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Agenda: Business Graduate Curriculum & Policy Committee, February 13, 2008

Medy Espiritu Mrs.

McMaster University School of Graduate Studies, espiritu@mcmaster.ca

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School of Graduate Studies

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February 8, 2008

To : Members of the Faculty of Business Graduate Curriculum

and Policy Committee

From: Medy Espiritu

Assistant Secretary & SynApps System Administrator

fred Espita

The next meeting of the Faculty of Business Graduate Curriculum and Policy Committee will be held on **Wednesday**, **February 13**, **2008** at **3:00 p.m.** in **DSB-510**.

Listed below are the agenda items for discussion.

Should you be unable to attend this meeting, please notify me at extension 24204 or email espiritu@mcmaster.ca.

AGENDA

- I. Minutes of the meeting of November 28, 2007
- II. Business Arising
- III. MBA Curriculum Proposals from the Information Systems Area
- IV. Ph.D. Curriculum Proposals from the Information Systems Area
- V. MBA Curriculum Proposals from the Accounting and Financial Management Services Area:
 - Cancellation of the following courses from the Management Accounting Specialization
 - o A741
 - o A742
 - Add the following course to the Management Accounting Specialization:
 - o A740 (combination of A741 and A742) new course
 - Add the following course to the Accounting and Financial Management Services Specialization:
 - o P745

- VI. MBA Curriculum Proposals from the Finance and Business Economics Area:
 - Anti-requisites for the Finance Specialization and Minor
 - o F724: Anti-requisite V705
 - o F726: Anti-requisite V702
 - New Courses:
 - o F733
 - o F720
- VII. MBA Curriculum Proposals from the Strategic Market Leadership & Health Services Management Area:
 - Strategic Business Valuation Specialization and Minor
 - o Current Listing:
 - V702 Investor Psychology/Behavioural Finance F724 Venture Capital (V705 for Fall 2007)
 - o Recommended change:
 - V702 Behavioural Finance (Anti-requisite F726) V705 Venture Capital (Anti-requisite F724)
 - Course code change: M741 to a "P" designation
 - Health Services Management Specialization
 - o Cancellation of courses: C723 and C751
 - o Cross list C711 with Faculty of Health Sciences
 - o Anti-requisite: C741 and M722
 - Cancellation of Courses:
 - o P724
 - o M735 (New Products)
 - New Courses:
 - o P745
 - Include as an elective option for the Strategic Marketing Specialization, Accounting and Financial Management Services Specialization, Management Accounting Specialization and Accounting and Financial Management Services Minor
 - o M724 (Innovation and New Products)
 - required course for MINT specialization as well as MINT Minor
 - elective from the MINT specialization as well as from the MINT minor electives list
 - P741 be offered as an elective in MINT Specialization replacing the existing elective course M735 (New Products), and is added to the MINT minor elective list
 - MINT Specialization
 - F724 Venture Capital course be added to the MINT Specialization and MINT Minor electives list

VIII. Other Business

FACULTY OF BUSINESS GRADUATE CURRICULUM AND POLICY COMMITTEE NOVEMBER 28, 2007, 2:30 P.M. DSB-421

PRESENT: Dr. M. Head (Chair), Dr. P. Abad, Ms. A. Bedi, Dr. D. Goellnicht, Mr. D. Green, Dr. K. Hassanein, Dr. E. Kleinschmidt, Dr. C. Kwan, Mr. R. Liddell, Dr. K. Nainar, Mr. J. Scime (Secretary), Dr. W. Wiesner, Mrs. M. Espiritu (Assistant Secretary)

BY INVITATION: Dr. L. Chan, Dr. P. Wakefield

REGRETS: Dr. N. Agarwal

I. MINOR IN STRATEGIC BUSINESS VALUATION

Dr. Wakefield explained the proposal to allow students in the MBA program to obtain a minor in Strategic Business Valuation. There was one correction in the document: course number *V705 should be replaced with *F724.

Dr. Kleinschmidt moved, and Dr. Kwan seconded,

"that the Faculty of Business Graduate Curriculum and Policy Committee approve the proposal to allow students in the M.B.A. program to obtain a minor in Strategic Business Valuation."

The motion was **carried**.

II. HEALTH SERVICES MANAGEMENT SPECIALIZATION

Dr. Head explained the recommendation to admit "accelerated" MBA students into the Health Services Management Specialization, provided that students have a minimum of one year's work experience in the health care industry at the time of their application.

Dr. Nainar moved, and Dr. Wiesner seconded,

"that the Faculty of Business Graduate Curriculum and Policy Committee approve the proposal to admit 'accelerated' MBA students to the Health Services Management Specialization program."

The motion was **carried**.

III. CALENDAR COPY: MASTER OF PROFESSIONAL ACCOUNTANCY

Dr. Chan reviewed the calendar copy by discussing the objectives, admission requirements, and program requirements for the Master of Professional Accountancy program.

Dr. Nainar moved, and Dr. Wiesner seconded,

"that the Faculty of Business Graduate Curriculum and Policy Committee approve the calendar copy for the Master of Professional Accountancy, as outlined in the document."

In response to a question, Dr. Chan explained that students in the program are given the opportunity to complete the 51-credit requirement for the Chartered Accountant (CA) designation, the prerequisite studies for the Certified Management Accountant (CMA) designation, and the courses required for Level 4 Advanced Studies and the Public Practice option of the PACE program for the Certified General Accountants (CGA) designation.

Dr. Hassanein commented that the last sentence in the *Program Requirements* section (page 2) of the document is quite confusing. After the discussion, the committee decided to reword the sentence as follows: *Depending on their undergraduate program of study, students can apply for course exemption of up to a maximum of four half-courses, or they may be required to complete some preparatory courses prior to admission. Additional courses may be required to meet the credit requirement of different professional accounting organizations.*

The motion was <u>carried</u> (subject to the amendment in the *Program Requirements* section of the document).

IV. NEW COURSES FOR THE MASTER OF PROFESSIONAL ACCOUNTANCY

Dr. Chan discussed the new courses for the Master of Professional Accountancy:

A700 – Emerging Issues in Professional Accountancy

A704 – Advanced Accounting Topics

A746 – Advanced Auditing

A747 – Computer Control and Auditing

A751 – Earnings Quality and Equity Analysis

There were some minor revisions to the new courses: A700 and A704 will be offered in September 2009, A746 and A747 will be offered in May 2009, and A751 in January 2009.

Dr. Nainar moved, and Dr. Wiesner seconded,

"that the Faculty of Business Graduate Curriculum and Policy Committee approve the new courses A700, A704, A746, A747, and A751 for the Master of Professional Accountancy program."

One member asked if there is a plan to offer these courses in the MBA program. Dr. Chan explained that the new courses were tailored specifically for the Master of Professional Accountancy program.

The motion was **carried**.

V. COURSE NUMBER CHANGE (A737 TO A745)

The faculty recommended changing course number A737 – Assurance to A745 to align the sequence of courses in assurance and auditing.

Dr. Nainar moved, and Dr. Wiesner seconded,

"that the Faculty of Business Graduate Curriculum and Policy Committee approve the change in course number from A737 to A745, as described in the document."

The motion was carried.

VI. CHANGES TO THE MANAGEMENT ACCOUNTING SPECIALIZATION

The faculty proposed to change course P722 from a required to an elective course and A745 from an elective to a required course.

Dr. Wiesner moved, and Dr. Nainar seconded,

"that the Faculty of Business Graduate Curriculum and Policy Committee approve the proposal to change course P722 from a required to an elective course and A745 from an elective to a required course, as described in the document."

The motion was **carried**.

VII. ANTI-REQUISITE: A751 FOR A750

Dr. Head explained that A751 – Earnings Quality and Equity Valuation should be an anti-requisite for A750 – Financial Statement Analysis because "financial statement analysis" is a topic that both courses have in common.

Dr. Nainar moved, and Dr. Wiesner seconded,

"that the Faculty of Business Graduate Curriculum and Policy Committee approve the listing of A751 as an anti-requisite to A750."

The motion was carried.

VIII. NEW COURSES: F733 AND F720

The faculty is proposing two new courses F733 and F270.

Dr. Kwan moved, and Dr. Nainar seconded,

"that the Faculty of Business Graduate Curriculum and Policy Committee approve the new courses F733 – Financial Risk Management and F720 – Small Business/Entrepreneurial Finance, as described in the documents."

The motion was **carried**.

There was no other business, and the meeting adjourned at 3:40 p.m.

MBA Calendar Changes- Information Systems Area

- Cancellation of courses:
 - K721
 - K726
 - K732
 - K733
- Remove the following courses from the eBusiness specialization list:
 - O715
 - ECE745
 - ECE768
 - ECE787
- Modify the title for K735
- Modify the title and description for K723
- Modify the title and description for K737
- Remove the reference to "*" designated courses under the eBusiness Specialization.



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- 2. A Recommendation for Change in Graduate Curriculum form must be completed for <u>all</u> course changes.
- 3. A departmental representative will be required to attend the Faculty Curriculum & Policy Committee at which this recommendation for change in graduate curriculum is to be discussed.

