATIONALE *(Give a brief description, i.e. outline the topics or major sub-topics, and indicate the principal texts to be used. In the Faculty of Science, please indicate whether the course is an Inquiry course.)*

BRIEF DESCRIPTION FOR CALENDAR (maximum 6 lines) *(Provide a brief description to be included in the Graduate Calendar)*

Change in Course Description		**Change to Full Course**		**Change to Half Course**	
Change to Quarter Course		**600-Level Course *(Undergraduate course for graduate credit) *see #4 page 2***			

[ ] Change in Course Title **Old Course Title:**

[X] Course Cancellation *(Provide the reason for course cancellation)*

Reduce number of 700 level course offered by area due to low student enrolment and unavailability of faculty members.

[ ] Other *(explanation)*

1. Statement of Purpose (How does the course fit into the department's program?):

2. Expected Enrolment:

1

3. Method of Presentation of Course Material:

4. Method of Evaluation: ***(Indicate the Extra Work to be required of graduate students in a 600-level course, i.e. exams, essays, etc.)***

5. To prevent overlap, is a course in the same or a related area being given in another department? If so, please attach to this form any relevant correspondence with the other department(s).
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Department	IS					
Course Title	Decision Support Systems					
Course Number	K733	**COURSE CREDIT**				
		Full Course		**Half Course**	X	**Quarter (Module)**
Instructor(s)	**Khaled Hassanein**					
Prerequisite(s)						

NATURE OF RECOMMENDATION ***(please check appropriate box)***

New Course		**Date the new course is to be offered: 2008** **Was the new course offered on Dean's approval? _____ Date: _____**

CONTENT/RATIONALE *(Give a brief description, i.e. outline the topics or major sub-topics, and indicate the principal texts to be used. In the Faculty of Science, please indicate whether the course is an Inquiry course.)*

BRIEF DESCRIPTION FOR CALENDAR (maximum 6 lines) *(Provide a brief description to be included in the Graduate Calendar)*

Change in Course Description		**Change to Full Course**		**Change to Half Course**	
Change to Quarter Course		**600-Level Course *(Undergraduate course for graduate credit) *see #4 page 2***			

[ ] Change in Course Title **Old Course Title:**

[X] Course Cancellation *(Provide the reason for course cancellation)*

Reduce number of 700 level course offered by area due to low student enrolment and unavailability of faculty members.

[ ] Other *(explanation)*

1. Statement of Purpose (How does the course fit into the department's program?):

2. Expected Enrolment:

1

3. Method of Presentation of Course Material:

4. Method of Evaluation: ***(Indicate the Extra Work to be required of graduate students in a 600-level course, i.e. exams, essays, etc.)***

5. To prevent overlap, is a course in the same or a related area being given in another department? If so, please attach to this form any relevant correspondence with the other department(s).
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Department	IS						
Course Title	Managing the Implementation of Enterprise Systems						
Course Number	K735	**COURSE CREDIT**					
		Full Course		**Half Course**	X	**Quarter (Module)**	
Instructor(s)	**Sessional**						
Prerequisite(s)							

NATURE OF RECOMMENDATION ***(please check appropriate box)***

New Course		**Date the new course is to be offered: 2008** **Was the new course offered on Dean's approval?** _____ **Date:** _____

CONTENT/RATIONALE *(Give a brief description, i.e. outline the topics or major sub-topics, and indicate the principal texts to be used. In the Faculty of Science, please indicate whether the course is an Inquiry course.)*

BRIEF DESCRIPTION FOR CALENDAR (maximum 6 lines) *(Provide a brief description to be included in the Graduate Calendar)*

Change in Course Description		**Change to Full Course**		**Change to Half Course**	
Change to Quarter Course		**600-Level Course *(Undergraduate course for graduate credit) *see #4 page 2***			

[X] Change in Course Title **Old Course Title:** Managing Implementation of the Enterprise Systems

[ ] Course Cancellation *(Provide the reason for course cancellation)*

[ ] Other *(explanation)*

1. Statement of Purpose (How does the course fit into the department's program?):

2. Expected Enrolment:

1

3. Method of Presentation of Course Material:

4. Method of Evaluation: ***(Indicate the Extra Work to be required of graduate students in a 600-level course, i.e. exams, essays, etc.)***

5. To prevent overlap, is a course in the same or a related area being given in another department? If so, please attach to this form any relevant correspondence with the other department(s).
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If the School of Graduate Studies has any questions regarding this change, who should be contacted? **Name:** Khaled Hassanein **Email:** hassank@mcmaster.ca **Ext.** 23956

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Department	IS						
Course Title	Data Mining and Business Intelligence						
Course Number	K723	**COURSE CREDIT**					
		Full Course		**Half Course**	X	**Quarter (Module)**	
Instructor(s)	**Yufei Yuan**						
Prerequisite(s)	K603 Information Systems Management						

NATURE OF RECOMMENDATION ***(please check appropriate box)***

New Course		**Date the new course is to be offered: 2008** **Was the new course offered on Dean's approval?** _____ **Date:** _____

CONTENT/RATIONALE *(Give a brief description, i.e. outline the topics or major sub-topics, and indicate the principal texts to be used. In the Faculty of Science, please indicate whether the course is an Inquiry course.)*

This advanced MBA course introduces basic data mining technologies and their use for business intelligence. Students will learn how to analyze the business needs for knowledge discovery in order to create competitive advantages and how to apply data mining technologies appropriately in order to realize their real business value. Students will gain hands-on experience through assignments and a real world project.
The course will cover the following topics:

- The need for business intelligence
- Data mining methods and process
- Data mining technologies
- Data mining applications
- Data Mining case studies

Suggested textbook:
Data Mining and Business Intelligence: A Guide to Productivity by Stephan Kudyba, Richard Hoptroff

BRIEF DESCRIPTION FOR CALENDAR (maximum 6 lines) *(Provide a brief description to be included in the Graduate Calendar)*

This advanced MBA course introduces basic data mining technologies and their use for business intelligence. It is a very important topic not only for MBA students in MS/IS area but also for MBA students in other areas such as finance, marketing, healthcare etc. Students will learn how to analyze the business needs for knowledge discovery in order to create competitive advantages and how to apply data mining technologies appropriately in order to realize their real business value. Students will gain hands-on experience through assignments and a real world project.

Change in Course Description		**Change to Full Course**		**Change to Half Course**	
Change to Quarter Course		**600-Level Course *(Undergraduate course for graduate credit) *see #4 page 2***			

[X] Change in Course Title **Old Course Title:** Data base and data warehouse

[ ] Course Cancellation *(Provide the reason for course cancellation)*

[ ] Other *(explanation)*

1. Statement of Purpose (How does the course fit into the department's program?): Data mining and business intelligence is a very important topic not only for MBA students in MS/IS area but also for MBA students in other areas such as finance, marketing, healthcare etc. It will help students to advance in their future career.
2. Expected Enrolment: **10 - 15**
3. Method of Presentation of Course Material: Lecture, guest speech, class discussion, hands on lab tutorial, student presentation
4. Method of Evaluation: ***(Indicate the <u>Extra Work</u> to be required of graduate students in a 600-level course, i.e. exams, essays, etc.)*** assignments 30%, team project 40%, final exam 30%
5. To prevent overlap, is a course in the same or a related area being given in another department? If so, please attach to this form any relevant correspondence with the other department(s).
6. If the proposed course is to be cross-listed in another department, please attach to this form relevant correspondence with the department.
7. If the course is intended primarily for students outside your department, do you have the support of the department/program concerned?
If the School of Graduate Studies has any questions regarding this change, who should be contacted? **Name:** Yufei Yuan **Email:** yuanyuf@mcmaster.ca **Ext.** 23982

Department Chair or Graduate Advisor (Signature)		**Date:**

If you have any questions regarding this form, please contact the Committee and Calendar Coordinator, School of Graduate Studies, extension 24204.

School of Graduate Studies/November 2003

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Department	IS					
Course Title	Cases in eBusiness, innovation, and entrepreneurship					
Course Number	K737	**COURSE CREDIT**				
		Full Course		**Half Course**	X	**Quarter (Module)**
Instructor(s)	**Khaled Hassanein**					
Prerequisite(s)	K603 Information Systems Management					

NATURE OF RECOMMENDATION ***(please check appropriate box)***

New Course		**Date the new course is to be offered: 2008** **Was the new course offered on Dean's approval?** _____ **Date:** _____

CONTENT/RATIONALE *(Give a brief description, i.e. outline the topics or major sub-topics, and indicate the principal texts to be used. In the Faculty of Science, please indicate whether the course is an Inquiry course.)*

This course will give students an opportunity to develop skills in analyzing and formulating strategies in managerial contexts involving eBusiness, innovation, entrepreneurship and commercialization of new products/services. The course will also focus on developing business presentation skills for students. The learning objectives of this course are accomplished by having teams of students repeatedly analyze and present different cases and receive detailed feedback following each presentation. Cases are carefully selected to expose students to a variety of situations involving eBusiness initiatives, and innovative technologies in start ups as well as in established firms in various industries.

Text Book: Case Course pack

BRIEF DESCRIPTION FOR CALENDAR (maximum 6 lines) *(Provide a brief description to be included in the Graduate Calendar)*

This course will give students an opportunity to develop skills in analyzing and formulating strategies in managerial contexts involving eBusiness, innovation, entrepreneurship and commercialization of new products/services. The course will also focus on developing business presentation skills for students. The learning objectives of this course are accomplished by having teams of students repeatedly analyze and present different cases and receive detailed feedback following each presentation. Cases are carefully selected to expose students to a variety of situations involving eBusiness initiatives, and innovative technologies in start ups as well as in established firms in various industries.

Change in Course Description		**Change to Full Course**		**Change to Half Course**	
Change to Quarter Course		**600-Level Course *(Undergraduate course for graduate credit) *see #4 page 2***			

[X] Change in Course Title **Old Course Title:** Strategic Analysis and Presentation of Cases

[ ] Course Cancellation *(Provide the reason for course cancellation)*

[ ] Other *(explanation)*

1. Statement of Purpose (How does the course fit into the department's program?):

2. Expected Enrolment:

10 - 15

3. Method of Presentation of Course Material:

Lectures, student presentation

4. Method of Evaluation: ***(Indicate the Extra Work to be required of graduate students in a 600-level course, i.e. exams, essays, etc.)***

Case Presentations 60%
Presentation Evaluation 20%
Class Participation 20%

5. To prevent overlap, is a course in the same or a related area being given in another department? If so, please attach to this form any relevant correspondence with the other department(s).

6. If the proposed course is to be cross-listed in another department, please attach to this form relevant correspondence with the department.

7. If the course is intended primarily for students outside your department, do you have the support of the department/program concerned?

If the School of Graduate Studies has any questions regarding this change, who should be contacted?

Name: Khaled Hassanein **Email:** hassank@mcmaster.ca **Ext.** 23956

Department Chair or Graduate Advisor (Signature)		**Date:**

If you have any questions regarding this form, please contact the Committee and Calendar Coordinator, School of Graduate Studies, extension 24204.

School of Graduate Studies/November 2003

Ph.D. Calendar Changes – Information Systems Area

- Remove the following courses:
  - K781
  - K782
  - K783
- Add the following courses:
  - K779
  - K791
  - K792
- Modify the title of K778

Page 62: Ph.D. in IS field course requirements currently reads:
For the IS field, the two Ph.D. seminar courses (B780, B782), two IS Ph.D. courses (chosen from K778, K781, K782 and K783), and three MBA information systems courses (chosen from K721, K723, K724, K725, K726, K731, K733, K735, K737 and O734,) must be taken.

Changes to:
For the IS field, the two Ph.D. seminar courses (B780, B782), two IS Ph.D. courses (chosen from K778, K779, K791 and K792), and three MBA information systems courses (chosen from K723, K724, K725, K731, K737 and O734) must be taken.

McMaster University

RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM

(Revised November 2003)

PLEASE NOTE:
1. All sections of this form ***must*** be completed. This form should be ***signed*** by the department chair or graduate advisor.
2. A *Recommendation for Change in Graduate Curriculum* form must be completed for ***all*** course changes.
3. A departmental representative will be required to attend the Faculty Curriculum & Policy Committee at which this recommendation for change in graduate curriculum is to be discussed.

Department	IS					
Course Title	Human-Computer Interaction					
Course Number	K781	**COURSE CREDIT**				
		Full Course		**Half Course**	X	**Quarter (Module)**
Instructor(s)						
Prerequisite(s)						

NATURE OF RECOMMENDATION ***(please check appropriate box)***

New Course		**Date the new course is to be offered: 2008** _____ **Was the new course offered on Dean's approval?** _____ **Date:** _____

CONTENT/RATIONALE *(Give a brief description, i.e. outline the topics or major sub-topics, and indicate the principal texts to be used. In the Faculty of Science, please indicate whether the course is an Inquiry course.)*

BRIEF DESCRIPTION FOR CALENDAR (maximum 6 lines) *(Provide a brief description to be included in the Graduate Calendar)*

Change in Course Description		**Change to Full Course**		**Change to Half Course**	
Change to Quarter Course		**600-Level Course *(Undergraduate course for graduate credit) *see #4 page 2***			

[ ] Change in Course Title **Old Course Title:**

[X] Course Cancellation *(Provide the reason for course cancellation)*

Course has not been offered for several years.

[ ] Other *(explanation)*

1. Statement of Purpose (How does the course fit into the department's program?):

2. Expected Enrolment:

3. Method of Presentation of Course Material:

4. Method of Evaluation: ***(Indicate the Extra Work to be required of graduate students in a 600-level course, i.e. exams, essays, etc.)***

5. To prevent overlap, is a course in the same or a related area being given in another department? If so, please attach to this form any relevant correspondence with the other department(s).
6. If the proposed course is to be cross-listed in another department, please attach to this form relevant correspondence with the department.
7. If the course is intended primarily for students outside your department, do you have the support of the department/program concerned?
If the School of Graduate Studies has any questions regarding this change, who should be contacted? **Name:** Khaled Hassanein **Email:** hassank@mcmaster.ca **Ext.** 23956

Department Chair or Graduate Advisor (Signature)		**Date:**

If you have any questions regarding this form, please contact the Committee and Calendar Coordinator, School of Graduate Studies, extension 24204.

School of Graduate Studies/November 2003

McMaster University

RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM

(Revised November 2003)

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2. A *Recommendation for Change in Graduate Curriculum* form must be completed for ***all*** course changes.
3. A departmental representative will be required to attend the Faculty Curriculum & Policy Committee at which this recommendation for change in graduate curriculum is to be discussed.

Department	IS					
Course Title	Expert Systems in Business					
Course Number	K782	**COURSE CREDIT**				
		Full Course		**Half Course**	X	**Quarter (Module)**
Instructor(s)						
Prerequisite(s)						

NATURE OF RECOMMENDATION ***(please check appropriate box)***

New Course		**Date the new course is to be offered: 2008** **Was the new course offered on Dean's approval? _____ Date: _____**

CONTENT/RATIONALE *(Give a brief description, i.e. outline the topics or major sub-topics, and indicate the principal texts to be used. In the Faculty of Science, please indicate whether the course is an Inquiry course.)*

BRIEF DESCRIPTION FOR CALENDAR (maximum 6 lines) *(Provide a brief description to be included in the Graduate Calendar)*

Change in Course Description		**Change to Full Course**		**Change to Half Course**	
Change to Quarter Course		**600-Level Course *(Undergraduate course for graduate credit) *see #4 page 2***			

[ ] Change in Course Title **Old Course Title:**

[X] Course Cancellation *(Provide the reason for course cancellation)*

Course has not been offered for several years.

[ ] Other *(explanation)*

1. Statement of Purpose (How does the course fit into the department's program?):

2. Expected Enrolment:

3. Method of Presentation of Course Material:

4. Method of Evaluation: ***(Indicate the Extra Work to be required of graduate students in a 600-level course, i.e. exams, essays, etc.)***

5. To prevent overlap, is a course in the same or a related area being given in another department? If so, please attach to this form any relevant correspondence with the other department(s).
6. If the proposed course is to be cross-listed in another department, please attach to this form relevant correspondence with the department.
7. If the course is intended primarily for students outside your department, do you have the support of the department/program concerned?
If the School of Graduate Studies has any questions regarding this change, who should be contacted? **Name:** Khaled Hassanein **Email:** hassank@mcmaster.ca **Ext.** 23956

Department Chair or Graduate Advisor (Signature)		**Date:**

If you have any questions regarding this form, please contact the Committee and Calendar Coordinator, School of Graduate Studies, extension 24204.

School of Graduate Studies/November 2003

McMaster University

RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM

(Revised November 2003)

PLEASE NOTE:
1. All sections of this form ***must*** be completed. This form should be ***signed*** by the department chair or graduate advisor.
2. A *Recommendation for Change in Graduate Curriculum* form must be completed for ***all*** course changes.
3. A departmental representative will be required to attend the Faculty Curriculum & Policy Committee at which this recommendation for change in graduate curriculum is to be discussed.

Department	IS						
Course Title	Model Management Systems						
Course Number	K783	**COURSE CREDIT**					
		Full Course		**Half Course**	X	**Quarter (Module)**	
Instructor(s)							
Prerequisite(s)							

NATURE OF RECOMMENDATION ***(please check appropriate box)***

New Course		**Date the new course is to be offered: 2008** **Was the new course offered on Dean's approval? _____ Date: _____**

CONTENT/RATIONALE *(Give a brief description, i.e. outline the topics or major sub-topics, and indicate the principal texts to be used. In the Faculty of Science, please indicate whether the course is an Inquiry course.)*

BRIEF DESCRIPTION FOR CALENDAR (maximum 6 lines) *(Provide a brief description to be included in the Graduate Calendar)*

Change in Course Description		**Change to Full Course**		**Change to Half Course**	
Change to Quarter Course		**600-Level Course *(Undergraduate course for graduate credit) *see #4 page 2***			

[ ] Change in Course Title **Old Course Title:**

[X] Course Cancellation *(Provide the reason for course cancellation)*

Course has not been offered for several years.

[ ] Other *(explanation)*

1. Statement of Purpose (How does the course fit into the department's program?):

2. Expected Enrolment:

3. Method of Presentation of Course Material:

4. Method of Evaluation: ***(Indicate the Extra Work to be required of graduate students in a 600-level course, i.e. exams, essays, etc.)***

5. To prevent overlap, is a course in the same or a related area being given in another department? If so, please attach to this form any relevant correspondence with the other department(s).
6. If the proposed course is to be cross-listed in another department, please attach to this form relevant correspondence with the department.
7. If the course is intended primarily for students outside your department, do you have the support of the department/program concerned?
If the School of Graduate Studies has any questions regarding this change, who should be contacted? **Name:** Khaled Hassanein **Email:** hassank@mcmaster.ca **Ext.** 23956

Department Chair or Graduate Advisor (Signature)		**Date:**

If you have any questions regarding this form, please contact the Committee and Calendar Coordinator, School of Graduate Studies, extension 24204.

School of Graduate Studies/November 2003

McMaster University

RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM

(Revised November 2003)

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1. All sections of this form ***must*** be completed. This form should be ***signed*** by the department chair or graduate advisor.
2. A *Recommendation for Change in Graduate Curriculum* form must be completed for ***all*** course changes.
3. A departmental representative will be required to attend the Faculty Curriculum & Policy Committee at which this recommendation for change in graduate curriculum is to be discussed.

Department	IS					
Course Title	Selected Topics in Information Systems/eBusiness II					
Course Number	K779	**COURSE CREDIT**				
		Full Course		**Half Course**	X	**Quarter (Module)**
Instructor(s)	**TBD**					
Prerequisite(s)						

NATURE OF RECOMMENDATION ***(please check appropriate box)***

New Course	X	**Date the new course is to be offered: 2008** **Was the new course offered on Dean's approval?** _Yes__ **Date:**

CONTENT/RATIONALE *(Give a brief description, i.e. outline the topics or major sub-topics, and indicate the principal texts to be used. In the Faculty of Science, please indicate whether the course is an Inquiry course.)*

This special topics Ph.D. level course is similar in nature to K778. It is being introduced to allow Ph.D. students to take more than one IS special topics course during their program and have two different course numbers appear on their transcript.

BRIEF DESCRIPTION FOR CALENDAR (maximum 6 lines) *(Provide a brief description to be included in the Graduate Calendar)*
From time to time selected topics courses may be offered to take advantage of the research experience of a faculty member or a visiting scholar, where a similar course is not available on this topic area elsewhere at the University. Topics will be announced for the session they are offered.

Change in Course Description		**Change to Full Course**		**Change to Half Course**	
Change to Quarter Course		**600-Level Course *(Undergraduate course for graduate credit) *see #4 page 2***			

[ ] Change in Course Title **Old Course Title:**

[ ] Course Cancellation *(Provide the reason for course cancellation)*

[ ] Other *(explanation)*

1. Statement of Purpose (How does the course fit into the department's program?):

2. Expected Enrolment:

5-10

3. Method of Presentation of Course Material:

Seminar style

4. Method of Evaluation: ***(Indicate the Extra Work to be required of graduate students in a 600-level course, i.e. exams, essays, etc.)***
5. To prevent overlap, is a course in the same or a related area being given in another department? If so, please attach to this form any relevant correspondence with the other department(s).
6. If the proposed course is to be cross-listed in another department, please attach to this form relevant correspondence with the department.
7. If the course is intended primarily for students outside your department, do you have the support of the department/program concerned?
If the School of Graduate Studies has any questions regarding this change, who should be contacted? **Name:** Khaled Hassanein **Email:** hassank@mcmaster.ca **Ext.** 23956

Department Chair or Graduate Advisor (Signature)		**Date:**

If you have any questions regarding this form, please contact the Committee and Calendar Coordinator, School of Graduate Studies, extension 24204.

School of Graduate Studies/November 2003

McMaster University

RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM

(Revised November 2003)

PLEASE NOTE:
1. All sections of this form ***must*** be completed. This form should be ***signed*** by the department chair or graduate advisor.
2. A *Recommendation for Change in Graduate Curriculum* form must be completed for ***all*** course changes.
3. A departmental representative will be required to attend the Faculty Curriculum & Policy Committee at which this recommendation for change in graduate curriculum is to be discussed.

Department	IS					
Course Title	Knowledge Management Systems					
Course Number	K791	**COURSE CREDIT**				
		Full Course		**Half Course**	X	**Quarter (Module)**
Instructor(s)	**Ali Reza Montazemi**					
Prerequisite(s)	K603 Information Systems Management					

NATURE OF RECOMMENDATION ***(please check appropriate box)***

New Course	**X**	**Date the new course is to be offered: 2008** **Was the new course offered on Dean's approval?** _Yes__ **Date:** Fall 2007

CONTENT/RATIONALE *(Give a brief description, i.e. outline the topics or major sub-topics, and indicate the principal texts to be used. In the Faculty of Science, please indicate whether the course is an Inquiry course.)*

The objective of this PhD seminar course is to look at the state of the art in assessing, capturing and sharing organizational knowledge resources through information systems. The business environment is increasingly competitive and the rate of innovation is rising. Companies compete with each other in ways different from before. To this end, knowledge plays a unique role in building and conserving an organization's core competencies through knowledge networking. Knowledge management can be defined as a formal, directed process of determining what knowledge individuals within a company have that could benefit others in the company, then devising ways of making it easily available through knowledge-based systems.

Partial list of topics covered: Knowledge Processors and Processing, Influences on Knowledge Processing, Technologies for Knowledge Management.

Textbook: Selected readings from Handbook on Knowledge Management (volumes 1 & 2), Holsapple (Editor), 2004.

BRIEF DESCRIPTION FOR CALENDAR (maximum 6 lines) *(Provide a brief description to be included in the Graduate Calendar)*

The objective of this PhD seminar course is to look at the state of the art in assessing, capturing and sharing organizational knowledge resources through information systems. The business environment is increasingly competitive and the rate of innovation is rising. Companies compete with each other in ways different from before. To this end, knowledge plays a unique role in building and conserving an organization's core competencies through knowledge networking. Knowledge management can be defined as a formal, directed process of determining what knowledge individuals within a company have that could benefit others in the company, then devising ways of making it easily available through knowledge-based systems.

Change in Course Description		**Change to Full Course**		**Change to Half Course**	
Change to Quarter Course		**600-Level Course *(Undergraduate course for graduate credit) *see #4 page 2***			

[ ] Change in Course Title **Old Course Title:** *(If the course is being renamed, provide the old title)*

[ ] Course Cancellation *(Provide the reason for course cancellation)*

[ ] Other *(explanation)*

1. Statement of Purpose (How does the course fit into the department's program?):
2. Expected Enrolment: **5-10**
3. Method of Presentation of Course Material: Lecture, guest speech, class discussion, student presentation, research papers
4. Method of Evaluation: ***(Indicate the <u>Extra Work</u> to be required of graduate students in a 600-level course, i.e. exams, essays, etc.)*** Class participation and presentation of one chapter from the reading list weekly: 50% Research paper on a specific topic: Content (40%) and Presentation (10%)
5. To prevent overlap, is a course in the same or a related area being given in another department? If so, please attach to this form any relevant correspondence with the other department(s).
6. If the proposed course is to be cross-listed in another department, please attach to this form relevant correspondence with the department.
7. If the course is intended primarily for students outside your department, do you have the support of the department/program concerned?
If the School of Graduate Studies has any questions regarding this change, who should be contacted? **Name:** Ali Reza Montazemi **Email:** montazem@mcmaster.ca **Ext.** 27434

Department Chair or Graduate Advisor (Signature)		**Date:**

If you have any questions regarding this form, please contact the Committee and Calendar Coordinator, School of Graduate Studies, extension 24204.

School of Graduate Studies/November 2003

McMaster University

RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM

(Revised November 2003)

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2. A *Recommendation for Change in Graduate Curriculum* form must be completed for ***all*** course changes.
3. A departmental representative will be required to attend the Faculty Curriculum & Policy Committee at which this recommendation for change in graduate curriculum is to be discussed.

Department	IS						
Course Title	Security, Privacy and Trust in eBusiness						
Course Number	K792	**COURSE CREDIT**					
		Full Course		**Half Course**	X	**Quarter (Module)**	
Instructor(s)	**Yufei Yuan**						
Prerequisite(s)	K603 Information Systems Management						

NATURE OF RECOMMENDATION ***(please check appropriate box)***

New Course	**X**	**Date the new course is to be offered: 2008** _____ **Was the new course offered on Dean's approval?** ___Yes__ **Date:** ____several times_____

CONTENT/RATIONALE *(Give a brief description, i.e. outline the topics or major sub-topics, and indicate the principal texts to be used. In the Faculty of Science, please indicate whether the course is an Inquiry course.)*

This advanced PhD course has been offered three times in past as a PhD specific topic course. Because of its importance in information systems research and business practice, it should be set up permanently as one of the IS PhD courses.
This course discusses important issues on security, privacy, and trust and addresses them from business, technology, and government regulation perspectives.
The topics include:

- General principle of risk analysis
- Security policy and security management
- Security protection technologies
- Consumer concerns on privacy violation
- Privacy protection laws and business self-regulations
- The relationships between security, privacy and trust
- Approaches for trust building and enhancement

Students are required to make seminar presentations and write a research paper on selected topics.

BRIEF DESCRIPTION FOR CALENDAR (maximum 6 lines) *(Provide a brief description to be included in the Graduate Calendar)*

This course discusses important security, privacy, and trust issues and addresses them from business, technology, and government regulation perspectives. Students are required to make seminar presentations and write a research paper on selected topics.

Change in Course Description		**Change to Full Course**		**Change to Half Course**	
Change to Quarter Course		**600-Level Course *(Undergraduate course for graduate credit) *see #4 page 2***			

[ ] Change in Course Title **Old Course Title:** *(If the course is being renamed, provide the old title)*

[ ] Course Cancellation *(Provide the reason for course cancellation)*

[ ] Other *(explanation)*

1. Statement of Purpose (How does the course fit into the department's program?):
2. Expected Enrolment: **5-10**
3. Method of Presentation of Course Material: Lecture, guest speech, class discussion, student presentation, research papers
4. Method of Evaluation: ***(Indicate the <u>Extra Work</u> to be required of graduate students in a 600-level course, i.e. exams, essays, etc.)*** Class participation 10%, Seminar presentation 30%, Research paper 60%
5. To prevent overlap, is a course in the same or a related area being given in another department? If so, please attach to this form any relevant correspondence with the other department(s).
6. If the proposed course is to be cross-listed in another department, please attach to this form relevant correspondence with the department.
7. If the course is intended primarily for students outside your department, do you have the support of the department/program concerned?
If the School of Graduate Studies has any questions regarding this change, who should be contacted? **Name:** Yufei Yuan **Email:** yuanyuf@mcmaster.ca **Ext.** 23982

Department Chair or Graduate Advisor (Signature)		**Date:**

If you have any questions regarding this form, please contact the Committee and Calendar Coordinator, School of Graduate Studies, extension 24204.