	_							
Department	IS							
Course Title	eBusiness Systems Analysis							
Course Number	K721	Course Credit						
		Full Course	Half C	ourse	Х	Quarter (Module)		
Instructor(s)	Yufei Yuan							
Prerequisite(s)								
	NATURE OF RECOMMENDATION (please check appropriate box)							
		he new course is to be o						
New Course	e Was t	he new course offered o	n Dean's approval?	? Da	ate:			
		lescription, i.e. outline the		topics, and indic	cate	the principal texts to be us	sed.	
In the Faculty of So	cience, please indicat	e whether the course is a	n Inquiry course.)					
BRIEF DESCRIPT	ION FOR CALENDA	R (maximum 6 lines) (P	rovide a brief descrip	otion to be inclu	ded i	in the Graduate Calendar)	
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Change in Cou	rse Description	Change to Fu	III Course	Ch	ange	e to Half Course		
Change to Qu	uarter Course	600-Level Course (U	Indergraduate coul	rse for graduat	te cr	edit) *see #4 page 2		
-			-					
[] Change in Cou	ırse Title	Old Course	e Title:					
[X] Course Car	ncellation (Provide to	he reason for course cand	ellation)					
Reduce number of	700 level course offe	red by area due to low stu	ident enrolment and	unavailability of	f facu	ulty members.		
[] Other (explar	nation)							
1. Statement of P	urpose (How does t	he course fit into the de	partment's progran	1?):				
2. Expected Enro	lment:							
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3. Method of Pres	sentation of Course	Material:						
	luation: (Indicate th	e <u>Extra Work</u> to be requ	ired of graduate stu	idents in a 600)-leve	el course, i.e. exams,		
essays, etc.)								

5. To prevent overlap, is a course in this form any relevant correspondent		n another department? If so, please attach to				
6. If the proposed course is to be cross-listed in another department, please attach to this form relevant correspondence with the department.						
7. If the course is intended primarily	for students outside your department, do	o you have the support of the				
department/program concerned?	, ,					
If the School of Graduate Studies has	s any questions regarding this change, w	who should be contacted?				
Name: Khaled Hassanein	Email: hassank@mcmaster.ca	Ext. 23956				
Department Chair or Graduate Advisor (Signature)		Date:				



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D	IS								
Department									
Course Title	Enterprise Systems and Knowledge Management								
Course Number	K726 COURSE CREDIT Full Course Half Course X Quarter (Module)					ulo)			
Instructor(s)	Brian Detlor		ruii Course	Пан	Cour	36	1 ^ 1	Quarter (Mout	ile)
	Briair Belloi								
Prerequisite(s)									
			F RECOMMENDAT new course is to be o		ck ap	propriate	box)		
New Course	Was t	he r	new course offered o	n Dean's approva					
			ription, i.e. outline the hether the course is ar		b-topi	ics, and in	dicate	the principal texts t	o be used.
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[X] Course Car	ncellation (Provide ti	he r	eason for course canc	ellation)					
Reduce number of	700 level course offe	red	by area due to low stu	ident enrolment an	nd una	availability	of fact	ılty members.	
[] Other (explar	nation)								
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2. Expected Enro	Iment:								
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3. Method of Presentation of Course Material:									
4. Method of Eval	uation: (Indicate th	e <u>E</u> z	xtra Work to be requi	ired of graduate s	stude	nts in a 6	00-leve	el course, i.e. exai	ms,
essays, etc.)				-					

	5. To prevent overlap, is a course in the same or a related area being given in another department? If so, please attach to this form any relevant correspondence with the other department(s).						
6. If the proposed course is to be cross-listed in another department, please attach to this form relevant correspondence with the department.							
	for students outside your department, do	you have the support of the					
department/program concerned?							
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Department Chair or Graduate Advisor (Signature)		Date:					



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Department	IS							
Course Title	Usability in the Online Environments							
Course Number	K732		Course Credit					
		Full Course	Half Co	ourse X	Quarter (Module)			
Instructor(s)	Milena Head							
Prerequisite(s)								
	NATURE OF RECOMMENDATION (please check appropriate box)							
	Date ti	ne new course is to be o	ffered: 2008					
New Course	Was th	ne new course offered or	n Dean's approval?	P Date	2:			
CONTENT/RATIO	NALE (Give a brief d	escription, i.e. outline the	topics or major sub-	topics, and indica	te the principal texts to be used.			
		e whether the course is an		•	, ,			
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[] Other (explar	nation)							
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4. Method of Eval essays, etc.)	uation: (Indicate the	e <u>Extra Work</u> to be requi	red of graduate stu	idents in a 600-l	evel course, i.e. exams,			

	5. To prevent overlap, is a course in the same or a related area being given in another department? If so, please attach to this form any relevant correspondence with the other department(s).						
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Department	IS							
Course Title	Decision Support Systems							
Course Number	K733	Course Credit						
		Full Course	Half Co	ourse	Х	Quarter (Module)		
Instructor(s)	Khaled Hassanein							
Prerequisite(s)								
	NATURE OF RECOMMENDATION (please check appropriate box)							
	Date ti	ne new course is to be o	ffered: 2008					
New Course	Was th	ne new course offered or	n Dean's approval?	Da	ate: _			
CONTENT/RATIO	NALE (Give a brief d	escription, i.e. outline the	topics or major sub-t	opics, and indi	cate t	he principal texts to be us	sed.	
In the Faculty of So	cience, please indicate	e whether the course is an	Inquiry course.)					
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iveduce number of	700 level course one	ed by area due to low stu	dent emonnent and t	iliavallability o	i iacu	ity members.		
[] Other (explan	nation)							
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essays, etc.)	uation. (mulcate the	E LANG WOIN TO DE TEQUI	eu oi graduate stu	uento in a 000	<i>-</i> 1676	i course, i.e. exams,		

5. To prevent overlap, is a course in the same or a related area being given in another department? If so, please attach to this form any relevant correspondence with the other department(s).						
6. If the proposed course is to be are	as listed in another department, places a	ttoch to this form relevant correspondence with				
the department.	ss-listed in another department, please a	ttach to this form relevant correspondence with				
7. If the course is intended primarily for students outside your department, do you have the support of the department/program concerned?						
If the School of Graduate Studies has any questions regarding this change, who should be contacted?						
Name: Khaled Hassanein	Email: hassank@mcmaster.ca	Ext. 23956				
Department Chair or Graduate Advisor (Signature)		Date:				



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Department	IS								
Course Title	Managing the Implementation of Enterprise Systems								
Course Number	K735	- " o		E CREDIT					
		Full Course	Half Co	urse X	Quarter (Module)				
Instructor(s)	Sessional								
Prerequisite(s)									
	NATURE	OF RECOMMENDAT	ION (please check a	appropriate box	x)				
	Date t	he new course is to be o	offered: 2008						
New Course	Was ti	ne new course offered o	n Dean's approval?	Date	e:				
CONTENT/RATIO	NALE (Give a brief d	escription, i.e. outline the	topics or major sub-to	pics, and indica	te the principal texts to be used.				
In the Faculty of So	cience, please indicat	e whether the course is a	n Inquiry course.)						
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Change in Cour	se Description	Change to Fu	ıll Course	Char	nge to Half Course				
Change to Qu	arter Course	600-Level Course (U	Indergraduate cours	se for graduate	credit) *see #4 page 2				
		,			, , ,				
[X] Change in Co	urse Title	Old Course	e Title: Managing Imp	olementation of t	the Enterprise Systems				
		-							
[] Course Cance	ellation (Provide the	reason for course cancel	lation)						
[] Other (explan	nation)								
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2. Expected Enrolment:									
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3. Method of Pres	entation of Course	Material:							
4. Method of Evaluation: (Indicate the Extra Work to be required of graduate students in a 600-level course, i.e. exams,									
essays, etc.)	uation. (<i>indicate th</i>	e <u>extra vvork</u> to be requi	neu oi graduate stud	ıcıilə III d 000-10	ever course, i.e. exams,				

5. To prevent overlap, is a course in this form any relevant corresponden		n another department? If so, please attach to	D
6. If the proposed course is to be crothe department.	ss-listed in another department, please a	attach to this form relevant correspondence wi	with
7. If the course is intended primarily department/program concerned?	for students outside your department, do	o you have the support of the	
If the School of Graduate Studies ha	s any questions regarding this change, w	who should be contacted?	
ii the School of Graduate Studies has	s any questions regarding this change, w	wild silould be contacted?	
Name: Khaled Hassanein	Email: hassank@mcmaster.ca	Ext. 23956	
Department Chair or Graduate Advisor (Signature)		Date:	