School of Graduate Studies/November 2003

McMaster University

RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM

(Revised November 2003)

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Department	IS						
Course Title	Selected Topics in Information Systems/eBusiness I						
Course Number	K778	**COURSE CREDIT**					
		Full Course		**Half Course**	X	**Quarter (Module)**	
Instructor(s)	**TBD**						
Prerequisite(s)							

NATURE OF RECOMMENDATION ***(please check appropriate box)***

New Course	X	**Date the new course is to be offered: 2008** **Was the new course offered on Dean's approval?** _Yes__ **Date:**

CONTENT/RATIONALE *(Give a brief description, i.e. outline the topics or major sub-topics, and indicate the principal texts to be used. In the Faculty of Science, please indicate whether the course is an Inquiry course.)*

BRIEF DESCRIPTION FOR CALENDAR (maximum 6 lines) *(Provide a brief description to be included in the Graduate Calendar)*

Change in Course Description		**Change to Full Course**		**Change to Half Course**	
Change to Quarter Course		**600-Level Course *(Undergraduate course for graduate credit) *see #4 page 2***			

[X] Change in Course Title **Old Course Title:** Selected Topics in Information Systems/E-Commerce

[ ] Course Cancellation *(Provide the reason for course cancellation)*

[ ] Other *(explanation)*

1. Statement of Purpose (How does the course fit into the department's program?):

2. Expected Enrolment:

3. Method of Presentation of Course Material:

4. Method of Evaluation: ***(Indicate the Extra Work to be required of graduate students in a 600-level course, i.e. exams, essays, etc.)***
5. To prevent overlap, is a course in the same or a related area being given in another department? If so, please attach to this form any relevant correspondence with the other department(s).
6. If the proposed course is to be cross-listed in another department, please attach to this form relevant correspondence with the department.
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Department Chair or Graduate Advisor (Signature)		**Date:**

If you have any questions regarding this form, please contact the Committee and Calendar Coordinator, School of Graduate Studies, extension 24204.

School of Graduate Studies/November 2003

Y.L. Chan
Associate Professor
Accounting and Financial Management Services Area
ylchan@mcmaster.ca; ext. 23974

Date: January 17, 2007

To: Milena Head, Chair
Graduate Curriculum and Policy Committee

From: Lilian Chan
Accounting and Financial Management Services Area

RE: Curriculum Changes

Please include the following items for approval at the Graduate Curriculum and Policy Committee.

1. Management Accounting Specialization

Motion: That Business A741: Strategic Management Accounting Issues for Start-Up and Growing Companies and Business A742: Strategic Management Accounting Issues for Matured and Declining Companies be combined into one single course, Business A740: Strategic Management Accounting.

Rationale: The Management Accounting specialization provides students a unique opportunity to works towards the Certified Management Accounting (CMA) designation while completing the MBA program of study. The combination of Business A741 and Business A742 into one single course Business A740 reflects the recent changes in the curriculum and focus of CMA Canada's Strategic Leadership Program.

2. New Course, Business A740: Strategic Management Accounting

Motion: That Business A740: Strategic Management Accounting be a required course for the Management Accounting specialization.

Rationale: Business A740 is developed to incorporate CMA Canada's Strategic Leadership Program in the Management Accounting specialization.

3. Program Requirement for Management Accounting Specialization

Motion: That the program requirement for the Management Accounting Specialization be changed to include the new course, Business A740: Strategic Management Accounting, and exclude the elective course.

Rationale; Management Accounting specialization is a 22-course program. With the combination of Business A741 and Business A742 into one single course, Business A740, (Motions 1 and 2) and the elimination of an elective course, the proposed program requirement of the Management Accounting specialization is a 20-course program, which is consistent with all other specializations in the MBA programs.

Current Program Requirement:

Required:

BUS P700	Business, Government and the Global Environment
BUS P720	Strategic Management
BUS A701	Intermediate Financial Accounting I
BUS A702	Intermediate Financial Accounting II
BUS A703	Advanced Financial Accounting
BUS A721	Management Accounting Information for Strategic Development
BUS A723	Accounting Information Systems
BUS A732	Financial Planning: The Tax Perspective
BUS A741	Strategic Management Accounting Issues in Start-up and Growing Companies
BUS A742	Strategic Management Accounting Issues in Matured and Declining Companies
BUS A745	Assurance

and one of the following:

BUS A718/28/38	Selected Topics in Accounting
BUS B712	Managerial Negotiations
BUS B730	Strategic Management of Technology
BUS F712	Applied Corporate Finance
BUS F721	Mergers, Acquisitions and Corporate Control
BUS K724	eBusiness Strategies
BUS M734	Strategic Marketing Analysis
BUS M735	New Products
BUS O734	Supply Chain Management
BUS P722	Legal Aspects of Business
BUS P727	Strategic Knowledge Management

Proposed Program Requirement:

Required:

BUS P700	Business, Government and the Global Environment
BUS P720	Strategic Management
BUS A701	Intermediate Financial Accounting I
BUS A702	Intermediate Financial Accounting II
BUS A703	Advanced Financial Accounting
BUS A721	Management Accounting Information for Strategic Development
BUS A723	Accounting Information Systems
BUS A732	Financial Planning: The Tax Perspective
BUS A740	Strategic Management Accounting
BUS A745	Assurance

SCHOOL OF GRADUATE STUDIES

RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM - FOR CHANGE(S) INVOLVING COURSES

PLEASE READ THE FOLLOWING NOTES BEFORE COMPLETING THIS FORM:

1. This form must be completed for **ALL** course changes. All sections of this form **must** be completed.
2. An electronic version of this form must be emailed to the Assistant Secretary and SynApps System Administrator (Email: *espiritu@mcmaster.ca*).
3. A representative from the department is required to attend the Faculty Curriculum and Policy Committee meeting during which this recommendation for change in graduate curriculum will be discussed.

DEPARTMENT/PROGRAM	DeGroote School of Business/MBA - Management Accounting Specialization			
COURSE TITLE	Strategic Management Accounting Issues in Start-Up and Growing Companies			
COURSE NUMBER	BUS A741	**COURSE CREDIT**		
		FULL COURSE ( )	**HALF COURSE (X)**	**QUARTER (MODULE) ( )**
INSTRUCTOR(S)	Y.L. Chan			
PREREQUISITE(S)	Registration in Management Accounting Specialization			

NATURE OF RECOMMENDATION ***(PLEASE CHECK APPROPRIATE BOX)***

NEW COURSE		**DATE TO BE OFFERED:**	**WAS THE PROPOSED COURSE OFFERED ON DEAN'S APPROVAL? IF YES, PROVIDE THE DATE:**

WILL THE COURSE BE CROSS-LISTED WITH ANOTHER DEPARTMENT? IF YES, ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S). NOTE: CROSS-LISTING OF COURSES REQUIRES APPROVAL FROM EACH DEPARTMENT AND FACULTY CONCERNED.

CHANGE IN COURSE TITLE		**PROVIDE THE CURRENT COURSE TITLE:**			
CHANGE IN COURSE DESCRIPTION		**600-LEVEL COURSE** ***(Undergraduate course for graduate credit)*** ***Please see #4 on page 2 of this form***			
CHANGE TO FULL COURSE		**CHANGE TO HALF COURSE**		**CHANGE TO QUARTER COURSE**	
COURSE CANCELLATION	X	**PROVIDE THE REASON FOR COURSE CANCELLATION:** BUS A741 and BUS A742 are combined into a new course, BUS A740: Strategic Management Accounting, to reflect current changes in the curriculum of CMA Canada's Strategic Leadership Program.			
OTHER		**EXPLAIN:**			

BRIEF DESCRIPTION FOR CALENDAR - Provide a brief description *(maximum 6 lines)* to be included in the Graduate Calendar.
N/a

CONTENT/RATIONALE - Provide a brief description, i.e., outline the topics or major sub-topics, and indicate the principal texts to be used.
N/a

1. STATEMENT OF PURPOSE (How does the course fit into the department's program?) N/a
2. EXPECTED ENROLMENT: n/a
3. DESCRIBE IN DETAIL THE METHOD OF PRESENTATION OF COURSE MATERIAL (i.e., lectures, seminars): n/a
4. DESCRIBE IN DETAIL THE METHOD OF EVALUATION: (For 600-level course, indicate the <u>Extra Work</u> to be required of graduate students, i.e., exams, essays, etc.) n/a
5. TO PREVENT OVERLAP, IS A COURSE IN THE SAME OR A RELATED AREA OFFERED IN ANOTHER DEPARTMENT? IF YES, PLEASE ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S). n/a
6. IF THE COURSE IS INTENDED PRIMARILY FOR STUDENTS OUTSIDE YOUR DEPARTMENT, DO YOU HAVE THE SUPPORT OF THE DEPARTMENT/PROGRAM CONCERNED? n/a
PLEASE PROVIDE THE CONTACT INFORMATION FOR THE RECOMMENDED CHANGE: Name: Y. Lilian Chan Email: ylchan@mcmaster.ca Extension: 23974 Date: January 17, 2008

If you have any questions regarding this form, please contact the Assistant Secretary and SynApps System Administrator, School of Graduate Studies, extension 24204.

SGS/December 2006

SCHOOL OF GRADUATE STUDIES

RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM - FOR CHANGE(S) INVOLVING COURSES

PLEASE READ THE FOLLOWING NOTES BEFORE COMPLETING THIS FORM:

1. This form must be completed for **ALL** course changes. All sections of this form **must** be completed.
2. An electronic version of this form must be emailed to the Assistant Secretary and SynApps System Administrator (Email: *espiritu@mcmaster.ca*).
3. A representative from the department is required to attend the Faculty Curriculum and Policy Committee meeting during which this recommendation for change in graduate curriculum will be discussed.

DEPARTMENT/PROGRAM	DeGroote School of Business/MBA - Management Accounting Specialization			
COURSE TITLE	Strategic Management Accounting Issues in Matured and Declining Companies			
COURSE NUMBER	BUS A742	**COURSE CREDIT**		
		FULL COURSE ( )	**HALF COURSE (X)**	**QUARTER (MODULE) ( )**
INSTRUCTOR(S)	Y.L. Chan			
PREREQUISITE(S)	Registration in Management Accounting Specialization			

NATURE OF RECOMMENDATION ***(PLEASE CHECK APPROPRIATE BOX)***

NEW COURSE		**DATE TO BE OFFERED:**	**WAS THE PROPOSED COURSE OFFERED ON DEAN'S APPROVAL? IF YES, PROVIDE THE DATE:**

WILL THE COURSE BE CROSS-LISTED WITH ANOTHER DEPARTMENT? IF YES, ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S). NOTE: CROSS-LISTING OF COURSES REQUIRES APPROVAL FROM EACH DEPARTMENT AND FACULTY CONCERNED.

CHANGE IN COURSE TITLE		**PROVIDE THE CURRENT COURSE TITLE:**			
CHANGE IN COURSE DESCRIPTION		**600-LEVEL COURSE** ***(Undergraduate course for graduate credit)*** ***Please see #4 on page 2 of this form***			
CHANGE TO FULL COURSE		**CHANGE TO HALF COURSE**		**CHANGE TO QUARTER COURSE**	
COURSE CANCELLATION	X	**PROVIDE THE REASON FOR COURSE CANCELLATION:** BUS A741 and BUS A742 are combined into a new course, BUS A740: Strategic Management Accounting, to reflect current changes in the curriculum of CMA Canada's Strategic Leadership Program.			
OTHER		**EXPLAIN:**			

BRIEF DESCRIPTION FOR CALENDAR - Provide a brief description *(maximum 6 lines)* to be included in the Graduate Calendar.
N/a

CONTENT/RATIONALE - Provide a brief description, i.e., outline the topics or major sub-topics, and indicate the principal texts to be used.
N/a

1. STATEMENT OF PURPOSE (How does the course fit into the department's program?) N/a
2. EXPECTED ENROLMENT: n/a
3. DESCRIBE IN DETAIL THE METHOD OF PRESENTATION OF COURSE MATERIAL (i.e., lectures, seminars): n/a
4. DESCRIBE IN DETAIL THE METHOD OF EVALUATION: (For 600-level course, indicate the <u>Extra Work</u> to be required of graduate students, i.e., exams, essays, etc.) n/a
5. TO PREVENT OVERLAP, IS A COURSE IN THE SAME OR A RELATED AREA OFFERED IN ANOTHER DEPARTMENT? IF YES, PLEASE ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S). n/a
6. IF THE COURSE IS INTENDED PRIMARILY FOR STUDENTS OUTSIDE YOUR DEPARTMENT, DO YOU HAVE THE SUPPORT OF THE DEPARTMENT/PROGRAM CONCERNED? n/a
PLEASE PROVIDE THE CONTACT INFORMATION FOR THE RECOMMENDED CHANGE: Name: Y. Lilian Chan Email: ylchan@mcmaster.ca Extension: 23974 Date: January 17, 2008

If you have any questions regarding this form, please contact the Assistant Secretary and SynApps System Administrator, School of Graduate Studies, extension 24204.

SGS/December 2006

SCHOOL OF GRADUATE STUDIES

RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM - FOR CHANGE(S) INVOLVING COURSES

PLEASE READ THE FOLLOWING NOTES BEFORE COMPLETING THIS FORM:

1. This form must be completed for **ALL** course changes. All sections of this form **must** be completed.
2. An electronic version of this form must be emailed to the Assistant Secretary and SynApps System Administrator (Email: *espiritu@mcmaster.ca*).
3. A representative from the department is required to attend the Faculty Curriculum and Policy Committee meeting during which this recommendation for change in graduate curriculum will be discussed.

DEPARTMENT/PROGRAM	DeGroote School of Business/MBA - Management Accounting Specialization			
COURSE TITLE	Strategic Management Accounting			
COURSE NUMBER	BUS A740	**COURSE CREDIT**		
		FULL COURSE ( )	**HALF COURSE (X)**	**QUARTER (MODULE) ( )**
INSTRUCTOR(S)	Y.L. Chan			
PREREQUISITE(S)	Registration in Management Accounting Specialization			

NATURE OF RECOMMENDATION ***(PLEASE CHECK APPROPRIATE BOX)***

NEW COURSE	X	**DATE TO BE OFFERED:** Winter 2009	**WAS THE PROPOSED COURSE OFFERED ON DEAN'S APPROVAL?** NO **IF YES, PROVIDE THE DATE:**

WILL THE COURSE BE CROSS-LISTED WITH ANOTHER DEPARTMENT? IF YES, ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S). NOTE: CROSS-LISTING OF COURSES REQUIRES APPROVAL FROM EACH DEPARTMENT AND FACULTY CONCERNED.

CHANGE IN COURSE TITLE		**PROVIDE THE CURRENT COURSE TITLE:**			
CHANGE IN COURSE DESCRIPTION		**600-LEVEL COURSE** ***(Undergraduate course for graduate credit)*** ***Please see #4 on page 2 of this form***			
CHANGE TO FULL COURSE		**CHANGE TO HALF COURSE**		**CHANGE TO QUARTER COURSE**	
COURSE CANCELLATION		**PROVIDE THE REASON FOR COURSE CANCELLATION:**			
OTHER	X	**EXPLAIN:** The combination of Business A741 and Business A742 into one single course Business A740 reflects the recent changes in the curriculum and focus of CMA Canada's Strategic Leadership Program.			

BRIEF DESCRIPTION FOR CALENDAR - Provide a brief description *(maximum 6 lines)* to be included in the Graduate Calendar.

This course examines the challenges executives face and attempts to develop the strategic management skills required for effective implementation of organizational strategies. Topics include developing corporate and business strategies, strategy mapping and balanced scorecard. Other topics covered include risk management, value chain analysis, product life-cycle management, supply chain management, theory of constraints and capacity management, and management of organizational change.

CONTENT/RATIONALE - Provide a brief description, i.e., outline the topics or major sub-topics, and indicate the principal texts to be used.

Topics include developing corporate and business strategies, strategy mapping and balanced scorecard. Other topics covered include risk management, value chain analysis, product life-cycle management, supply chain management, theory of constraints and capacity management, and management of organizational change.

Selected readings from academic and professional journals (see attached Reading List).

1. STATEMENT OF PURPOSE (How does the course fit into the department's program?)

Streamlining the course requirement for the Management Accounting specialization of the MBA program, which prepares students for the CMA program, to reflect recent changes in the CMA's Strategic Leadership Program.

2. EXPECTED ENROLMENT:

8 to 12

3. DESCRIBE IN DETAIL THE METHOD OF PRESENTATION OF COURSE MATERIAL (i.e., lectures, seminars):

Readings, lectures and case studies.

4. DESCRIBE IN DETAIL THE METHOD OF EVALUATION: (For 600-level course, indicate the Extra Work to be required of graduate students, i.e., exams, essays, etc.)

Case reports/presentatin, term projects/case studies and final exam.

5. TO PREVENT OVERLAP, IS A COURSE IN THE SAME OR A RELATED AREA OFFERED IN ANOTHER DEPARTMENT? IF YES, PLEASE ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S).

n/a

6. IF THE COURSE IS INTENDED PRIMARILY FOR STUDENTS OUTSIDE YOUR DEPARTMENT, DO YOU HAVE THE SUPPORT OF THE DEPARTMENT/PROGRAM CONCERNED?

n/a

PLEASE PROVIDE THE CONTACT INFORMATION FOR THE RECOMMENDED CHANGE:

Name: Y. Lilian Chan Email: ylchan@mcmaster.ca Extension: 23974 Date: January 17, 2008

If you have any questions regarding this form, please contact the Assistant Secretary and SynApps System Administrator, School of Graduate Studies, extension 24204.

SGS/December 2006

Business A740
Strategic Management Accounting
Winter 2009 Course Outline

Accounting and Financial Management Services
DeGroote School of Business
McMaster University

COURSE OBJECTIVE

An objective of this course is to examine an organization's core competence and how successful organizations exploit their core competence to develop a strategic advantage, with a focus on developing the management accounting skills required in effectively implementing strategies. Another objective of this course is to provide students an understanding of the risk affiliated with an organization, the role of management accounting in mitigating such organization risk, and developing the strategic management accounting skills required in incorporating risk management in effectively implementing strategies.

INSTRUCTOR AND CONTACT INFORMATION

Section C01: To be determined.
Coordinator: Dr. Y. Lilian Chan
Email: ylchan@mcmaster.ca
Office: DSB 325
Office Hours: By appointment.
Tel: (905) 525-9140 x23974
Class Location: To be determined.

Secretary: Alicja Siek
Email: siekal@mcmaster.ca
Office: DSB 303
Office Hours: 09:00 – 16:00
Tel: (905) 525-9140 x24630

Course Website: Not Available.

COURSE ELEMENTS

Credit Value:	3	Leadership	Yes	IT skills:	Yes	Global view:	Yes
WebCT:	Yes	Ethics	Yes	Numeracy:	Yes	Written skills:	Yes
Participation:	Yes	Innovation	No	Group work:	Yes	Oral skill:	Yes

COURSE DESCRIPTION

This course examines the challenges executives face and attempts to develop the strategic management skills required for effective implementation of organizational strategies. Topics include developing corporate and business strategies, strategy mapping and balanced scorecard. Other topics covered include risk management, value chain analysis, product life-cycle management, supply chain management, theory of constraints and capacity management, and management of organizational change.

LEARNING OUTCOMES

Upon completion of this course, students will be able to complete the following key tasks:

- Understand the nature and different levels of business strategy and the important role played by management accounting in supporting each level.
- Understand the importance of risk management in strategy formulation, implementation and management.
- Apply strategy mapping and balanced scorecard in an organization's strategic management system.
- Understand the importance of risk management in implementation of organizational strategies.
- Apply relevant management accounting tools, including value chain analysis, product life cycle management, supply chain management, theory of constraints and capacity management, environmental cost management, in implementing organizational strategies effectively.
- Learn the skills required to develop the capacity to manage organizational change and renewal as well as to understand the role of the management accountants in the managing organizational change.

REQUIRED COURSE MATERIALS AND READINGS

Simons, Robert. Performance Measurement and Control Systems for Implementing Strategy, Prentice Hall, New Jersey, 2000. $ CAD
- purchase a copy at the bookstore

Courseware – selected case studies from Ivey Publishing, Harvard Business School Publishing, Darden Publishing, etc. $ CAD
- purchase a copy at the bookstore

OPTIONAL COURSE MATERIALS AND READINGS

Selected readings from academic and professional journals (see Attachment).

EVALUATION

Learning in this course results primarily from assigned readings, guest lectures, in-class discussion of assigned readings and case studies, case reports, and presentations. Participation in class discussion is an important evaluative component and group work is required in case analysis. In these cases, group members will share the same grade. Your final grade will be calculated as follows:

Components and Weights

Class Participation	10%
Case Reports and Presentation (Group)	45%
Term Paper/Case Report (Individual)	15%
Final Exam	30%
Total	100%

The instructor reserves the right to adjust the student's final grade by one grade point based on his/her overall performance for the course.

Conversion

At the end of the course your overall percentage grade will be converted to your letter grade in accordance with the following conversion scheme.

LETTER GRADE	PERCENT	LETTER GRADE	PERCENT
A+	90 - 100	C+	60 - 64
A	85 - 89	C	55 - 59
A-	80 - 84	C-	50 - 54
B+	75 - 79	F	0 - 49
B	70 - 74		
B-	65 - 69		

Communication and Feedback

Students that are uncomfortable in directly approaching an instructor regarding a course concern may choose to send a confidential and anonymous email to the respective Area Chair at:

http://www.degroote.mcmaster.ca/curr/emailchairs.aspx

Students who wish to correspond with instructors directly via email must send messages that originate from their official McMaster University email account. This protects the confidentiality and sensitivity of information as well as confirms the identity of the student.

Instructors should conduct an informal course review with students by Week #4 to allow time for modifications in curriculum delivery.

Participation

Class participation is an essential part of the course. Students are expected to study the assigned materials in advance, attempted the assigned problems and cases, and be prepared to discuss them during class. Marks assigned for class participation will be based mostly on discussions of cases and problems. There are no marks assigned for class attendance.

Case Study

Students will be required to (a) hand in two case reports or (b) present one case and hand in one case report. Students may wish to work on these cases in small groups of at most two. Whether the case presentation and report is done individually or in small groups will depend on the total enrolment in the course.

The case report must be of professional quality, typed, double-spaced with reasonable fonts (size 11) and margins (1”). The case report should include (i) a brief introduction identifying the relevant organizational/accounting problems and issues; (ii) a detailed analysis of the issues with recommendations; and (iii) a conclusion. It is expected that the written case will be presented as a logical argument based on sound analysis of the case facts and not on opinion or speculation. Point-form analysis is not acceptable. The report must be short, that is, less than five double-spaced typed pages, concise and to the point. Excessive length, excessive verbosity, lack of precision or otherwise poor writing skill will affect your grade.

Case reports are due on the day of the case presentation. Late submission will not be accepted for marking, i.e., a grade of **ZERO** will be assigned accordingly.

Case presentation must be of professional quality and all group members have to participate in the presentation. Each case presentation is limited to 30 minutes and the instructor reserves the right to terminate a presentation, if necessary.

Term Paper/Case Report

Students are required to select a topic on strategic management accounting, write an essay about its relevance in managing organizational strategies. The essay is not limited to topics covered in the course. Alternatively, a case may be assigned in lieu of the term paper.

The essay must be of professional quality, typed, double-spaced with reasonable fonts (11) and margins (1”). It must be short, that is, less than ten pages and consists of a literature review of the strategic management accounting topic (at least ten references and none of which may be textbooks from any field). An outstanding essay will include a detailed research of the topic and a critical analysis of its relevance to managing start-up and growing companies.

Final Exam

There will be one comprehensive final examination. The rules customarily followed by the DeGroote School of Business will govern absence from the examinations.

NOTE: The use of a McMaster standard calculator (Casio FX-991) is allowed during examinations in this course. See McMaster calculator policy at the following URL:

http://www.mcmaster.ca/senate/academic/calculat.htm

ACADEMIC DISHONESTY

Your attention is directed to the **ACADEMIC INTEGRITY POLICY, ANY VIOLATIONS** will be dealt with according to this policy.

Academic dishonesty consists of misrepresentation by deception or by other fraudulent means and can result in serious consequences, e.g., the grade of zero on an assignment, loss of credit with a notation on the transcript (notation reads: “Grade F assigned for academic dishonesty.”), and/or suspension or expulsion from the university.

It is your responsibility to understand what constitutes academic dishonesty. For information on the various kinds of academic dishonesty, please refer to the Academic Integrity Policy, specifically Appendix 3, located at http://www.mcmaster.ca/senate/academic/ac_integrity.htm.
The following illustrates only three forms of academic dishonesty:

1. Plagiarism, e.g., the submission of work that is not one's own for which other credit has been obtained.
2. Improper collaboration in group work.
3. Copying or using unauthorized aids in tests and examinations.

In this course, we will be using a web-based service (Turnitin.com) to reveal plagiarism. Students will be expected to submit their work electronically to Turnitin.com and in hard copy so that it can be checked for academic dishonesty. Students who do not wish to submit their work to Turnitin.com must still submit a copy to the instructor. No penalty will be assigned to a student who does not submit work to Turnitin.com. All submitted work is subject to normal verification that standards of academic integrity have been upheld (e.g., Google search, etc.). To see Guidelines for the Use of Turnitin.com, please go to http://www.mcmaster.ca/academicintegrity.

For this course, students will be expected to submit Case Reports and Term Paper electronically to www.turnitin.com. The submission can be done by creating a user profile with your email address at McMaster and login with the class id: ***TBD*** and password: ***TBD***. Students are not required to submit Appendices, Tables and Exhibits with numerical analysis to Turnitin.com. In the submission of assignments and case reports, students should include only their student numbers on their submitted work.

COPYRIGHT

McMaster University has signed a license with the Canadian Copyright Licensing Agency (Access Copyright) which allows professors, students, and staff to make copies allowed under *fair dealing*. Fair dealing with a work does not require the permission of the copyright owner or the payment of royalties as long as the purpose for the material is private study, and that the total amount copied equals **NO MORE THAN 10 percent** of a work or an entire chapter which is less than 20 percent of a work. In other words, it is illegal to: i) copy an entire book, or ii) repeatedly copy smaller sections of a publication that cumulatively cover over 10 percent of the total work's content. Please refer to the following copyright guide for further information:

http://library.mcmaster.ca/about/copying.pdf

POLICY ON MISSED MID-TERM EXAMINATIONS / TESTS

Where students miss a regularly scheduled midterm for legitimate reasons as adjudicated by the Academic Programs Office (APO), the weight for that test will be distributed across other evaluative components of the course at the discretion of the instructor.

Documentation explaining such an absence must be provided to the APO within five (5) working days upon returning to school. The approved McMaster Medical Form must be used to document absence for health related reasons. If an examination is missed without a valid reason, students will receive a grade of Zero (0) for that component. University policy states that a student may submit a maximum of three (3) medical certificates per year after which the student must meet with the Director of the program.

Please see the following URL for APO forms:

http://www.degroote.mcmaster.ca/curr/academ/undergr/forms.aspx

Students unable to write at the posted examination time due to the following reasons: religious; work-related (for part-time students only); representing university at an academic or varsity athletic event; and conflicts between two overlapping scheduled midterm examinations, have the option of applying for special examination arrangements. Such requests must be made to the APO at least ten (10) working days before the scheduled examination along with acceptable documentation. There will be only one common sitting for the special examination.

Instructors cannot themselves allow students to unofficially write make-up exams/tests. Adjudication of the request must be handled by the APO.

STUDENTS WITH DISABILITIES

Students with disabilities are required to inform the Centre for Student Development (CSD) of accommodation needs for examinations on or before the last date for withdrawal from a course without failure (please refer to official university sessional dates). Students must forward a copy of such CSD accommodation to the instructor immediately upon receipt. If student with a disability chooses NOT to take advantage of a CSD accommodation and chooses to sit for a regular exam, a petition for relief may not be filed after the examination is complete. The CSD website is:

http://csd.mcmaster.ca

RESEARCH USING HUMAN SUBJECTS

Research involving human participants is premised on a fundamental moral commitment to advancing human welfare, knowledge and understanding. As a research intensive institution, McMaster University shares this commitment in its promotion of responsible research. The fundamental imperative of research involving human participation is respect for human dignity and well-being. To this end, the University endorses the ethical principles cited in the Tri-Council Policy Statement: Ethical Conduct for Research Involving Humans:

http://www.pre.ethics.gc.ca/english/policystatement/policystatement.cfm

McMaster University has mandated its Research Ethics Boards to ensure that all research investigations involving human participants are in compliance with the Tri-Council Policy Statement. The University is committed, through its Research Ethics Boards, to assisting the research community in identifying and addressing ethical issues inherent in research, recognizing that all members of the University share a commitment to maintaining the highest possible standards in research involving humans.

If you are conducting original research, it is vital that you behave in an ethical manner. For example, everyone you speak to must be made aware of your reasons for eliciting their responses and consent to providing information. Furthermore, you must ensure everyone understands that participation is entirely voluntary. Please refer to the following website for more information about McMaster University's research ethics guidelines:

http://www.mcmaster.ca/ors/ethics/students_intro.htm

Organizations that you are working with are likely to prefer that some information be treated as confidential. Ensure that you clarify the status of all information that you receive from your client. You **MUST** respect this request and cannot present this information in class or communicate it in any form, nor can you discuss it outside your group. Furthermore, you must continue to respect this confidentiality even after the course is over.

STUDENT EVALUATION OF TEACHING

It is the policy of the DeGroote School of Business to administer the Student Evaluation of Teaching forms towards the end of the semester and students are expected to participate in these evaluations.

COURSE SCHEDULE

Business A740
Emerging Issues in Strategic Management Accounting
Winter 2009

Week	Topic
1	Organizational Strategies
2	Strategic Management System: Strategy Mapping and Balanced Scorecard
3	Internal Control
4	Risk Management
5	Corporate Governance
6	Value Chain Analysis
7	Product Life Cycle Management
8	Supply Chain Management
9	Theory of Constraints, Capacity Management and Managing the Cost of Capacity
10	Environmental Cost Management
11	Managing Organizational Change
12	Managing Diversity and Knowledge Assets
13	Group Presentation

Tentative course outline is subject to change.