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graduate curriculum	is to be discussed.								
Department	IS								
Course Title	Data Mining and I	Data Mining and Business Intelligence							
Course Number	K723					CREDIT			
Oction Number	10720		Full Course	На	If Cou	rse	X	Quarter (Module)	
Instructor(s)	Yufei Yuan								
Prerequisite(s)			ems Management						
			F RECOMMENDAT		eck ap	opropriate	box)		
	Date	the	new course is to be o	ffered: 2008					
New Course	Was	the	new course offered or	n Dean's appro	val?		Date: _		
			cription, i.e. outline the which the substitution is an arm of the course is a course in the course in the course is a course in the course in the course in the course is a course in the cours			ics, and in	dicate ti	he principal texts to be used	d.
This advanced MBA course introduces basic data mining technologies and their use for business intelligence. Students will learn how to analyze the business needs for knowledge discovery in order to create competitive advantages and how to apply data mining technologies appropriately in order to realize their real business value. Students will gain hands-on experience through assignments and a real world project. The course will cover the following topics: The need for business intelligence Data mining methods and process Data mining technologies Data mining applications Data Mining case studies Suggested textbook: Data Mining and Business Intelligence: A Guide to Productivity by Stephan Kudyba, Richard Hoptroff BRIEF DESCRIPTION FOR CALENDAR (maximum 6 lines) (Provide a brief description to be included in the Graduate Calendar) This advanced MBA course introduces basic data mining technologies and their use for business intelligence. It is a very important topic not only for MBA students in MS/IS area but also for MBA students in other areas such as finance, marketing,									
			and a real world projec					value. Students will gain	
Change in Cour	se Description		Change to Fu	II Course		C	hange	to Half Course	
Change to Qu	arter Course		600-Level Course (U	Indergraduate	course	for gradu	ate cre	edit) *see #4 page 2	
[X] Change in Co	ge in Course Title Old Course Title: Data base and data warehouse								
	·	he re	ason for course cancel	llation)					
[] Other (explanation)									

1. Statement of Purpose (How does	the course fit into the department's pr	ogram?):	
	ce is a very important topic not only noce, marketing, healthcare etc. It wi		
2. Expected Enrolment:			
10 - 15			
3. Method of Presentation of Course	Material:		
Lecture, guest speech, class discus	ssion, hands on lab tutorial, student p	resentation	
4. Method of Evaluation: (Indicate to essays, etc.)	he <u>Extra Work</u> to be required of gradua	ate students in a 60	0-level course, i.e. exams,
assignments 30%, team project 40%, final exam 30%			
5. To prevent overlap, is a course in this form any relevant corresponden	the same or a related area being givence with the other department(s).	n in another departı	ment? If so, please attach to
6. If the proposed course is to be crothe department.	ss-listed in another department, pleas	se attach to this fori	n relevant correspondence with
7. If the course is intended primarily department/program concerned?	for students outside your department	, do you have the su	ipport of the
If the School of Graduate Studies has	s any questions regarding this change	e, who should be co	ntacted?
Name: Yufei Yuan Em	nail: yuanyuf@mcmaster.ca	Ext. 23982	
Department Chair or Graduate Advisor (Signature)			Date:



PLEASE NOTE:

- 1. All sections of this form <u>must</u> be completed. This form should be <u>signed</u> by the department chair or graduate advisor.
- 2. A Recommendation for Change in Graduate Curriculum form must be completed for <u>all</u> course changes.

1. Statement of Purpose (How does the course fit into the department's program?):

3. A departmental representative will be required to attend the Faculty Curriculum & Policy Committee at which this recommendation for change in graduate curriculum is to be discussed.

Department	IS							
Course Title	Cases in eBusiness	Cases in eBusiness, innovation, and entrepreneurship						
Course Number	K737	F 11.0		Course Credit				
Instructor(s)	Khaled Hassanein	Full Course	Hair	Course	X	Quarter (Module)		
Instructor(s)	Knaled Hassanein							
Prerequisite(s)	K603 Information Systems Management							
		E OF RECOMMENDAT		k appropriate	box)			
New Course	Date the new course is to be offered: 2008 Was the new course offered on Dean's approval? Date:							
		description, i.e. outline the e whether the course is a		o-topics, and inc	dicate the	e principal texts to be	used.	
This course will give students an opportunity to develop skills in analyzing and formulating strategies in managerial contexts involving eBusiness, innovation, entrepreneurship and commercialization of new products/services. The course will also focus on developing business presentation skills for students. The learning objectives of this course are accomplished by having teams of students repeatedly analyze and present different cases and receive detailed feedback following each presentation. Cases are carefully selected to expose students to a variety of situations involving eBusiness initiatives, and innovative technologies in start ups as well as in established firms in various industries. Text Book: Case Course pack								
This course will giv	e students an opport	R (maximum 6 lines) (Punity to develop skills in a	nalyzing and formu	lating strategies	s in mana	agerial contexts involv	/ing	
business presentat repeatedly analyze	ion skills for students and present differen to a variety of situati	o and commercialization o . The learning objectives of t cases and receive detail ons involving eBusiness in	of this course are a ed feedback followi	ccomplished by ng each preser	having tation. C	eams of students ases are carefully se	Ū	
Change in Cour	se Description	Change to Fu	ıll Course	С	hange to	o Half Course		
Change to Qu	arter Course	600-Level Course (Indergraduate co	urse for gradu	ate cred	it) *see #4 page 2		
[X] Change in Course Title Old Course Title: Strategic Analysis and Presentation of Cases								
[] Course Cancellation (Provide the reason for course cancellation)								
[] Other (explar	ation)							

2. Expected Enrolment:					
10 - 15					
3. Method of Presentation of Course	Material:				
Lectures, student presentation					
4. Method of Evaluation: (Indicate the essays, etc.)	ne <u>Extra Work</u> to be required of graduate	students in a 60	0-level course, i.e. exams,		
Case Presentations 60% Presentation Evaluation 20% Class Participation 20%					
5. To prevent overlap, is a course in the same or a related area being given in another department? If so, please attach to this form any relevant correspondence with the other department(s).					
6. If the proposed course is to be crothe department.	ss-listed in another department, please	attach to this fori	m relevant correspondence with		
7. If the course is intended primarily for students outside your department, do you have the support of the department/program concerned?					
If the School of Graduate Studies has	s any questions regarding this change, v	vho should be co	ntacted?		
Name: Khaled Hassanein	Email: hassank@mcmaster.ca	Ext. 2395	56		
Department Chair or Graduate Advisor (Signature)			Date:		

Ph.D. Calendar Changes – Information Systems Area

- Remove the following courses:
 - o K781
 - o K782
 - o K783
- Add the following courses:
 - o K779
 - o K791
 - o K792
- Modify the title of K778

Page 62: Ph.D. in IS field course requirements currently reads: For the IS field, the two Ph.D. seminar courses (B780, B782), two IS Ph.D. courses (chosen from K778, K781, K782 and K783), and three MBA information systems courses (chosen from K721, K723, K724, K725, K726, K731, K733, K735, K737 and O734,) must be taken.

Changes to:

For the IS field, the two Ph.D. seminar courses (B780, B782), two IS Ph.D. courses (chosen from K778, K779, K791 and K792), and three MBA information systems courses (chosen from K723, K724, K725, K731, K737 and O734) must be taken.



- 1. All sections of this form <u>must</u> be completed. This form should be <u>signed</u> by the department chair or graduate advisor.
- 2. A Recommendation for Change in Graduate Curriculum form must be completed for <u>all</u> course changes.
- 3. A departmental representative will be required to attend the Faculty Curriculum & Policy Committee at which this recommendation for change in graduate curriculum is to be discussed.

	10						
Department	IS						
Course Title	Human-Computer Interaction						
Course Number	K781	K781 COURSE CREDIT					
		Full Course	Half Co	urse X	Quarter (Module)		
Instructor(s)							
Prerequisite(s)							
	NATURI	OF RECOMMENDAT	ΓΙΟΝ (please check a	appropriate bo	x)		
	Date t	he new course is to be o	offered: 2008		<u> </u>		
New Course	Was t	ne new course offered o	on Dean's approval?	Date	9:		
				ppics, and indica	te the principal texts to be u	ısed.	
In the Faculty of So	cience, please indicat	e whether the course is a	n Inquiry course.)				
BRIEF DESCRIPT	ION FOR CALENDA	R (maximum 6 lines) (P	rovide a brief descript	ion to be include	ed in the Graduate Calenda	r)	
			·			,	
Change in Cour	se Description	Change to Fu	ıll Course	Cha	nge to Half Course		
Change to Qu	arter Course	600-l evel Course (Indergraduate cours	se for graduate	credit) *see #4 page 2		
Onango to qu		000 20001 000100 (0	ondorgraduate ocure	o for graduate	ordany ode na page 2		
[] Change in Co	urse Title	Old Course	e Title:				
[X] Course Can	cellation (Provide th	e reason for course canc	ellation)				
Course has not bee	en offered for several	years.					
[] Other (explar	nation)						
[] Other (explai	iauorij						
1. Statement of P	urpose (How does t	he course fit into the de	partment's program	?):			
2. Expected Enrolment:							
2. Exposion Enronnelli.							
3. Method of Presentation of Course Material:							
4. Method of Eval essays, etc.)	uation: (Indicate th	e <u>Extra Work</u> to be requ	ired of graduate stud	dents in a 600-l	evel course, i.e. exams,		
, o, o.o.,							

5. To prevent overlap, is a course in this form any relevant correspondent		nother department? If so, please attach to			
6. If the proposed course is to be cross-listed in another department, please attach to this form relevant correspondence with the department.					
7. If the course is intended primarily for students outside your department, do you have the support of the department/program concerned?					
If the School of Graduate Studies has	s any questions regarding this change, who	o should be contacted?			
Name: Khaled Hassanein	Email: hassank@mcmaster.ca	Ext. 23956			
Department Chair or Graduate Advisor (Signature)		Date:			



- 1. All sections of this form <u>must</u> be completed. This form should be <u>signed</u> by the department chair or graduate advisor.
- 2. A Recommendation for Change in Graduate Curriculum form must be completed for <u>all</u> course changes.
- 3. A departmental representative will be required to attend the Faculty Curriculum & Policy Committee at which this recommendation for change in graduate curriculum is to be discussed.