Giri Kanagaretnam
Associate Professor
Accounting and Financial Management Services Area
giri@mcmaster.ca; ext. 27857

Date: January 25, 2007

To: Milena Head, Chair
Graduate Curriculum and Policy Committee

From: Giri Kanagaretnam, Acting Chair
Accounting and Financial Management Services Area

RE: Curriculum Changes

Please include the following item for approval at the Graduate Curriculum and Policy Committee.

Motion: That Business P745: Corporate Governance to be included as one of the five elective courses for the Accounting and Financial Management Services specialization and as one of the electives for the minor in Accounting and Financial Management Services.

Rationale: In depth knowledge of corporate governance issues related to financial disclosure and control has been identified as one of the key topic by all professional associations (CA, CMA and CGA) in accounting.

SCHOOL OF GRADUATE STUDIES

RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM - FOR CHANGE(S) INVOLVING COURSES

PLEASE READ THE FOLLOWING NOTES BEFORE COMPLETING THIS FORM:

1. This form must be completed for **ALL** course changes. All sections of this form **must** be completed.
2. An electronic version of this form must be emailed to the Assistant Secretary and SynApps System Administrator (Email: *espiritu@mcmaster.ca*).
3. A representative from the department is required to attend the Faculty Curriculum and Policy Committee meeting during which this recommendation for change in graduate curriculum will be discussed.

DEPARTMENT/PROGRAM	DeGroote School of Business: Strategic market Leadership			
COURSE TITLE	Corporate Governance			
COURSE NUMBER	P745	**COURSE CREDIT**		
		FULL COURSE (X)	**HALF COURSE ( )**	**QUARTER (MODULE) ( )**
INSTRUCTOR(S)	Dr. Chris Bart			
PREREQUISITE(S)	Completion of first year MBA			

NATURE OF RECOMMENDATION ***(PLEASE CHECK APPROPRIATE BOX)***

NEW COURSE	N	**DATE TO BE OFFERED:**	**WAS THE PROPOSED COURSE OFFERED ON DEAN'S APPROVAL?** Y **IF YES, PROVIDE THE DATE:** Jan 2004

WILL THE COURSE BE CROSS-LISTED WITH ANOTHER DEPARTMENT? Y **IF YES, ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S). NOTE: CROSS-LISTING OF COURSES REQUIRES APPROVAL FROM EACH DEPARTMENT AND FACULTY CONCERNED.**

CHANGE IN COURSE TITLE	N	**PROVIDE THE CURRENT COURSE TITLE:** N/A				
CHANGE IN COURSE DESCRIPTION	N	**600-LEVEL COURSE** ***(Undergraduate course for graduate credit)*** ***Please see #4 on page 2 of this form***				N
CHANGE TO FULL COURSE	N	**CHANGE TO HALF COURSE**	N	**CHANGE TO QUARTER COURSE**		N
COURSE CANCELLATION	N	**PROVIDE THE REASON FOR COURSE CANCELLATION:**				
OTHER	N	**EXPLAIN:** Change status from Dean's elective to full status MBA course.				

BRIEF DESCRIPTION FOR CALENDAR - Provide a brief description *(maximum 6 lines)* to be included in the Graduate Calendar.

Corporate governance deals with the complex set of relationships between the corporation and its board of directors, management, shareholders, and other stakeholders.This course will help students understand the nature of corporate governance systems in Canada, the U.S. and other major industrialized countries and enable them to better understand the determinants of good - as opposed to bad - governance. A major course goal is to equip students to ultimately be effective as directors or advisors to corporate and not for profit boards. Students will emerge with an enhanced appreciation of the legal, economic, managerial and psychological issues directors confront as well as functional knowledge concerning their normal duties.

CONTENT/RATIONALE - Provide a brief description, i.e., outline the topics or major sub-topics, and indicate the principal texts to be used.

OBJECTVES: (1) To convey an understanding of corporate governance and how it is formulated and implemented. (2) To develop the perspective required to become effective members of organizational boards of directors. (3) To develop: students' business judgement, their ability to present and defend their opinions, their skills in problem diagnosis, governance analysis and articulation of an implementable governance plan, and their ability to think critically. (4) To develop an appreciation of the governance characteristics of companies of various sizes, in various industries, and in various countries. TEXT: Courseware readings and cases (5) To conduct a major group research project on an important governance topic.

1. STATEMENT OF PURPOSE (How does the course fit into the department's program?)

The DeGroote School of Business has pioneered the certification of corporate directors in Canada through The Directorts College - a joint venture between the University and the Conference Board of Canada. This course shows the commitment of McMaster to governance education as a vital part of an MBA's leadership training.

2. EXPECTED ENROLMENT:

25

3. DESCRIBE IN DETAIL THE METHOD OF PRESENTATION OF COURSE MATERIAL (i.e., lectures, seminars):

Lectures 40%; Case discussions 60%

4. DESCRIBE IN DETAIL THE METHOD OF EVALUATION: (For 600-level course, indicate the Extra Work to be required of graduate students, i.e., exams, essays, etc.)

Registering at Board Match Online	5%
Final Report/Field Exercise	60%
Final report presentation	15%
Class participation – Mid Term Feedback	10%
Class participation – End Term	10%
Total	100%

5. TO PREVENT OVERLAP, IS A COURSE IN THE SAME OR A RELATED AREA OFFERED IN ANOTHER DEPARTMENT? IF YES, PLEASE ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S).

NO

6. IF THE COURSE IS INTENDED PRIMARILY FOR STUDENTS OUTSIDE YOUR DEPARTMENT, DO YOU HAVE THE SUPPORT OF THE DEPARTMENT/PROGRAM CONCERNED?

N/A

PLEASE PROVIDE THE CONTACT INFORMATION FOR THE RECOMMENDED CHANGE:

Name: Dr. Chris Bart Email: bartck@mcmaster.ca Extension: 23967 Date: January 2nd, 2008

If you have any questions regarding this form, please contact the Assistant Secretary and SynApps System Administrator, School of Graduate Studies, extension 24204.

SGS/December 2006

SCHOOL OF GRADUATE STUDIES

RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM - FOR CHANGE(S) INVOLVING COURSES

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2. An electronic version of this form must be emailed to the Assistant Secretary and SynApps System Administrator (Email: *espiritu@mcmaster.ca*).
3. A representative from the department is required to attend the Faculty Curriculum and Policy Committee meeting during which this recommendation for change in graduate curriculum will be discussed.

DEPARTMENT/PROGRAM	DeGroote School of Business/MBA			
COURSE TITLE	Venture Capital			
COURSE NUMBER	V705	**COURSE CREDIT**		
		FULL COURSE ( )	**HALF COURSE (X)**	**QUARTER (MODULE) ( )**
INSTRUCTOR(S)	Ms. Teddy Rosenberg			
PREREQUISITE(S)	F600			

NATURE OF RECOMMENDATION ***(PLEASE CHECK APPROPRIATE BOX)***

NEW COURSE		**DATE TO BE OFFERED:**	**WAS THE PROPOSED COURSE OFFERED ON DEAN'S APPROVAL?** NO **IF YES, PROVIDE THE DATE:**

WILL THE COURSE BE CROSS-LISTED WITH ANOTHER DEPARTMENT? IF YES, ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S). NOTE: CROSS-LISTING OF COURSES REQUIRES APPROVAL FROM EACH DEPARTMENT AND FACULTY CONCERNED.

CHANGE IN COURSE TITLE	x	**PROVIDE THE CURRENT COURSE TITLE:** F724 Venture Capital			
CHANGE IN COURSE DESCRIPTION		**600-LEVEL COURSE** ***(Undergraduate course for graduate credit)*** ***Please see #4 on page 2 of this form***			
CHANGE TO FULL COURSE		**CHANGE TO HALF COURSE**		**CHANGE TO QUARTER COURSE**	
COURSE CANCELLATION		**PROVIDE THE REASON FOR COURSE CANCELLATION:**			
OTHER	X	**EXPLAIN:** Anti-requisite (F724)			

BRIEF DESCRIPTION FOR CALENDAR - Provide a brief description *(maximum 6 lines)* to be included in the Graduate Calendar.
Same as F724

CONTENT/RATIONALE - Provide a brief description, i.e., outline the topics or major sub-topics, and indicate the principal texts to be used.
Housekeeping, same course (F724), standardizing course names and listing in SBV specialization.

1. STATEMENT OF PURPOSE (How does the course fit into the department's program?)

This course will be listed in the list of "three of the following" electives for the SBV Specialization and the SBV Minor.

2. EXPECTED ENROLMENT:

25

3. DESCRIBE IN DETAIL THE METHOD OF PRESENTATION OF COURSE MATERIAL (i.e., lectures, seminars):

Lectures, presentation, project, assignment.

4. DESCRIBE IN DETAIL THE METHOD OF EVALUATION: (For 600-level course, indicate the Extra Work to be required of graduate students, i.e., exams, essays, etc.)

Written case assignment, class participation, project and presentation.

5. TO PREVENT OVERLAP, IS A COURSE IN THE SAME OR A RELATED AREA OFFERED IN ANOTHER DEPARTMENT? IF YES, PLEASE ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S).

NA

6. IF THE COURSE IS INTENDED PRIMARILY FOR STUDENTS OUTSIDE YOUR DEPARTMENT, DO YOU HAVE THE SUPPORT OF THE DEPARTMENT/PROGRAM CONCERNED?

PLEASE PROVIDE THE CONTACT INFORMATION FOR THE RECOMMENDED CHANGE:

Name: Dr. Patricia A. Wakefield Email: wakefie@mcmaster.ca Extension: 27447 Date: Jan. 28, 2008.

If you have any questions regarding this form, please contact the Assistant Secretary and SynApps System Administrator, School of Graduate Studies, extension 24204.

SGS/December 2006

SCHOOL OF GRADUATE STUDIES

RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM - FOR CHANGE(S) INVOLVING COURSES

PLEASE READ THE FOLLOWING NOTES BEFORE COMPLETING THIS FORM:

1. This form must be completed for **ALL** course changes. All sections of this form **must** be completed.
2. An electronic version of this form must be emailed to the Assistant Secretary and SynApps System Administrator (Email: *espiritu@mcmaster.ca*).
3. A representative from the department is required to attend the Faculty Curriculum and Policy Committee meeting during which this recommendation for change in graduate curriculum will be discussed.

DEPARTMENT/PROGRAM	DeGroote School of Business/MBA			
COURSE TITLE	Behavioural Finance			
COURSE NUMBER	V702	**COURSE CREDIT**		
		FULL COURSE ( )	**HALF COURSE (X)**	**QUARTER (MODULE) ( )**
INSTRUCTOR(S)	Dr. Richard Deaves			
PREREQUISITE(S)	F600			

NATURE OF RECOMMENDATION ***(PLEASE CHECK APPROPRIATE BOX)***

NEW COURSE		**DATE TO BE OFFERED:**	**WAS THE PROPOSED COURSE OFFERED ON DEAN'S APPROVAL?** NO **IF YES, PROVIDE THE DATE:**

WILL THE COURSE BE CROSS-LISTED WITH ANOTHER DEPARTMENT? IF YES, ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S). NOTE: CROSS-LISTING OF COURSES REQUIRES APPROVAL FROM EACH DEPARTMENT AND FACULTY CONCERNED.

CHANGE IN COURSE TITLE	X	**PROVIDE THE CURRENT COURSE TITLE:** Investor Psychology/Behavioural Finance			
CHANGE IN COURSE DESCRIPTION		**600-LEVEL COURSE** ***(Undergraduate course for graduate credit)*** ***Please see #4 on page 2 of this form***			
CHANGE TO FULL COURSE		**CHANGE TO HALF COURSE**		**CHANGE TO QUARTER COURSE**	
COURSE CANCELLATION		**PROVIDE THE REASON FOR COURSE CANCELLATION:**			
OTHER	X	**EXPLAIN:** Anti-Requisite F726			

BRIEF DESCRIPTION FOR CALENDAR - Provide a brief description *(maximum 6 lines)* to be included in the Graduate Calendar.
No change

CONTENT/RATIONALE - Provide a brief description, i.e., outline the topics or major sub-topics, and indicate the principal texts to be used.
Housekeeping, same course, standardizing the course name in SBV specialization

1. STATEMENT OF PURPOSE (How does the course fit into the department's program?) This course is an elective in the SBV specialization as well as in the SBV minor.
2. EXPECTED ENROLMENT: 15
3. DESCRIBE IN DETAIL THE METHOD OF PRESENTATION OF COURSE MATERIAL (i.e., lectures, seminars): Lectures, case assignment, seminars, project.
4. DESCRIBE IN DETAIL THE METHOD OF EVALUATION: (For 600-level course, indicate the <u>Extra Work</u> to be required of graduate students, i.e., exams, essays, etc.) Written case assignment, presentation, class participation, project and presentation.
5. TO PREVENT OVERLAP, IS A COURSE IN THE SAME OR A RELATED AREA OFFERED IN ANOTHER DEPARTMENT? IF YES, PLEASE ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S). NA
6. IF THE COURSE IS INTENDED PRIMARILY FOR STUDENTS OUTSIDE YOUR DEPARTMENT, DO YOU HAVE THE SUPPORT OF THE DEPARTMENT/PROGRAM CONCERNED?
PLEASE PROVIDE THE CONTACT INFORMATION FOR THE RECOMMENDED CHANGE: Name: Dr. Patricia A. Wakefield Email: wakefie@mcmaster.ca Extension: 27447 Date: Jan. 28, 2008.

If you have any questions regarding this form, please contact the Assistant Secretary and SynApps System Administrator, School of Graduate Studies, extension 24204.

SGS/December 2006

SCHOOL OF GRADUATE STUDIES

RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM - FOR CHANGE(S) INVOLVING COURSES

PLEASE READ THE FOLLOWING NOTES BEFORE COMPLETING THIS FORM:

1. This form must be completed for **ALL** course changes. All sections of this form **must** be completed.
2. An electronic version of this form must be emailed to the Assistant Secretary and SynApps System Administrator (Email: *espiritu@mcmaster.ca*).
3. A hard copy of this form **must be signed** by the department chair or graduate advisor and sent to the Assistant Secretary and SynApps System Administrator, School of Graduate Studies, GH-212.
4. A representative from the department is required to attend the Faculty Curriculum and Policy Committee meeting during which this recommendation for change in graduate curriculum will be discussed.

DEPARTMENT/PROGRAM	Finance and Business Economics, School of Business			
COURSE TITLE	Financial Risk Management			
COURSE NUMBER	F733	**COURSE CREDIT**		
		FULL COURSE ( )	**HALF COURSE (X)**	**QUARTER (MODULE) ( )**
INSTRUCTOR(S)	Guo Ying Luo			
PREREQUISITE(S)	Eight 600-level courses including A600, E600, F600 and Q600			

NATURE OF RECOMMENDATION ***(PLEASE CHECK APPROPRIATE BOX)***

NEW COURSE	x	**DATE TO BE OFFERED:** Winter 2009	**WAS THE PROPOSED COURSE OFFERED ON DEAN'S APPROVAL?** YES **IF YES, PROVIDE THE DATE:** 2006-07, 2007-08

WILL THE COURSE BE CROSS-LISTED WITH ANOTHER DEPARTMENT? IF YES, ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S). NOTE: CROSS-LISTING OF COURSES REQUIRES APPROVAL FROM EACH DEPARTMENT AND FACULTY CONCERNED.

CHANGE IN COURSE TITLE		**PROVIDE THE CURRENT COURSE TITLE:**			
CHANGE IN COURSE DESCRIPTION		**600-LEVEL COURSE** ***(Undergraduate course for graduate credit)*** ***Please see #3 on page 2 of this form***			
CHANGE TO FULL COURSE		**CHANGE TO HALF COURSE**		**CHANGE TO QUARTER COURSE**	
COURSE CANCELLATION		**PROVIDE THE REASON FOR COURSE CANCELLATION:**			
OTHER		**EXPLAIN:**			

BRIEF DESCRIPTION FOR CALENDAR - Provide a brief description *(maximum 6 lines)* to be included in the Graduate Calendar.

This course provides a systematic and advanced treatment of financial risk management. It focuses on interest rate risk, market risk, liquidity risk, credit risk and operational risk. Case studies and spreadsheet modeling in the area will be introduced. In addition to lectures, the course will also consist of students' presentations and group projects. It may also include guest speakers over the course of the term.

CONTENT/RATIONALE - Provide a brief description, i.e., outline the topics or major sub-topics, and indicate the principal texts to be used.

Market Risk, Credit Risk, Operational Risk and Liquidy Risk

Principal text: Risk Management and Financial Institutions, by John Hull

1. STATEMENT OF PURPOSE (How does the course fit into the department's program?)

This area is a growing area. Students are beginning to realize the importance of financial risk management. Our existing courses do not cover this area in any depth.

2. EXPECTED ENROLMENT:

15

3. DESCRIBE IN DETAIL THE METHOD OF PRESENTATION OF COURSE MATERIAL (i.e., lectures, seminars):

A combination of lectures, student presentations and class discussion.

4. DESCRIBE IN DETAIL THE METHOD OF EVALUATION: (For 600-level course, indicate the Extra Work to be required of graduate students, i.e., exams, essays, etc.)

Exams, group presentations, group projects and class participation.

5. TO PREVENT OVERLAP, IS A COURSE IN THE SAME OR A RELATED AREA OFFERED IN ANOTHER DEPARTMENT? IF YES, PLEASE ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S).

No.

6. IF THE COURSE IS INTENDED PRIMARILY FOR STUDENTS OUTSIDE YOUR DEPARTMENT, DO YOU HAVE THE SUPPORT OF THE DEPARTMENT/PROGRAM CONCERNED?

N/A

PLEASE PROVIDE THE CONTACT INFORMATION FOR THE RECOMMENDED CHANGE:

Name: Rosemary Luo Email: luogy@mcmaster.ca Extension: 23983

Department Chair or Graduate Advisor: _____ Date: _____
(Signature)

If you have any questions regarding this form, please contact the Assistant Secretary and SynApps System Administrator, School of Graduate Studies, extension 24204.

SGS/November 2005

SCHOOL OF GRADUATE STUDIES

RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM - FOR CHANGE(S) INVOLVING COURSES

PLEASE READ THE FOLLOWING NOTES BEFORE COMPLETING THIS FORM:

1. This form must be completed for **ALL** course changes. All sections of this form **must** be completed.
2. An electronic version of this form must be emailed to the Assistant Secretary and SynApps System Administrator (Email: *espiritu@mcmaster.ca*).
3. A hard copy of this form **must be signed** by the department chair or graduate advisor and sent to the Assistant Secretary and SynApps System Administrator, School of Graduate Studies, GH-212.
4. A representative from the department is required to attend the Faculty Curriculum and Policy Committee meeting during which this recommendation for change in graduate curriculum will be discussed.

DEPARTMENT/PROGRAM	Finance and Business Economics, School of Business			
COURSE TITLE	Small Business/Entrepreneurial Finance			
COURSE NUMBER	F720	**COURSE CREDIT**		
		FULL COURSE ( )	**HALF COURSE (X)**	**QUARTER (MODULE) ( )**
INSTRUCTOR(S)	Keith E. MacInnes, Trevor Chamberlain			
PREREQUISITE(S)	Eight 600-level courses including A600, F600 and Q600			

NATURE OF RECOMMENDATION ***(PLEASE CHECK APPROPRIATE BOX)***

NEW COURSE	x	**DATE TO BE OFFERED:** Winter 2009	**WAS THE PROPOSED COURSE OFFERED ON DEAN'S APPROVAL?** YES **IF YES, PROVIDE THE DATE:** 2006-07, 2007-08

WILL THE COURSE BE CROSS-LISTED WITH ANOTHER DEPARTMENT? IF YES, ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S). NOTE: CROSS-LISTING OF COURSES REQUIRES APPROVAL FROM EACH DEPARTMENT AND FACULTY CONCERNED.

CHANGE IN COURSE TITLE		**PROVIDE THE CURRENT COURSE TITLE:**			
CHANGE IN COURSE DESCRIPTION		**600-LEVEL COURSE** ***(Undergraduate course for graduate credit)*** ***Please see #3 on page 2 of this form***			
CHANGE TO FULL COURSE		**CHANGE TO HALF COURSE**		**CHANGE TO QUARTER COURSE**	
COURSE CANCELLATION		**PROVIDE THE REASON FOR COURSE CANCELLATION:**			
OTHER		**EXPLAIN:**			

BRIEF DESCRIPTION FOR CALENDAR - Provide a brief description *(maximum 6 lines)* to be included in the Graduate Calendar.

This course is intended for students who wish to enhance their skill and knowledge in those areas of business that lead to successful entrepreneurship and/or small business management. The focus will be on those financial issues and decisions of particular concern to sole proprietors, partnerships, family-owned businesses and small non-public corporations. This will include the financial aspects of the relationship between the firm and its owners.

CONTENT/RATIONALE - Provide a brief description, i.e., outline the topics or major sub-topics, and indicate the principal texts to be used.

Many MBA students, upon graduating, join small-or medium-sized companies, usually privately-owned, and sometimes family-owned as well. Others start their own businesses. Managerial or corporate finance, in contrast, typically focuses on the problems and decisions of large publicly owned corporations. The intention of the current proposal is to take advantage of the recent surge in textual materials in small business and entrepreneurial finance, and make a course in this area available to our students.

This course was offered on Dean's Permission in the 2006-07 calendar year. It will be offered again on Dean's Permission in 2007-08. We are now requesting its inclusion in the MBA calendar, effective 2008-09.

1. STATEMENT OF PURPOSE (How does the course fit into the department's program?)

To provide students with the skills and knowledge in those areas of business that lead to successful entrepreneurship and /or small business management.

2. EXPECTED ENROLMENT:

25

3. DESCRIBE IN DETAIL THE METHOD OF PRESENTATION OF COURSE MATERIAL (i.e., lectures, seminars):

A combination of lectures, discussion and problem solving.

4. DESCRIBE IN DETAIL THE METHOD OF EVALUATION: (For 600-level course, indicate the Extra Work to be required of graduate students, i.e., exams, essays, etc.)

Class participation, group projects and exams.

5. TO PREVENT OVERLAP, IS A COURSE IN THE SAME OR A RELATED AREA OFFERED IN ANOTHER DEPARTMENT? IF YES, PLEASE ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S).

NO.

6. IF THE COURSE IS INTENDED PRIMARILY FOR STUDENTS OUTSIDE YOUR DEPARTMENT, DO YOU HAVE THE SUPPORT OF THE DEPARTMENT/PROGRAM CONCERNED?

N/A

PLEASE PROVIDE THE CONTACT INFORMATION FOR THE RECOMMENDED CHANGE:

Name: Trevor Chamberlain Email: chambert@mcmaster.ca Extension: 23980

Department Chair or Graduate Advisor: _____ Date: _____
(Signature)

If you have any questions regarding this form, please contact the Assistant Secretary and SynApps System Administrator, School of Graduate Studies, extension 24204.

SGS/November 2005

To: The Graduate Curriculum and Program Committee

From: Dr. Ashish Pujari, Chairman, SML & HSM Area

Date: Jan 30, 2008

Re: Area Recommendations on Graduate Curriculum and course changes

An Area meeting was held on Jan. 25, 2008 to discuss the graduate course and curriculum change proposals. Following are the SML & HSM Area recommendations to the Graduate Curriculum and Program Committee for their consideration.

1. Graduate Curriculum change proposals

(A) Strategic Business Valuation (SBV) Specialization:

Recommendation A1:
The SML&HSM Area recommends that following changes are made in the SBV specialization to standardize the course names and listings for two of the courses offered as part of the SBV Specialization and Minor:

Strategic Business Valuation Specialization

Current Listing:
V702 Investor Psychology/Behavioural Finance
F724 Venture Capital (V705 for Fall 2007)
Recommended change:
V702 Behavioural Finance (Anti-requisite F726)
V705 Venture Capital (Anti-requisite F724)

Minor in SBV:

Current Listing:
V702 Investor Psychology/Behavioural Finance
F724 Venture Capital (V705 for Fall 2007)
Recommended change:
V702 Behavioural Finance (Anti-requisite F726)
V705 Venture Capital (Anti-requisite F724)

(B) A Change in designation of the "M741 Crisis Management and Communications" course.

Recommendation B1:

The SML&HSM Area recommends that the "M741 Crisis Management and Communications" course be given a "P" designation and a new number.

Rationale: It is inaccurate and misleading to give an "M" (marketing) designation to the Crisis Management & Communications course. The Crisis Management & Communication course is not a "Marketing" related course, and is not and should not be taught under the marketing discipline. Crisis Management & Communication course should be and has always been taught (in any other school) under the strategic management/strategy/policy discipline.

(C) Health Services Management Specialization:

Recommendation C1:
The SML&HSM Area recommends that the following changes are made in the Health Services Management Specialization:

- To cancel/delete C751- Health Informatics from the Calendar.
- To cancel/delete C723- Comparative Health Care System from the Calendar.

- To cross list C711 with Faculty of Health Sciences for students in the Health Research Economics Methodology program.

- To enlist C741-Health Care Marketing in both HSM and Strategic Marketing Specialization as follows:

  HSM Specialization

  Current Listing:
  C741 Health Care Marketing
  Recommended Listing
  C741 Health Care Marketing (Anti-requisite M722)

  Strategic Marketing Specialization
  Add to the list of "five of the following":
  M722 Health Care Marketing (Anti-requisite C741)

  Minor in Strategic Marketing
  Add to the list of "three of the following"
  M722 Health Care Marketing (Anti-requisite C741)

Rationale: Marketing issues in health care industry is of interest to all students. As health care becomes one of the most important social, business and political issues in the country, a course in Health Care Marketing would benefit all students. A thorough understanding of frameworks and tools that are specifically applied in the health care sector for marketing of programs, educating public and patients, and quality of health care delivery will be crucial for students in their jobs.

P745: Corporate Governance:

Recommendation D1:
The SML&HSM Area recommends that the status of the P745- Corporate Governance course be changed from 'Dean's permission' to full status MBA elective in the Strategic Marketing Specialization and enlist this course as an elective in Accounting and Financial Management Services Specialization, Management Accounting Specialization and Accounting and Financial Management Services Minor.

The Accounting and Financial Management Services Area has unanimously passed a motion to include P745- Corporate Governance as an elective in Accounting and Financial Management Services Specialization, Management Accounting Specialization and Accounting and Financial Management Services Minor. Correspondence from the AFMS Area is attached.

(D) Strategic Marketing and MINT Specializations:

Background and Rationale: There are three inter-related courses at present and the common underlying theme is innovation: Strategic management of Technology (B730), Innovation (P724), and New Products (M735).

As innovation activities become more pervasive in business and industry, development and marketing of new products tend to become part of the overall innovation framework within the firm. Firm innovativeness and new product innovation and development are increasingly linked. New product or service innovation, development, marketing and diffusion of innovation stem from the broader framework of innovation theories and frameworks. Students will be better served if Innovation and New Products/Services are studied in a more integrated and holistic manner, hence creating a new course by merging the courses- Innovation, and New Products. This would also make a clear distinction in content and learning objectives between Strategic Management of Technology and the new proposed course Innovation and New Products.

Recommendation E1:
The SML&HSM Area recommends that existing courses P724 (Innovation) and M735 (New Products) be merged to create a new course as "M735- Innovation and New Products" replacing both existing courses P724 (Innovation) and M735 (New Products) from the Strategic Marketing Specialization as well as from the Strategic Marketing Minor electives list.

Recommendation E2:
The SML&HSM Area recommends that P724 (Innovation) be replaced by the new proposed course M735 (Innovation and New Products) as a required course for MINT specialization as well as MINT Minor.

Recommendation E3:
The SML&HSM Area recommends that the existing course M735 (New Products) be replaced as an elective from the MINT specialization as well as from the MINT minor electives list.

Recommendation E4:
The SML&HSM Area recommends that P741 (New Venture Creation) be offered as an elective in MINT Specialization replacing the existing elective course M735 (New Products), and is added to the MINT minor elective list.

Recommendation E5:
The SML&HSM Area recommends that the F724 Venture Capital course be added to the MINT Specialization and MINT Minor electives list:

Rationale for adding P741 (New Venture Creation) in the MINT Specialization and Minor lists:

P741 is a good fit for MINT specialization and MINT Minor as it provides specific issues relating to new venture creations- business model (including new technologies-based models), processes, frameworks, tools etc.

Rationale for adding F724 (Venture Capital) in the MINT Specialization and Minor lists:

F724 is a good fit for MINT specialization and MINT Minor as it provides specific content relating to Venture Capital especially the financial issues. This course would be attractive to those with interest in MINT as well as in venture capital issues, investment banking and entrepreneurial issues.