	IS						
Department	10						
Course Title	Expert Systems in Business						
Course Number	K782 COURSE CREDIT						
	-	Full Course	Half Co	ourse	Х	Quarter (Module)	
Instructor(s)							
Prerequisite(s)							
	NATURE	OF RECOMMENDA	TION (please check	appropriate l	oox)		
	Date t	he new course is to be	offered: 2008				
New Course	e Was ti	ne new course offered o	on Dean's approval?	D	ate:		
		escription, i.e. outline the		opics, and ind	icate	the principal texts to be	used.
In the Faculty of So	cience, please indicat	e whether the course is a	n Inquiry course.)				
BRIEF DESCRIPT	ION FOR CALENDA	R (maximum 6 lines) (F	Provide a brief descrip	tion to be inclu	ıded i	n the Graduate Calenda	r)
Change in Cour	rse Description	Change to F	ull Course	Cl	nange	to Half Course	
Change to Qu	arter Course	600-Level Course (Undergraduate cour	se for gradua	te cre	edit) *see #4 page 2	
[] Change in Cou	ırse Title	Old Cours	e Title:				
[X] Course Can	cellation (Provide th	e reason for course cand	ellation)				
Course has not bee	en offered for several	vears.					
		, , , , , , , , , , , , , , , , , , , ,					
[] Other (explar	nation)						
1. Statement of P	urpose (How does tl	ne course fit into the de	partment's program	?):			
2. Expected Enrolment:							
3. Method of Presentation of Course Material:							
	uation: (Indicate the	e <u>Extra Work</u> to be requ	ired of graduate stu	dents in a 60	0-leve	el course, i.e. exams,	
essays, etc.)							

5. To prevent overlap, is a course in this form any relevant correspondent		nother department? If so, please attach to			
6. If the proposed course is to be cross-listed in another department, please attach to this form relevant correspondence with the department.					
7. If the course is intended primarily for students outside your department, do you have the support of the department/program concerned?					
If the School of Graduate Studies has	s any questions regarding this change, who	o should be contacted?			
Name: Khaled Hassanein	Email: hassank@mcmaster.ca	Ext. 23956			
Department Chair or Graduate Advisor (Signature)		Date:			



- 1. All sections of this form <u>must</u> be completed. This form should be <u>signed</u> by the department chair or graduate advisor.
- 2. A Recommendation for Change in Graduate Curriculum form must be completed for <u>all</u> course changes.
- 3. A departmental representative will be required to attend the Faculty Curriculum & Policy Committee at which this recommendation for change in graduate curriculum is to be discussed.

	10						
Department	IS						
Course Title	Model Management Systems						
Course Number	K783	COURSE CREDIT					
		Full Course	Half Cou	urse	Х	Quarter (Module)
Instructor(s)							
Prerequisite(s)							
	NATURI	OF RECOMMENDAT	ION (please check a	ppropriate l	box)		
	Date t	he new course is to be o	ffered: 2008				
New Course	e Was t	ne new course offered o	n Dean's approval?	D	ate:		
CONTENT/RATIO	NALE (Give a brief o	escription, i.e. outline the	topics or major sub-to	pics, and ind	icate the	e principal texts to	be used.
		e whether the course is ar		,			
BRIEF DESCRIPT	ION FOR CALENDA	R (maximum 6 lines) (Pi	ovide a brief descripti	on to be inclu	uded in t	the Graduate Cale	endar)
		()	,				,
Change in Cour	rse Description	Change to Fu	II Course	CI	nange to	o Half Course	
-	-						
Change to Qu	larter Course	600-Level Course (C	Indergraduate cours	e for gradua	ite crea	it) "see #4 page 2	
[] Change in Co	urse Title	Old Course	Title:				
[X] Course Can	cellation (Provide th	e reason for course cance	llation)				
Course has not bee	en offered for several	years.					
I 1 Other (eventor	antin m						
[] Other (explar	iation)						
1. Statement of P	urpose (How does t	ne course fit into the dep	artment's program?	·):			
2. Expected Enrolment:							
3. Method of Presentation of Course Material:							
4. Method of Eval	4. Method of Evaluation: (Indicate the Extra Work to be required of graduate students in a 600-level course, i.e. exams,						
essays, etc.)	addon. (maicate th	C <u>Extra Proin</u> to be requi	ica oi graduate stud	onto 111 a 00	U-16 V GI (ooui se, i.e. exaiii	<i>.</i> ,

5. To prevent overlap, is a course in this form any relevant corresponden		another department? If so, please attach to			
C. If the managed course in to be an	and linear the superior of subsections	ttoch to this form relevant common and conservith			
6. If the proposed course is to be cross-listed in another department, please attach to this form relevant correspondence with the department.					
department/program concerned?	for students outside your department, do				
If the School of Graduate Studies has	s any questions regarding this change, w	ho should be contacted?			
Name: Khaled Hassanein	Email: hassank@mcmaster.ca	Ext. 23956			
Department Chair or Graduate Advisor (Signature)		Date:			



- 1. All sections of this form <u>must</u> be completed. This form should be <u>signed</u> by the department chair or graduate advisor.
- 2. A Recommendation for Change in Graduate Curriculum form must be completed for <u>all</u> course changes.
- 3. A departmental representative will be required to attend the Faculty Curriculum & Policy Committee at which this recommendation for change in graduate curriculum is to be discussed.

Department	IS						
Course Title	Selected Topics in Information Systems/eBusiness II						
Course Number	K779		FII O		RSE CREDIT		Occasion (Mandada)
Instructor(s)	TBD		Full Course	Hair	Course	Х	Quarter (Module)
Prerequisite(s)		ATUDE	OF DECOMMENDATI	ON (-1		(\	
	X		OF RECOMMENDATION OF RECOMMEND		ck appropriate	box)	
New Course			e new course offered or		I? _Yes D	ate:	
			escription, i.e. outline the t whether the course is an		o-topics, and ind	licate th	ne principal texts to be used.
			similar in nature to K778. ram and have two differer				dents to take more than one ript.
From time to time sele	ected topics co	urses may	R (maximum 6 lines) (Provided to take advantaged to take advantaged to take alsewhere at the University of the Universit	e of the research exp	, perience of a facu	Ity mem	ber or a visiting scholar, where
Change in Cour	se Description	on	Change to Ful	I Course	С	hange	to Half Course
Change to Qu	arter Course		600-Level Course (U	ndergraduate co	urse for gradua	ate cre	dit) *see #4 page 2
[] Change in Co	[] Change in Course Title Old Course Title:						
[] Course Canc	ellation (Pro	ovide the	reason for course cancell	ation)			
[] Other (explanation)							
Statement of Purpose (How does the course fit into the department's program?):							
2. Expected Enrolment:							
5-10							
3. Method of Pres	entation of C	Course N	laterial:				
Seminar style							

4. Method of Evaluation: (Indicate the essays, etc.)	ne <u>Extra Work</u> to be required of gradu	ate students in a 600	O-level course, i.e. exams,		
5. To prevent overlap, is a course in this form any relevant correspondence		n in another departm	nent? If so, please attach to		
6. If the proposed course is to be crost the department.	ss-listed in another department, pleas	se attach to this form	n relevant correspondence with		
7. If the course is intended primarily for students outside your department, do you have the support of the department/program concerned?					
If the School of Graduate Studies has	s any questions regarding this change	e, who should be cor	ntacted?		
Name: Khaled Hassanein Ema	ail: hassank@mcmaster.ca	Ext. 23956			
Department Chair or Graduate Advisor (Signature)			Date:		



- 1. All sections of this form <u>must</u> be completed. This form should be <u>signed</u> by the department chair or graduate advisor.
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Department	IS								
Course Title	Knowledge M	Knowledge Management Systems							
Course Number	K791	K791 COURSE CREDIT Full Course Half Course X Quarter (Module							
Instructor(s)	Ali Reza Montazemi								
Prerequisite(s)	K603 Informa	K603 Information Systems Management							
	N/	ATURE (OF RECOMMENDATION (please chec	k appropriate box)					
	Х	Date the	new course is to be offered: 2008						
New Course	•	Was the	new course offered on Dean's approva	!? _Yes Date: Fall 2007					
			cription, i.e. outline the topics or major subwhether the course is an Inquiry course.)	p-topics, and indicate the principal texts to be use	ed.				
The objective of this PhD seminar course is to look at the state of the art in assessing, capturing and sharing organizational knowledge resources through information systems. The business environment is increasingly competitive and the rate of innovation is rising. Companies compete with each other in ways different from before. To this end, knowledge plays a unique role in building and conserving an organization's core competencies through knowledge networking. Knowledge management can be defined as a formal, directed process of determining what knowledge individuals within a company have that could benefit others in the company, then devising ways of making it easily available through knowledge-based systems.									
Partial list of topic Management.	s covered: Kno	owledge l	Processors and Processing, Influences on F	Knowledge Processing, Technologies for Knowledge	dge				
Textbook: Selected 2004.	ed readings	from H	andbook on Knowledge Managem	ent (volumes 1 & 2), Holsapple (Edito	r),				
BRIEF DESCRIPT	ION FOR CAL	ENDAR ((maximum 6 lines) (Provide a brief descr	iption to be included in the Graduate Calendar)					
The objective of this PhD seminar course is to look at the state of the art in assessing, capturing and sharing organizational knowledge resources through information systems. The business environment is increasingly competitive and the rate of innovation is rising. Companies compete with each other in ways different from before. To this end, knowledge plays a unique role in building and conserving an organization's core competencies through knowledge networking. Knowledge management can be defined as a formal, directed process of determining what knowledge individuals within a company have that could benefit others in the company, then devising ways of making it easily available through knowledge-based systems.									
Change in Cour	se Descriptio	on	Change to Full Course	Change to Half Course					
Change to Qu	arter Course		600-Level Course (Undergraduate course for graduate credit) *see #4 page 2						
[] Change in Co	[] Change in Course Title Old Course Title: (If the course is being renamed, provide the old title)								
[] Course Cancellation (Provide the reason for course cancellation)									
[] Other (explan	nation)								

1. Statement of Purpose (How does the course fit into the department's program?):					
2. Expected Enrolment:					
5-10					
3. Method of Presentation of Course	Material:				
Lecture, guest speech, class discus	sion, student presentation, research paper	S			
4. Method of Evaluation: (Indicate the essays, etc.)	ne <u>Extra Work</u> to be required of graduate stu	dents in a 60	0-level course, i.e. exams,		
	of one chapter from the reading list weekly Content (40%) and Presentation (10%)	y: 50%			
5. To prevent overlap, is a course in the same or a related area being given in another department? If so, please attach to this form any relevant correspondence with the other department(s).					
6. If the proposed course is to be crothe department.	ss-listed in another department, please attac	ch to this for	m relevant correspondence with		
7. If the course is intended primarily for students outside your department, do you have the support of the department/program concerned?					
If the School of Graduate Studies has any questions regarding this change, who should be contacted?					
Name: Ali Reza Montazemi	Email: montazem@mcmaster.ca	Ext. 2743	34		
Department Chair or Graduate Advisor (Signature)			Date:		



- 1. All sections of this form <u>must</u> be completed. This form should be <u>signed</u> by the department chair or graduate advisor.
- 2. A Recommendation for Change in Graduate Curriculum form must be completed for <u>all</u> course changes.
- 3. A departmental representative will be required to attend the Faculty Curriculum & Policy Committee at which this recommendation for change in graduate curriculum is to be discussed.

graduate curriculum	is to be dis	cusse	ed.									
Barratan IS												
Department												
Course Title	Security, Privacy and Trust in eBusiness											
Course Number	K792			Course Credit								
Instructor(a) Vufai Vuan				Full Course Half Course X Quarter (Module)								
Instructor(s)	Yufei Yuan											
Prerequisite(s)	K603 Information Systems Management											
NATURE OF RECOMMENDATION (please check appropriate box)												
		Х	Date the new course is to be offered: 2008									
New Course			Was th times_	Was the new course offered on Dean's approval?Yes Date:several times								
CONTENT/RATIONALE (Give a brief description, i.e. outline the topics or major sub-topics, and indicate the principal texts to be used. In the Faculty of Science, please indicate whether the course is an Inquiry course.)												
This advanced PhD course has been offered three times in past as a PhD specific topic course. Because of its importance in information systems research and business practice, it should be set up permanently as one of the IS PhD courses. This course discusses important issues on security, privacy, and trust and addresses them from business, technology, and government regulation perspectives. The topics include:												
BRIEF DESCRIPTION FOR CALENDAR (maximum 6 lines) (Provide a brief description to be included in the Graduate Calendar) This course discusses important security, privacy, and trust issues and addresses them from business, technology, and government regulation perspectives. Students are required to make seminar presentations and write a research paper on selected topics.												
Change in Course Description			on	Change to Full Course C			Change to Half Course					
Change to Quarter Course				600-Level Course (Undergraduate course for graduate credit) *see #4 page 2								
[] Change in Course Title				Old Course Title: (If the course is being renamed, provide the old title)								
[] Course Cancellation (Provide the reason for course cancellation) [] Other (explanation)												
[] Otner (explar	iauON)											

1. Statement of Purpose (How does the course fit into the department's program?):						
2. Expected Enrolment:						
5-10						
3. Method of Presentation of Course Material:						
Lecture, guest speech, class discussion, student presentation, research papers						
4. Method of Evaluation: (Indicate the <u>Extra Work</u> to be required of graduate students in a 600-level course, i.e. exams, essays, etc.)						
Class participation 10%, Seminar presentation 30%, Research paper 60%						
5. To prevent overlap, is a course in the same or a related area being given in another department? If so, please attach to this form any relevant correspondence with the other department(s).						
6. If the proposed course is to be cross-listed in another department, please attach to this form relevant correspondence with the department.						
7. If the course is intended primarily for students outside your department, do you have the support of the department/program concerned?						
If the School of Graduate Studies has any questions regarding this change, who should be contacted?						
Name: Yufei Yuan Email: yuanyuf@mcmaster.ca Ext. 23982						
Department Chair or Graduate Advisor (Signature) Date:						



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- 2. A Recommendation for Change in Graduate Curriculum form must be completed for <u>all</u> course changes.
- 3. A departmental representative will be required to attend the Faculty Curriculum & Policy Committee at which this recommendation for change in graduate curriculum is to be discussed.

Department	IS											
Course Title	Selected Topics in Information Systems/eBusiness I											
Course Number	K778	Course Credit										
		Full Course	Half	Course	X	Quarter (Module)						
Instructor(s)	TBD											
Prerequisite(s)	quisite(s)											
NATURE OF RECOMMENDATION (please check appropriate box)												
New Course	Was	the new course is to be offered: 2008 he new course offered on Dean's approval? _Yes Date:										
CONTENT/RATIONALE (Give a brief description, i.e. outline the topics or major sub-topics, and indicate the principal texts to be used. In the Faculty of Science, please indicate whether the course is an Inquiry course.)												
BRIEF DESCRIPTION FOR CALENDAR (maximum 6 lines) (Provide a brief description to be included in the Graduate Calendar)												
Change in Cour	se Description	Change to I	Change to Full Course			Change to Half Course						
Change to Qu	arter Course	600-Level Course	600-Level Course (Undergraduate course for graduate credit) *see #4 page 2									
[X] Change in C	Course Title	Old Cour	Old Course Title: Selected Topics in Information Systems/E-Commerce									
[] Course Cancellation (Provide the reason for course cancellation)												
[] Other (explanation)												
Statement of Purpose (How does the course fit into the department's program?):												
1. Glatement of Fullpose (flow does the course itt into the department's programs).												
2. Expected Enrolment:												
3. Method of Presentation of Course Material:												

4. Method of Evaluation: (Indicate the <u>Extra Work</u> to be required of graduate students in a 6 essays, etc.)	00-level course, i.e. exams,
5. To prevent overlap, is a course in the same or a related area being given in another depart this form any relevant correspondence with the other department(s).	tment? If so, please attach to
6. If the proposed course is to be cross-listed in another department, please attach to this for the department.	rm relevant correspondence with
7. If the course is intended primarily for students outside your department, do you have the s department/program concerned?	support of the
If the School of Graduate Studies has any questions regarding this change, who should be c	ontacted?
Name: Khaled Hassanein Email: hassank@mcmaster.ca Ext. 23956	
Department Chair or Graduate Advisor (Signature)	Date:

If you have any questions regarding this form, please contact the Committee and Calendar Coordinator, School of Graduate Studies, extension 24204.

School of Graduate Studies/November 2003

Y.L. Chan Associate Professor Accounting and Financial Management Services Area ylchan @mcmaster.ca; ext. 23974

Date: January 17, 2007

To: Milena Head, Chair

Graduate Curriculum and Policy Committee

From: Lilian Chan

Accounting and Financial Management Services Area

RE: Curriculum Changes

Please include the following items for approval at the Graduate Curriculum and Policy Committee.

Management Accounting Specialization

Motion: That Business A741: Strategic Management Accounting Issues for Start-Up and

Growing Companies and Business A742: Strategic Management Accounting Issues for Matured and Declining Companies be combined into one single course, Business A740:

Strategic Management Accounting.

Rationale: The Management Accounting specialization provides students a unique opportunity to

works towards the Certified Management Accounting (CMA) designation while

completing the MBA program of study. The combination of Business A741 and Business A742 into one single course Business A740 reflects the recent changes in the curriculum

and focus of CMA Canada's Strategic Leadership Program.

2. New Course, Business A740: Strategic Management Accounting

Motion: That Business A740: Strategic Management Accounting be a required course for the

Management Accounting specialization.

Rationale: Business A740 is developed to incorporate CMA Canada's Strategic Leadership Program

in the Management Accounting specialization.

Program Requirement for Management Accounting Specialization

Motion: That the program requirement for the Management Accounting Specialization be

changed to include the new course, Business A740: Strategic Management Accounting,

and exclude the elective course.