The existing MINT Specialization:

MANAGEMENT OF INNOVATION AND NEW TECHNOLOGY

Required:
P700 Business, Government and the Global Environment
P720 Strategic Management
B730 Strategic Management of Technology
P724 Innovation

and three of the following:

C727 Pharma/Biotech Business Issues
K725 Business Process Reengineering
K731 Project Management
K735 Managing Implementation of the Enterprise Systems
M735 New Products
P715 Entrepreneurship
P727 Strategic Knowledge Management
P734 Current Issues in the Management of Innovation and New Technology
P737 Profiting from Intellectual Property

3 electives

The Proposed MINT Specialization:

MANAGEMENT OF INNOVATION AND NEW TECHNOLOGY

Required:
P700 Business, Government and the Global Environment
P720 Strategic Management
B730 Strategic Management of Technology
M735 Innovation and New Products (proposed new course)

and three of the following:

C727 Pharma/Biotech Business Issues
K725 Business Process Reengineering
K731 Project Management
K735 Managing Implementation of the Enterprise Systems
P715 Entrepreneurship
P727 Strategic Knowledge Management
P734 Current Issues in the Management of Innovation and New Technology
P737 Profiting from Intellectual Property
P741 New Venture Creation (proposed addition to the electives list)
F724 Venture Capital (proposed addition to the electives list)

3 electives

Minor
MINT

Existing:

B730 Strategic Management of Technology
P724 Innovation

And one of the following:

C727 Pharma/Biotech Business Issues
K725 Business Process Reengineering
K731 Project Management
K735 Managing Implementation of the Enterprise Systems
M735 New Products
P715 Entrepreneurship
P727 Strategic Knowledge Management
P734 Current Issues in the Management of Innovation and New Technology
P737 Profiting from Intellectual Property
P741 New Value Creation (Proposed addition to the elective list)

Minor
MINT

Proposed:

B730 Strategic Management of Technology
M735 Innovation and New Products (Proposed New Course)

And one of the following:

C727 Pharma/Biotech Business Issues
K725 Business Process Reengineering
K731 Project Management
K735 Managing Implementation of the Enterprise Systems
P715 Entrepreneurship
P727 Strategic Knowledge Management
P734 Current Issues in the Management of Innovation and New Technology
P737 Profiting from Intellectual Property
P741 New Value Creation (Proposed addition to the elective list)
F724 Venture Capital (proposed addition to the electives list)

The existing Strategic Marketing Specialization:

STRATEGIC MARKETING

Required:

P700 Business, Government and the Global Environment
P720 Strategic Management

and five of the following:

M713 International Marketing Management
M718/28 Selected Topics in Marketing
M721 Business Marketing
M727 Marketing Communication
M731 Marketing Research
M732 Consumer Behavior
M734 Strategic Marketing Analysis
M735 New Products
M736 Services Marketing
M740 Corporate Reputation and Brand Management
M741 Crisis Management and Communications
P715 Entrepreneurship
P724 Innovation

The Proposed Strategic Marketing Specialization

STRATEGIC MARKETING

Required:

P700 Business, Government and the Global Environment
P720 Strategic Management

and five of the following:

M713 International Marketing Management
M718/28 Selected Topics in Marketing
M721 Business Marketing
M722 Health Care Marketing
M727 Marketing Communication
M731 Marketing Research
M732 Consumer Behavior
M734 Strategic Marketing Analysis
M735 Innovation and New Products (proposed new course)
M736 Services Marketing
M740 Corporate Reputation and Brand Management
P731 Crisis Management and Communications
P715 Entrepreneurship
P745 Corporate Governance

Minor
Strategic Marketing
Existing

Three of the following:

M713 International Marketing Management
M718/28 Selected Topics in Marketing
M721 Business Marketing
M727 Marketing Communication
M731 Marketing Research
M732 Consumer Behavior
M734 Strategic Marketing Analysis
M735 New Products
M736 Services Marketing
M740 Corporate Reputation and Brand Management
M741 Crisis Management and Communications
P715 Entrepreneurship
P724 Innovation

Minor
Strategic Marketing
Proposed

Three of the following:

M713 International Marketing Management
M718/28 Selected Topics in Marketing
M721 Business Marketing
M722 Health Care Marketing
M727 Marketing Communication
M731 Marketing Research
M732 Consumer Behavior
M734 Strategic Marketing Analysis
M735 Innovation and New Products
M736 Services Marketing
M740 Corporate Reputation and Brand Management
P731 Crisis Management and Communications
P715 Entrepreneurship
P745 Corporate Governance

A Note from the Area to the
Graduate Curriculum and Program Committee, Dean and Assoc. Dean

Health Services Management Specialization: Concerns about lack of HSM Awareness and Knowledge at 600 level.

Serious concerns were raised in the Area meeting that co-op students go to their placements in the health care sector after term 1 and term 2 without any awareness or knowledge of the Health Service Sector. The SML & HSM Area is very concerned that this puts DeGroote's co-op reputation and HSM specialization's reputation under significant risk.

Historically HSM has been the only major MBA specialization without an introductory course. As the health sector becomes more complex and intricate, a formal introductory course becomes more valuable and needed. Co-op students may go for their work terms after term 1 or term 2 to public healthcare, pharmaceutical firms, medical device manufacturers, laboratories, biotechnology, charities, etc. but will not have read anything about health services sector in their first year of MBA. Before going to their work terms, it is important to understand the multi-facets of the sector and the interdependencies among them in order enrich their work term experience as well as enhance the reputation of DeGroote by showing leadership in the work they would do in their co-op work terms.

The Area strongly urge the GCPC and the School to consider options (e.g. a C600 course) that can help alleviate the concerns discussed above. Further, HSM faculty members hear from employers, alumni and students that an introductory course on Health Service Sector is needed.

SCHOOL OF GRADUATE STUDIES

RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM - FOR CHANGE(S) INVOLVING COURSES

PLEASE READ THE FOLLOWING NOTES BEFORE COMPLETING THIS FORM:

1. This form must be completed for **ALL** course changes. All sections of this form **must** be completed.
2. An electronic version of this form must be emailed to the Assistant Secretary and SynApps System Administrator (Email: *espiritu@mcmaster.ca*).
3. A representative from the department is required to attend the Faculty Curriculum and Policy Committee meeting during which this recommendation for change in graduate curriculum will be discussed.

DEPARTMENT/PROGRAM	DeGroote School of Business/MBA			
COURSE TITLE	Comparative Health Care System			
COURSE NUMBER	C723	**COURSE CREDIT**		
		FULL COURSE (X)	**HALF COURSE ( )**	**QUARTER (MODULE) ( )**
INSTRUCTOR(S)				
PREREQUISITE(S)				

NATURE OF RECOMMENDATION ***(PLEASE CHECK APPROPRIATE BOX)***

NEW COURSE		**DATE TO BE OFFERED:**	**WAS THE PROPOSED COURSE OFFERED ON DEAN'S APPROVAL? IF YES, PROVIDE THE DATE:**

WILL THE COURSE BE CROSS-LISTED WITH ANOTHER DEPARTMENT? IF YES, ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S). NOTE: CROSS-LISTING OF COURSES REQUIRES APPROVAL FROM EACH DEPARTMENT AND FACULTY CONCERNED.

CHANGE IN COURSE TITLE		**PROVIDE THE CURRENT COURSE TITLE:**			
CHANGE IN COURSE DESCRIPTION		**600-LEVEL COURSE** ***(Undergraduate course for graduate credit)*** ***Please see #4 on page 2 of this form***			
CHANGE TO FULL COURSE		**CHANGE TO HALF COURSE**		**CHANGE TO QUARTER COURSE**	
COURSE CANCELLATION	X	**PROVIDE THE REASON FOR COURSE CANCELLATION:** Lack of potential demand and low current enrolment..			
OTHER		**EXPLAIN:**			

BRIEF DESCRIPTION FOR CALENDAR - Provide a brief description *(maximum 6 lines)* to be included in the Graduate Calendar.

CONTENT/RATIONALE - Provide a brief description, i.e., outline the topics or major sub-topics, and indicate the principal texts to be used.

1. STATEMENT OF PURPOSE (How does the course fit into the department's program?)
2. EXPECTED ENROLMENT:
3. DESCRIBE IN DETAIL THE METHOD OF PRESENTATION OF COURSE MATERIAL (i.e., lectures, seminars):
4. DESCRIBE IN DETAIL THE METHOD OF EVALUATION: (For 600-level course, indicate the <u>Extra Work</u> to be required of graduate students, i.e., exams, essays, etc.)
5. TO PREVENT OVERLAP, IS A COURSE IN THE SAME OR A RELATED AREA OFFERED IN ANOTHER DEPARTMENT? IF YES, PLEASE ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S).
6. IF THE COURSE IS INTENDED PRIMARILY FOR STUDENTS OUTSIDE YOUR DEPARTMENT, DO YOU HAVE THE SUPPORT OF THE DEPARTMENT/PROGRAM CONCERNED?
PLEASE PROVIDE THE CONTACT INFORMATION FOR THE RECOMMENDED CHANGE: Name: Dr. Wayne Taylor Email: wtaylor@mcmaster.ca Extension: 23966 Date: Jan. 28, 2008.

If you have any questions regarding this form, please contact the Assistant Secretary and SynApps System Administrator, School of Graduate Studies, extension 24204.

SGS/December 2006

SCHOOL OF GRADUATE STUDIES

RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM - FOR CHANGE(S) INVOLVING COURSES

PLEASE READ THE FOLLOWING NOTES BEFORE COMPLETING THIS FORM:

1. This form must be completed for **ALL** course changes. All sections of this form **must** be completed.
2. An electronic version of this form must be emailed to the Assistant Secretary and SynApps System Administrator (Email: *espiritu@mcmaster.ca*).
3. A representative from the department is required to attend the Faculty Curriculum and Policy Committee meeting during which this recommendation for change in graduate curriculum will be discussed.

DEPARTMENT/PROGRAM	DeGroote School of Business/MBA			
COURSE TITLE	Health Informatics			
COURSE NUMBER	C751	**COURSE CREDIT**		
		FULL COURSE (X)	**HALF COURSE ( )**	**QUARTER (MODULE) ( )**
INSTRUCTOR(S)				
PREREQUISITE(S)				

NATURE OF RECOMMENDATION ***(PLEASE CHECK APPROPRIATE BOX)***

NEW COURSE		**DATE TO BE OFFERED:**	**WAS THE PROPOSED COURSE OFFERED ON DEAN'S APPROVAL?** **IF YES, PROVIDE THE DATE:**

WILL THE COURSE BE CROSS-LISTED WITH ANOTHER DEPARTMENT? IF YES, ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S). NOTE: CROSS-LISTING OF COURSES REQUIRES APPROVAL FROM EACH DEPARTMENT AND FACULTY CONCERNED.

CHANGE IN COURSE TITLE		**PROVIDE THE CURRENT COURSE TITLE:**			
CHANGE IN COURSE DESCRIPTION		**600-LEVEL COURSE** ***(Undergraduate course for graduate credit)*** ***Please see #4 on page 2 of this form***			
CHANGE TO FULL COURSE		**CHANGE TO HALF COURSE**		**CHANGE TO QUARTER COURSE**	
COURSE CANCELLATION	X	**PROVIDE THE REASON FOR COURSE CANCELLATION:** Health informatics and information technology issues are integrated in other HSM courses.			
OTHER		**EXPLAIN:**			

BRIEF DESCRIPTION FOR CALENDAR - Provide a brief description *(maximum 6 lines)* to be included in the Graduate Calendar.

CONTENT/RATIONALE - Provide a brief description, i.e., outline the topics or major sub-topics, and indicate the principal texts to be used.

1. STATEMENT OF PURPOSE (How does the course fit into the department's program?)
2. EXPECTED ENROLMENT:
3. DESCRIBE IN DETAIL THE METHOD OF PRESENTATION OF COURSE MATERIAL (i.e., lectures, seminars):
4. DESCRIBE IN DETAIL THE METHOD OF EVALUATION: (For 600-level course, indicate the <u>Extra Work</u> to be required of graduate students, i.e., exams, essays, etc.)
5. TO PREVENT OVERLAP, IS A COURSE IN THE SAME OR A RELATED AREA OFFERED IN ANOTHER DEPARTMENT? IF YES, PLEASE ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S).
6. IF THE COURSE IS INTENDED PRIMARILY FOR STUDENTS OUTSIDE YOUR DEPARTMENT, DO YOU HAVE THE SUPPORT OF THE DEPARTMENT/PROGRAM CONCERNED?
PLEASE PROVIDE THE CONTACT INFORMATION FOR THE RECOMMENDED CHANGE: Name: Dr. Wayne Taylor Email: wtaylor@mcmaster.ca Extension: 23966 Date: Jan. 28, 2008.

If you have any questions regarding this form, please contact the Assistant Secretary and SynApps System Administrator, School of Graduate Studies, extension 24204.

SGS/December 2006

SCHOOL OF GRADUATE STUDIES

RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM - FOR CHANGE(S) INVOLVING COURSES

PLEASE READ THE FOLLOWING NOTES BEFORE COMPLETING THIS FORM:

1. This form must be completed for **ALL** course changes. All sections of this form **must** be completed.
2. An electronic version of this form must be emailed to the Assistant Secretary and SynApps System Administrator (Email: *espiritu@mcmaster.ca*).
3. A representative from the department is required to attend the Faculty Curriculum and Policy Committee meeting during which this recommendation for change in graduate curriculum will be discussed.

DEPARTMENT/PROGRAM	DeGroote School of Business/ Health Services Management			
COURSE TITLE	Health Economics and Evaluation			
COURSE NUMBER	C711	**COURSE CREDIT**		
		FULL COURSE (x)	**HALF COURSE ( )**	**QUARTER (MODULE) ( )**
INSTRUCTOR(S)	Christopher J. Longo			
PREREQUISITE(S)	Health Services Management stream of MBA, or permisson of instructor			

NATURE OF RECOMMENDATION ***(PLEASE CHECK APPROPRIATE BOX)***

NEW COURSE		**DATE TO BE OFFERED:**	**WAS THE PROPOSED COURSE OFFERED ON DEAN'S APPROVAL? IF YES, PROVIDE THE DATE:**

WILL THE COURSE BE CROSS-LISTED WITH ANOTHER DEPARTMENT? Y **IF YES, ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S). NOTE: CROSS-LISTING OF COURSES REQUIRES APPROVAL FROM EACH DEPARTMENT AND FACULTY CONCERNED.**

CHANGE IN COURSE TITLE		**PROVIDE THE CURRENT COURSE TITLE:**			
CHANGE IN COURSE DESCRIPTION		**600-LEVEL COURSE** ***(Undergraduate course for graduate credit)*** ***Please see #4 on page 2 of this form***			
CHANGE TO FULL COURSE		**CHANGE TO HALF COURSE**		**CHANGE TO QUARTER COURSE**	
COURSE CANCELLATION		**PROVIDE THE REASON FOR COURSE CANCELLATION:**			
OTHER	x	**EXPLAIN:** Intention to cross list with Faculty of Health Sciences for students in the Health Research Methodology program			

BRIEF DESCRIPTION FOR CALENDAR - Provide a brief description *(maximum 6 lines)* to be included in the Graduate Calendar.

This course examines the application of economic principles to policy-relevant questions in the area of health aand health-care. Topics will include applied health economics, economic correlates to health, demand and supply of healthcare and insurance, healthcare system financing, economic evaluation in the pharmaceutical/medical devices industries, costing methodologies, cost-effectiveness and cost-benefit analyses, QALYs, decision analysis, modeling and means by which to improve value-for-money in the the health sector.

CONTENT/RATIONALE - Provide a brief description, i.e., outline the topics or major sub-topics, and indicate the principal texts to be used.

Basic principles in health care related to rationing and opportunity costs, health care markets, demand for health, costing methodologies, cost analyses, decision analysis and modeling. TEXT: Drummond et al. Methods for the economic evaluation of health care programs 3rd Edition, 2005

1. STATEMENT OF PURPOSE (How does the course fit into the department's program?)

C711 is one of the required courses for those chosing the "Health Services Management" stream of the MBA program.

2. EXPECTED ENROLMENT:

Maximum of 5 students from the faculty of health sciences (but not more than 20% of enrollment total).

3. DESCRIBE IN DETAIL THE METHOD OF PRESENTATION OF COURSE MATERIAL (i.e., lectures, seminars):

Lectures, critical appraisal, and a major group project

4. DESCRIBE IN DETAIL THE METHOD OF EVALUATION: (For 600-level course, indicate the Extra Work to be required of graduate students, i.e., exams, essays, etc.)

One critical appraisal, class participation, class presentation of project work, and group project

5. TO PREVENT OVERLAP, IS A COURSE IN THE SAME OR A RELATED AREA OFFERED IN ANOTHER DEPARTMENT? IF YES, PLEASE ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S).

A similar course is offered through the faculty of health sciences for students in the health research methodology program, but may not always fit student timetables

6. IF THE COURSE IS INTENDED PRIMARILY FOR STUDENTS OUTSIDE YOUR DEPARTMENT, DO YOU HAVE THE SUPPORT OF THE DEPARTMENT/PROGRAM CONCERNED?

It is not intended primarily for students outside our department, but rather as an option for students who may not be available for the HRM offering.

PLEASE PROVIDE THE CONTACT INFORMATION FOR THE RECOMMENDED CHANGE:

Name: Christopher J. Longo Email: cjlongo@mcmaster.ca Extension: 23896 Date: Jan 7, 2008

If you have any questions regarding this form, please contact the Assistant Secretary and SynApps System Administrator, School of Graduate Studies, extension 24204.

SGS/December 2006

SCHOOL OF GRADUATE STUDIES

RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM - FOR CHANGE(S) INVOLVING COURSES

PLEASE READ THE FOLLOWING NOTES BEFORE COMPLETING THIS FORM:

1. This form must be completed for **ALL** course changes. All sections of this form **must** be completed.
2. An electronic version of this form must be emailed to the Assistant Secretary and SynApps System Administrator (Email: *espiritu@mcmaster.ca*).
3. A representative from the department is required to attend the Faculty Curriculum and Policy Committee meeting during which this recommendation for change in graduate curriculum will be discussed.

DEPARTMENT/PROGRAM	DeGroote School of Business/MBA			
COURSE TITLE	Health Care Marketing			
COURSE NUMBER	M722	**COURSE CREDIT**		
		FULL COURSE (X)	**HALF COURSE ( )**	**QUARTER (MODULE) ( )**
INSTRUCTOR(S)	Dr. Patrica Wakefield			
PREREQUISITE(S)	M600			

NATURE OF RECOMMENDATION ***(PLEASE CHECK APPROPRIATE BOX)***

NEW COURSE		**DATE TO BE OFFERED:** Fall 2008	**WAS THE PROPOSED COURSE OFFERED ON DEAN'S APPROVAL?** NO **IF YES, PROVIDE THE DATE:**

WILL THE COURSE BE CROSS-LISTED WITH ANOTHER DEPARTMENT? IF YES, ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S). NOTE: CROSS-LISTING OF COURSES REQUIRES APPROVAL FROM EACH DEPARTMENT AND FACULTY CONCERNED.

CHANGE IN COURSE TITLE		**PROVIDE THE CURRENT COURSE TITLE:**			
CHANGE IN COURSE DESCRIPTION		**600-LEVEL COURSE** ***(Undergraduate course for graduate credit)*** ***Please see #4 on page 2 of this form***			
CHANGE TO FULL COURSE		**CHANGE TO HALF COURSE**		**CHANGE TO QUARTER COURSE**	
COURSE CANCELLATION		**PROVIDE THE REASON FOR COURSE CANCELLATION:**			
OTHER	X	**EXPLAIN:** Anti-requisite (C741)			

BRIEF DESCRIPTION FOR CALENDAR - Provide a brief description *(maximum 6 lines)* to be included in the Graduate Calendar.

Same as C741

CONTENT/RATIONALE - Provide a brief description, i.e., outline the topics or major sub-topics, and indicate the principal texts to be used.

Marketing issues in health care industry is of interest to all students. As health care becomes one of the most important social, business and political issues in the country, a course in Health Care Marketing would benefit all students. A thorough understanding of frameworks and tools that are specifically applied in the health care sector for marketing of programs, educating public and patients, and quality of health care delivery will be crucial for students in their jobs.

1. STATEMENT OF PURPOSE (How does the course fit into the department's program?) This course will be enlisted in HSM specialization as well as Strategic Marketing Specialization and Minor in Strategic Marketing.
2. EXPECTED ENROLMENT: 15
3. DESCRIBE IN DETAIL THE METHOD OF PRESENTATION OF COURSE MATERIAL (i.e., lectures, seminars): Lectures, presentation, project, assignment.
4. DESCRIBE IN DETAIL THE METHOD OF EVALUATION: (For 600-level course, indicate the <u>Extra Work</u> to be required of graduate students, i.e., exams, essays, etc.) Written case assignment, class participation, project and presentation.
5. TO PREVENT OVERLAP, IS A COURSE IN THE SAME OR A RELATED AREA OFFERED IN ANOTHER DEPARTMENT? IF YES, PLEASE ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S). HSM, C741 (Anti-requisite)
6. IF THE COURSE IS INTENDED PRIMARILY FOR STUDENTS OUTSIDE YOUR DEPARTMENT, DO YOU HAVE THE SUPPORT OF THE DEPARTMENT/PROGRAM CONCERNED?
PLEASE PROVIDE THE CONTACT INFORMATION FOR THE RECOMMENDED CHANGE: Name: Dr. Patricia Wakefield Email: wakefie@mcmaster.ca Extension: 27447 Date: Jan. 28, 2008.

If you have any questions regarding this form, please contact the Assistant Secretary and SynApps System Administrator, School of Graduate Studies, extension 24204.

SGS/December 2006

SCHOOL OF GRADUATE STUDIES

RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM - FOR CHANGE(S) INVOLVING COURSES

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2. An electronic version of this form must be emailed to the Assistant Secretary and SynApps System Administrator (Email: *espiritu@mcmaster.ca*).
3. A representative from the department is required to attend the Faculty Curriculum and Policy Committee meeting during which this recommendation for change in graduate curriculum will be discussed.

DEPARTMENT/PROGRAM	DeGroote School of Business/MBA			
COURSE TITLE	Innovation			
COURSE NUMBER	P724	**COURSE CREDIT**		
		FULL COURSE (X)	**HALF COURSE ( )**	**QUARTER (MODULE) ( )**
INSTRUCTOR(S)	Dave Barrows			
PREREQUISITE(S)				

NATURE OF RECOMMENDATION ***(PLEASE CHECK APPROPRIATE BOX)***

NEW COURSE		**DATE TO BE OFFERED:**	**WAS THE PROPOSED COURSE OFFERED ON DEAN'S APPROVAL?** **IF YES, PROVIDE THE DATE:**

WILL THE COURSE BE CROSS-LISTED WITH ANOTHER DEPARTMENT? IF YES, ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S). NOTE: CROSS-LISTING OF COURSES REQUIRES APPROVAL FROM EACH DEPARTMENT AND FACULTY CONCERNED.

CHANGE IN COURSE TITLE		**PROVIDE THE CURRENT COURSE TITLE:**			
CHANGE IN COURSE DESCRIPTION		**600-LEVEL COURSE** ***(Undergraduate course for graduate credit)*** ***Please see #4 on page 2 of this form***			
CHANGE TO FULL COURSE		**CHANGE TO HALF COURSE**		**CHANGE TO QUARTER COURSE**	
COURSE CANCELLATION	X	**PROVIDE THE REASON FOR COURSE CANCELLATION:** Merging of Innovation course with the New Products course to create a new course titled "Innovation and New Products".			
OTHER	X	**EXPLAIN:** Anti-requisite M724 (Innovation and New Products)			

BRIEF DESCRIPTION FOR CALENDAR - Provide a brief description *(maximum 6 lines)* to be included in the Graduate Calendar.

CONTENT/RATIONALE - Provide a brief description, i.e., outline the topics or major sub-topics, and indicate the principal texts to be used.

1. STATEMENT OF PURPOSE (How does the course fit into the department's program?)
2. EXPECTED ENROLMENT:
3. DESCRIBE IN DETAIL THE METHOD OF PRESENTATION OF COURSE MATERIAL (i.e., lectures, seminars):
4. DESCRIBE IN DETAIL THE METHOD OF EVALUATION: (For 600-level course, indicate the <u>Extra Work</u> to be required of graduate students, i.e., exams, essays, etc.)
5. TO PREVENT OVERLAP, IS A COURSE IN THE SAME OR A RELATED AREA OFFERED IN ANOTHER DEPARTMENT? IF YES, PLEASE ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S).
6. IF THE COURSE IS INTENDED PRIMARILY FOR STUDENTS OUTSIDE YOUR DEPARTMENT, DO YOU HAVE THE SUPPORT OF THE DEPARTMENT/PROGRAM CONCERNED?
PLEASE PROVIDE THE CONTACT INFORMATION FOR THE RECOMMENDED CHANGE: Name: Dr. Ashish Pujari Email: pujarid@mcmaster.ca Extension: 27635 Date: Jan. 28, 2008.

If you have any questions regarding this form, please contact the Assistant Secretary and SynApps System Administrator, School of Graduate Studies, extension 24204.

SGS/December 2006

SCHOOL OF GRADUATE STUDIES

RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM - FOR CHANGE(S) INVOLVING COURSES

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1. This form must be completed for **ALL** course changes. All sections of this form **must** be completed.
2. An electronic version of this form must be emailed to the Assistant Secretary and SynApps System Administrator (Email: *espiritu@mcmaster.ca*).
3. A representative from the department is required to attend the Faculty Curriculum and Policy Committee meeting during which this recommendation for change in graduate curriculum will be discussed.

DEPARTMENT/PROGRAM	DeGroote School of Business/MBA			
COURSE TITLE	Innovation and New Products			
COURSE NUMBER	M724	**COURSE CREDIT**		
		FULL COURSE (X)	**HALF COURSE ( )**	**QUARTER (MODULE) ( )**
INSTRUCTOR(S)	Dr. Ashish Pujari			
PREREQUISITE(S)	M600			

NATURE OF RECOMMENDATION ***(PLEASE CHECK APPROPRIATE BOX)***

NEW COURSE	X	**DATE TO BE OFFERED:** Winter 2008	**WAS THE PROPOSED COURSE OFFERED ON DEAN'S APPROVAL? IF YES, PROVIDE THE DATE:**

WILL THE COURSE BE CROSS-LISTED WITH ANOTHER DEPARTMENT? IF YES, ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S). NOTE: CROSS-LISTING OF COURSES REQUIRES APPROVAL FROM EACH DEPARTMENT AND FACULTY CONCERNED.

CHANGE IN COURSE TITLE		**PROVIDE THE CURRENT COURSE TITLE:**			
CHANGE IN COURSE DESCRIPTION		**600-LEVEL COURSE** ***(Undergraduate course for graduate credit)*** ***Please see #4 on page 2 of this form***			
CHANGE TO FULL COURSE		**CHANGE TO HALF COURSE**		**CHANGE TO QUARTER COURSE**	
COURSE CANCELLATION		**PROVIDE THE REASON FOR COURSE CANCELLATION:**			
OTHER	X	**EXPLAIN:** Anti-requisite M735 and Anti-requisite P724			

BRIEF DESCRIPTION FOR CALENDAR - Provide a brief description *(maximum 6 lines)* to be included in the Graduate Calendar.

This course puts emphasis on understanding innovation as a management and creative process and investigates theories and frameworks of innovation in the firm. The course also investigates the firm innovation and development and marketing of new products and services. The course covers topics relating to innovation theories, firm innovativeness, internal processes and external linkages in innovation process, product innovation strategy, new product development process, idea generation, screening and evaluation, product design, product portfolio management and launch strategy.

CONTENT/RATIONALE - Provide a brief description, i.e., outline the topics or major sub-topics, and indicate the principal texts to be used.

As innovation activities become more pervasive in business and industry, development and marketing of new products tend to become part of the overall innovation framework within the firm. Firm innovativeness and new product/service innovation development activities are increasingly linked. New product or service innovation, development activities, marketing and diffusion of innovation stem from the broader framework of innovation theories and frameworks. Students will be better served if Innovation and New Products/Services are studied in a more integrated and holistic manner, hence creating a new course by merging the courses- Innovation, and New Products. This would also make a clear distinction in content and learning objectives between Strategic Management of Technology and the new proposed course Innovation and New Products. Topics: Innovation Theories; Innovation Types: incremental, modular, architectural, radical, product, process, market, disruptive, organizational, complementary; New Product and Service Innovation process: Stage-Gate- idea generation, idea and concept testing, business case, development, marekt testing and new product/service launch; Innovation and Product Portfolio Management; Innovation and NPD/NSD performance; Innovation and firm performance; Societal perspectives on Innovation.

Text: TBA

1. STATEMENT OF PURPOSE (How does the course fit into the department's program?)

This new course will be a required course for MINT specialization and and elective for Strategic Marketing specialization and Strategic Marketing Minor.

2. EXPECTED ENROLMENT:

35 each term

3. DESCRIBE IN DETAIL THE METHOD OF PRESENTATION OF COURSE MATERIAL (i.e., lectures, seminars):

Lectures, case discussion, case presentation, company project, case assignment.

4. DESCRIBE IN DETAIL THE METHOD OF EVALUATION: (For 600-level course, indicate the Extra Work to be required of graduate students, i.e., exams, essays, etc.)

Written case assignment, case presentation, class participation and company project and presentation.

5. TO PREVENT OVERLAP, IS A COURSE IN THE SAME OR A RELATED AREA OFFERED IN ANOTHER DEPARTMENT? IF YES, PLEASE ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S).

Anti requisite M735 and anti-requisite P724

6. IF THE COURSE IS INTENDED PRIMARILY FOR STUDENTS OUTSIDE YOUR DEPARTMENT, DO YOU HAVE THE SUPPORT OF THE DEPARTMENT/PROGRAM CONCERNED?

PLEASE PROVIDE THE CONTACT INFORMATION FOR THE RECOMMENDED CHANGE:

Name: Dr. Ashish Pujari Email: pujarid@mcmaster.ca Extension: 27635 Date: Jan. 24, 2008.

If you have any questions regarding this form, please contact the Assistant Secretary and SynApps System Administrator, School of Graduate Studies, extension 24204.

SGS/December 2006