Rationale; Management Accounting specialization is a 22-course program. With the combination of

Business A741 and Business A742 into one single course, Business A740, (Motions 1 and 2) and the elimination of an elective course, the proposed program requirement of the Management Accounting specialization is a 20-course program, which is consistent

with all other specializations in the MBA programs.

Current Program Requirement:

·	
Required: BUS P700 BUS P720 BUS A701 BUS A702 BUS A703 BUS A721 BUS A723 BUS A732 BUS A741 BUS A742 BUS A745	Business, Government and the Global Environment Strategic Management Intermediate Financial Accounting I Intermediate Financial Accounting II Advanced Financial Accounting Management Accounting Information for Strategic Development Accounting Information Systems Financial Planning: The Tax Perspective Strategic Management Accounting Issues in Start-up and Growing Companies Strategic Management Accounting Issues in Matured and Declining Companies Assurance
and one of the	following:
BUS A718/28/3	· · · · · · · · · · · · · · · · · · ·
BUS B712	Managerial Negotiations
BUS B730	Strategic Management of Technology
BUS F712	Applied Corporate Finance
BUS F721	Mergers, Acquisitions and Corporate Control
BUS K724 BUS M734	eBusiness Strategies Strategic Marketing Analysis
BUS M735	New Products
BUS 0734	Supply Chain Management
BUS P722	Legal Aspects of Business
BUS P727	Strategic Knowledge Management
Proposed Prop	ram Requirement:
Required:	nam respensive.
BUS P700	Business, Government and the Global Environment
BUS P720	Strategic Management
BUS A701	Intermediate Financial Accounting I
BUS A702	Intermediate Financial Accounting II
BUS A703 BUS A721	Advanced Financial Accounting Management Accounting Information for Strategic Development
BUS A723	Accounting Information Systems
BUS A732	Financial Planning: The Tax Perspective
BUS A740	Strategic Management Accounting
BUS A745	Assurance



RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM - FOR CHANGE(S) INVOLVING COURSES

PLEASE READ THE FOLLOWING NOTES BEFORE COMPLETING THIS FORM: 1. This form must be completed for ALL course changes. All sections of this form must be completed. 2. An electronic version of this form must be emailed to the Assistant Secretary and SynApps System Administrator (Email: espiritu@mcmaster.ca). 3. A representative from the department is required to attend the Faculty Curriculum and Policy Committee meeting during which this recommendation for change in graduate curriculum will be discussed.										
DEPARTMENT/PROGRAM	Λ	DeGro	ote Sch	nool of Business/MB	A - Managemo	ent Acc	counting Sp	pecialization		
COURSE TITLE		Strateg	jic Man	nagement Accounting	g Issues in Sta	art-Up a	and Growir	ng Companies		
COURSE NUMBER	BUS /	A741	FULL	COURSE ()	HALF COL		CREDIT (X)	QUARTER (MODULE)	()	
INSTRUCTOR(S)	Y.L. C	Chan								
PREREQUISITE(S)	Regis	tration in	n Mana	gement Accounting	Specialization	l				
N	IATUR	E OF F	RECON	MMENDATION (F	PLEASE CHE	CK API	PROPRIA	ТЕ ВОХ)		
NEW COURSE	DATE	то ве Оі	FFERED:		OPOSED COURS	SE OFFE	RED ON DE	AN'S APPROVAL?		
WILL THE COURSE BE CROSS WITH THE OTHER DEPARTMENT CONCERNED.								Y RELEVANT CORRESPONDENCE PARTMENT AND FACULTY	CE	
CHANGE IN COURSE TIT	LE	F	PROVIDE THE CURRENT COURSE TITLE:							
CHANGE IN COURSE DES	SCRIPT	ION		600-LEVEL COUR Please see #4 on				or graduate credit)		
CHANGE TO FULL COUR	SE			CHANGE TO HAL	F COURSE		CHANGE	TO QUARTER COURSE		
COURSE	SUS A74	41 and E	BUS A7	R COURSE CANCELLA 42 are combined intes in the curriculum	o a new cours			ategic Management Accoun	iting,	
OTHER										
BRIEF DESCRIPTION FOR Calendar. N/a	R CALE	NDAR	- Provi	ide a brief descript	on <i>(maximur</i>	n 6 line	es) to be ii	ncluded in the Graduate		
CONTENT/RATIONALE - I texts to be used. N/a	Provide	a brief	descri	ption, i.e., outline t	he topics or I	major s	sub-topics	s, and indicate the principa	al	

1.	STATEMENT OF PURPOSE (How does the course fit into the department's program?)
N/a	
2.	EXPECTED ENROLMENT:
n/a	
3.	DESCRIBE IN DETAIL THE METHOD OF PRESENTATION OF COURSE MATERIAL (i.e., lectures, seminars):
n/a	
	DESCRIBE IN DETAIL THE METHOD OF EVALUATION: (For 600-level course, indicate the Extra Work to be required of duate students, i.e., exams, essays, etc.)
n/a	
5.	TO PREVENT OVERLAP, IS A COURSE IN THE SAME OR A RELATED AREA OFFERED IN ANOTHER DEPARTMENT? IF YES, PLEASE ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S).
n/a	
6.	IF THE COURSE IS INTENDED PRIMARILY FOR STUDENTS OUTSIDE YOUR DEPARTMENT, DO YOU HAVE THE SUPPORT OF THE DEPARTMENT/PROGRAM CONCERNED?
n/a	
PLE	EASE PROVIDE THE CONTACT INFORMATION FOR THE RECOMMENDED CHANGE:
Nar	ne: Y. Lilian Chan Email: ylchan@mcmaster.ca Extension: 23974 Date: January 17, 2008

If you have any questions regarding this form, please contact the Assistant Secretary and SynApps System Administrator, School of Graduate Studies, extension 24204.

SGS/December 2006



RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM - FOR CHANGE(S) INVOLVING COURSES

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DEPARTMENT/PROGRAM	DeGro	oote School of E	Business/MBA	- Manageme	ent Acco	ounting Sp	pecialization			
COURSE TITLE	Strate	Strategic Management Accounting Issues in Matured and Declining Companies								
COURSE NUMBER	BUS A742	FULL COUR	SE ()	HALF COU		CREDIT (X)	QUARTER (MODULE)	()		
INSTRUCTOR(S)	Y.L. Chan									
PREREQUISITE(S)	Registration i	n Management	Accounting Sp	pecialization						
N	ATURE OF I	RECOMMEN	DATION (PL	EASE CHEC	K APP	PROPRIA	TE BOX)			
NEW COURSE	D ATE TO BE O		IF YES, PROVID	E THE DATE:			An's Approval?			
WILL THE COURSE BE <u>CROSS</u> - WITH THE OTHER DEPARTMENT CONCERNED.								CE		
CHANGE IN COURSE TITL		PROVIDE THE CURRENT COURSE TITLE:								
CHANGE IN COURSE DES	CRIPTION		EVEL COURS e see #4 on p			course fo	or graduate credit)			
CHANGE TO FULL COURS	SE	CHAN	GE TO HALF	COURSE		CHANGE	TO QUARTER COURSE			
COURSE	US A741 and I		combined into	a new course			rategic Management Accour adership Program.	nting,		
OTHER EXPLAIN:										
BRIEF DESCRIPTION FOR Calendar. N/a	CALENDAR	- Provide a br	ief descriptio	n <i>(maximum</i>	n 6 line	s) to be in	ncluded in the Graduate			
CONTENT/RATIONALE - P texts to be used. N/a	rovide a brief	description, i	.e., outline the	e topics or n	najor s	ub-topics	s, and indicate the principa	al		

1.	STATEMENT OF PURPOSE (How does the course fit into the department's program?)
N/a	
2.	EXPECTED ENROLMENT:
n/a	
3.	DESCRIBE IN DETAIL THE METHOD OF PRESENTATION OF COURSE MATERIAL (i.e., lectures, seminars):
n/a	
	DESCRIBE IN DETAIL THE METHOD OF EVALUATION: (For 600-level course, indicate the Extra Work to be required of duate students, i.e., exams, essays, etc.)
n/a	
5.	TO PREVENT OVERLAP, IS A COURSE IN THE SAME OR A RELATED AREA OFFERED IN ANOTHER DEPARTMENT? IF YES, PLEASE ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S).
n/a	
6.	IF THE COURSE IS INTENDED PRIMARILY FOR STUDENTS OUTSIDE YOUR DEPARTMENT, DO YOU HAVE THE SUPPORT OF THE DEPARTMENT/PROGRAM CONCERNED?
n/a	
PLE	EASE PROVIDE THE CONTACT INFORMATION FOR THE RECOMMENDED CHANGE:
Nar	ne: Y. Lilian Chan Email: ylchan@mcmaster.ca Extension: 23974 Date: January 17, 2008

If you have any questions regarding this form, please contact the Assistant Secretary and SynApps System Administrator, School of Graduate Studies, extension 24204.

SGS/December 2006



RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM - FOR CHANGE(S) INVOLVING COURSES

			<u>P</u>	<u>LEASE</u>	<u> READ</u>	THE F	<u>OLLOWIN</u>	G NOTE:	<u>S BEF</u>	FORE CO	<u>OMPLE</u>	TING THIS	S FORM:	
1.	This fo	rm mus	st be com	pleted	for ALL	course	changes.	All section	ons of	this form	n must	be comple	ted.	
2.	An elec	ctronic	version of	this fo	rm mus	t be em	ailed to th	e Assista	ant Se	cretary a	and Svr	Apps Syst	em Administrator	
			tu @mcm									111 7 - 1		
3				e department is required to attend the Faculty Curriculum and Policy Committee meeting during which this										
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CO	UKSEN	NUIVIDE	.r.	воз.	A740	FULL	COURSE	()	H	ALF CO	URSE	(X)	QUARTER (MODULE)	()
INS	TRUCT	OR(S)		Y.L. (Chan							•		,
PR	EREQU	ISITE(S	5)	Regis	stration i	n Mana	gement Ad	counting	Spec	cialization	า			
			N	IATUR	RE OF F	RECO	IMENDA	TION (PLEA	SE CHE	CK AP	PROPRIA	TE BOX)	
	w cou		X	Winte	TO BE O er 2009		lf `	YES, PRO				ERED ON DE	AN'S APPROVAL? NO	
							DEPARTMEN						Y RELEVANT CORRESPONDE	NCE
WIT	H THE O	THER DE	PARTMEN	τ(s). N	lo <u>te</u> : Ci	ROSS-LIS	STING OF CO	URSES R	EQUIR	ES APPRO	VAL FRO	OM <u>EACH</u> DE	PARTMENT AND FACULTY	
CON	ICERNED													
						Provide	THE CURR	ENT COU	RSE TI	TLE:				
CH	ANGE I	N COU	RSE TITI	E.										
СН	ANGE I	N COU	RSE DES	CRIPT	ΓΙΟΝ		600-LEVEL COURSE (Undergraduate course for graduate credit) Please see #4 on page 2 of this form							
СН	ANGE T	O FUL	L COUR	SE			CHANGE	TO HAI	LF CC	OURSE		CHANGE	TO QUARTER COURSE	
COURSE CANCELLATION PROVIDE THE REASO						ASON FO	R COURSE	CANCELL	ATION:	:				
			EXPLAIN											
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011	IEN	^									_	ership Proa		• • •

BRIEF DESCRIPTION FOR CALENDAR - Provide a brief description (maximum 6 lines) to be included in the Graduate Calendar.

This course examines the challenges executives face and attempts to develop the strategic management skills required for effective implementation of organizational strategies. Topics include developing corporate and business strategies, strategy mapping and balanced scorecard. Other topics covered include risk management, value chain analysis, product life-cycle management, supply chain management, theory of constraints and capacity management, and management of organizational change.

CONTENT/RATIONALE - Provide a brief description, i.e., outline the topics or major sub-topics, and indicate the principal texts to be used.

Topics include developing corporate and business strategies, strategy mapping and balanced scorecard. Other topics covered include risk management, value chain analysis, product life-cycle management, supply chain management, theory of constraints and capacity management, and management of organizational change.

Selected readings from academic and professional journals (see attached Reading List).

1. 8	STATEMENT	OF PURPOSE	(How does the course	fit into the	department's	program?)
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Streamlining the course requirement for the Management Accounting specialization of the MBA program, which prepares students for the CMA program, to reflect recent changes in the CMA's Strategic Leadership Program.

2. EXPECTED ENROLMENT:

8 to 12

3. DESCRIBE IN DETAIL THE METHOD OF PRESENTATION OF COURSE MATERIAL (i.e., lectures, seminars):

Readings, lectures and case studies.

4. DESCRIBE IN DETAIL THE METHOD OF EVALUATION: (For 600-level course, indicate the <u>Extra Work</u> to be required of graduate students, i.e., exams, essays, etc.)

Case reports/presentatin, term projects/case studies and final exam.

5. TO PREVENT OVERLAP, IS A COURSE IN THE SAME OR A RELATED AREA OFFERED IN ANOTHER DEPARTMENT? IF YES, PLEASE ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S).

n/a

6. IF THE COURSE IS INTENDED PRIMARILY FOR STUDENTS OUTSIDE YOUR DEPARTMENT, DO YOU HAVE THE SUPPORT OF THE DEPARTMENT/PROGRAM CONCERNED?

n/a

PLEASE PROVIDE THE CONTACT INFORMATION FOR THE RECOMMENDED CHANGE:

Name: Y. Lilian Chan Email: ylchan@mcmaster.ca Extension: 23974 Date: January 17, 2008

If you have any questions regarding this form, please contact the Assistant Secretary and SynApps System Administrator, School of Graduate Studies, extension 24204.

SGS/December 2006





Business A740 Strategic Management Accounting Winter 2009 Course Outline

Accounting and Financial Management Services DeGroote School of Business McMaster University

COURSE OBJECTIVE

An objective of this course is to examine an organization's core competence and how successful organizations exploit their core competence to develop a strategic advantage, with a focus on developing the management accounting skills required in effectively implementing strategies. Another objective of this course is to provide students an understanding of the risk affiliated with an organization, the role of management accounting in mitigating such organization risk, and developing the strategic management accounting skills required in incorporating risk management in effectively implementing strategies.

INSTRUCTOR AND CONTACT INFORMATION

Section C01: To be determined.
Coordinator: Dr. Y. Lilian Chan
Email: ylchan@mcmaster.ca

Office: DSB 325

Office Hours: By appointment.

Tel: (905) 525-9140 x23974

Class Location: To be determined.

Secretary: Alicja Siek

Email: siekal@mcmaster.ca

Office: DSB 303 Office Hours: 09:00 – 16:00

Tel: (905) 525-9140 x24630

Course Website: Not Available.

COURSE ELEMENTS

Credit Value: Global view: Yes 3 Leadership Yes IT skills: Yes WebCT: Yes Ethics Yes Numeracy: Yes Written skills: Yes Participation: Yes Innovation No Oral skill: Yes Group work:

COURSE DESCRIPTION

This course examines the challenges executives face and attempts to develop the strategic management skills required for effective implementation of organizational strategies. Topics include developing corporate and business strategies, strategy mapping and balanced scorecard. Other topics covered include risk management, value chain analysis, product life-cycle management, supply chain management, theory of constraints and capacity management, and management of organizational change.

LEARNING OUTCOMES

Upon completion of this course, students will be able to complete the following key tasks:

- ➤ Understand the nature and different levels of business strategy and the important role played by management accounting in supporting each level.
- ➤ Understand the importance of risk management in strategy formulation, implementation and management.
- Apply strategy mapping and balanced scorecard in an organization's strategic management system.
- ➤ Understand the importance of risk management in implementation of organizational strategies.
- Apply relevant management accounting tools, including value chain analysis, product life cycle management, supply chain management, theory of constraints and capacity management, environmental cost management, in implementing organizational strategies effectively.
- Learn the skills required to develop the capacity to manage organizational change and renewal as well as to understand the role of the management accountants in the managing organizational change.

REQUIRED COURSE MATERIALS AND READINGS

Simons, Robert. Performance Measurement and Control Systems for Implementing Strategy, Prentice Hall, New Jersey, 2000.

\$ CAD

• purchase a copy at the bookstore

Courseware – selected case studies from Ivey Publishing, Harvard Business School Publishing, Darden Publishing, etc.

\$ CAD

• purchase a copy at the bookstore

OPTIONAL COURSE MATERIALS AND READINGS

Selected readings from academic and professional journals (see Attachment).

EVALUATION

Learning in this course results primarily from assigned readings, guest lectures, in-class discussion of assigned readings and case studies, case reports, and presentations. Participation in class discussion is an important evaluative component and group work is required in case analysis. In these cases, group members will share the same grade. Your final grade will be calculated as follows:

Components and Weights

Class Participation	10%
Case Reports and Presentation (Group)	45%
Term Paper/Case Report (Individual)	15%
Final Exam	<u>30%</u>
Total	100%

The instructor reserves the right to adjust the student's final grade by one grade point based on his/her overall performance for the course.

Conversion

At the end of the course your overall percentage grade will be converted to your letter grade in accordance with the following conversion scheme.

LETTER GRADE	PERCENT	LETTER GRADE	PERCENT
A+	90 - 100	C+	60 - 64
A	85 - 89	C	55 - 59
A-	80 - 84	C-	50 - 54
B+	75 - 79	F	0 - 49
В	70 - 74		
B-	65 - 69		

Communication and Feedback

Students that are uncomfortable in directly approaching an instructor regarding a course concern may choose to send a confidential and anonymous email to the respective Area Chair at:

http://www.degroote.mcmaster.ca/curr/emailchairs.aspx

Students who wish to correspond with instructors directly via email must send messages that originate from their official McMaster University email account. This protects the confidentiality and sensitivity of information as well as confirms the identity of the student.

Instructors should conduct an informal course review with students by Week #4 to allow time for modifications in curriculum delivery.

Participation

Class participation is an essential part of the course. Students are expected to study the assigned materials in advance, attempted the assigned problems and cases, and be prepared to discuss them during class. Marks assigned for class participation will be based mostly on discussions of cases and problems. There are no marks assigned for class attendance.

Case Study

Students will be required to (a) hand in two case reports or (b) present one case and hand in one case report. Students may wish to work on these cases in small groups of at most two. Whether the case presentation and report is done individually or in small groups will depend on the total enrolment in the course.

The case report must be of professional quality, typed, double-spaced with reasonable fonts (size 11) and margins (1"). The case report should include (i) a brief introduction identifying the relevant organizational/accounting problems and issues; (ii) a detailed analysis of the issues with recommendations; and (iii) a conclusion. It is expected that the written case will be presented as a logical argument based on sound analysis of the case facts and not on opinion or speculation. Point-form analysis is not acceptable. The report must be short, that is, less than five double-spaced typed pages, concise and to the point. Excessive length, excessive verbosity, lack of precision or otherwise poor writing skill will affect your grade.

Case reports are due on the day of the case presentation. Late submission will not be accepted for marking, i.e., a grade of **ZERO** will be assigned accordingly.

Case presentation must be of professional quality and all group members have to participate in the presentation. Each case presentation is limited to 30 minutes and the instructor reserves the right to terminate a presentation, if necessary.

Term Paper/Case Report

Students are required to select a topic on strategic management accounting, write an essay about its relevance in managing organizational strategies. The essay is not limited to topics covered in the course. Alternatively, a case may be assigned in lieu of the term paper.

The essay must be of professional quality, typed, double-spaced with reasonable fonts (11) and margins (1"). It must be short, that is, less than ten pages and consists of a literature review of the strategic management accounting topic (at least ten references and none of which may be textbooks from any field). An outstanding essay will include a detailed research of the topic and a critical analysis of its relevance to managing start-up and growing companies.

Final Exam

There will be one comprehensive final examination. The rules customarily followed by the DeGroote School of Business will govern absence from the examinations.

NOTE: The use of a McMaster standard calculator (Casio FX-991) is allowed during examinations in this course. See McMaster calculator policy at the following URL:

http://www.mcmaster.ca/senate/academic/calculat.htm

ACADEMIC DISHONESTY

Your attention is directed to the **ACADEMIC INTEGRITY POLICY, ANY VIOLATIONS** will be dealt with according to this policy.

Academic dishonesty consists of misrepresentation by deception or by other fraudulent means and can result in serious consequences, e.g., the grade of zero on an assignment, loss of credit with a notation on the transcript (notation reads: "Grade F assigned for academic dishonesty."), and/or suspension or expulsion from the university.

It is your responsibility to understand what constitutes academic dishonesty. For information on the various kinds of academic dishonesty, please refer to the Academic Integrity Policy, specifically Appendix 3, located at http://www.mcmaster.ca/senate/academic/ac_integrity.htm.

The following illustrates only three forms of academic dishonesty:

- 1. Plagiarism, e.g., the submission of work that is not one's own for which other credit has been obtained.
- 2. Improper collaboration in group work.
- 3. Copying or using unauthorized aids in tests and examinations.

In this course, we will be using a web-based service (Turnitin.com) to reveal plagiarism. Students will be expected to submit their work electronically to Turnitin.com and in hard copy so that it can be checked for academic dishonesty. Students who do not wish to submit their work to Turnitin.com must still submit a copy to the instructor. No penalty will be assigned to a student who does not submit work to Turnitin.com. All submitted work is subject to normal verification that standards of academic integrity have been upheld (e.g., Google search, etc.). To see <u>Guidelines for the Use of Turnitin.com</u>, please go to http://www.mcmaster.ca/academicintegrity.

For this course, students will be expected to submit Case Reports and Term Paper electronically to www.turnitin.com. The submission can be done by creating a user profile with your email address at McMaster and login with the class id: *TBD* and password: *TBD*. Students are not required to submit Appendices, Tables and Exhibits with numerical analysis to Turnitin.com. In the submission of assignments and case reports, students should include only their student numbers on their submitted work.

COPYRIGHT

McMaster University has signed a license with the Canadian Copyright Licensing Agency (Access Copyright) which allows professors, students, and staff to make copies allowed under *fair dealing*. Fair dealing with a work does not require the permission of the copyright owner or the payment of royalties as long as the purpose for the material is private study, and that the total amount copied equals **NO MORE THAN 10 percent** of a work or an entire chapter which is less than 20 percent of a work. In other words, it is illegal to: i) copy an entire book, or ii) repeatedly copy smaller sections of a publication that cumulatively cover over 10 percent of the total work's content. Please refer to the following copyright guide for further information:

http://library.mcmaster.ca/about/copying.pdf

POLICY ON MISSED MID-TERM EXAMINATIONS / TESTS

Where students miss a regularly scheduled midterm for legitimate reasons as adjudicated by the Academic Programs Office (APO), the weight for that test will be distributed across other evaluative components of the course at the discretion of the instructor.

Documentation explaining such an absence must be provided to the APO within five (5) working days upon returning to school. The approved McMaster Medical Form must be used to document absence for health related reasons. If an examination is missed without a valid reason, students will receive a grade of Zero (0) for that component. University policy states that a student may submit a maximum of three (3) medical certificates per year after which the student must meet with the Director of the program.

Please see the following URL for APO forms:

http://www.degroote.mcmaster.ca/curr/academ/undergr/forms.aspx

Students unable to write at the posted examination time due to the following reasons: religious; work-related (for part-time students only); representing university at an academic or varsity athletic event; and conflicts between two overlapping scheduled midterm examinations, have the option of applying for special examination arrangements. Such requests must be made to the APO at least ten (10) working days before the scheduled examination along with acceptable documentation. There will be only one common sitting for the special examination.

Instructors cannot themselves allow students to unofficially write make-up exams/tests. Adjudication of the request must be handled by the APO.

STUDENTS WITH DISABILITIES

Students with disabilities are required to inform the Centre for Student Development (CSD) of accommodation needs for examinations on or before the last date for withdrawal from a course without failure (please refer to official university sessional dates). Students must forward a copy of such CSD accommodation to the instructor immediately upon receipt. If student with a disability chooses NOT to take advantage of a CSD accommodation and chooses to sit for a regular exam, a petition for relief may not be filed after the examination is complete. The CSD website is:

http://csd.mcmaster.ca

RESEARCH USING HUMAN SUBJECTS

Research involving human participants is premised on a fundamental moral commitment to advancing human welfare, knowledge and understanding. As a research intensive institution, McMaster University shares this commitment in its promotion of responsible research. The fundamental imperative of research involving human participation is respect for human dignity and well-being. To this end, the University endorses the ethical principles cited in the Tri-Council Policy Statement: Ethical Conduct for Research Involving Humans:

http://www.pre.ethics.gc.ca/english/policystatement/policystatement.cfm

McMaster University has mandated its Research Ethics Boards to ensure that all research investigations involving human participants are in compliance with the Tri-Council Policy Statement. The University is committed, through its Research Ethics Boards, to assisting the research community in identifying and addressing ethical issues inherent in research, recognizing that all members of the University share a commitment to maintaining the highest possible standards in research involving humans.

If you are conducting original research, it is vital that you behave in an ethical manner. For example, everyone you speak to must be made aware of your reasons for eliciting their responses and consent to providing information. Furthermore, you must ensure everyone understands that participation is entirely voluntary. Please refer to the following website for more information about McMaster University's research ethics guidelines:

http://www.mcmaster.ca/ors/ethics/students intro.htm

Organizations that you are working with are likely to prefer that some information be treated as confidential. Ensure that you clarify the status of all information that you receive from your client. You **MUST** respect this request and cannot present this information in class or communicate it in any form, nor can you discuss it outside your group. Furthermore, you must continue to respect this confidentiality even after the course is over.

STUDENT EVALUATION OF TEACHING

It is the policy of the DeGroote School of Business to administer the <u>Student Evaluation of Teaching</u> forms towards the end of the semester and students are expected to participate in these evaluations.

COURSE SCHEDULE

Business A740 Emerging Issues in Strategic Management Accounting Winter 2009

Week	Торіс
1	Organizational Strategies
2	Strategic Management System: Strategy Mapping and Balanced Scorecard
3	Internal Control
4	Risk Management
5	Corporate Governance
6	Value Chain Analysis
7	Product Life Cycle Management
8	Supply Chain Management
9	Theory of Constraints, Capacity Management and Managing the Cost of Capacity
10	Environmental Cost Management
11	Managing Organizational Change
12	Managing Diversity and Knowledge Assets
13	Group Presentation

Tentative course outline is subject to change.

Giri Kanagaretnam Associate Professor Accounting and Financial Management Services Area giri @mcmaster.ca; ext. 27857

Date: January 25, 2007

To: Milena Head, Chair

Graduate Curriculum and Policy Committee

From: Giri Kanagaretnam, Acting Chair

Accounting and Financial Management Services Area

RE: Curriculum Changes

Please include the following item for approval at the Graduate Curriculum and Policy Committee.

Motion: That Business P745: Corporate Governance to be included as one of the five elective

courses for the Accounting and Financial Management Services specialization and as one of the electives for the minor in Accounting and Financial Management Services.

Rationale: In depth knowledge of corporate governance issues related to financial disclosure and

control has been identified as one of the key topic by all professional associations (CA,

CMA and CGA) in accounting.



RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM - FOR CHANGE(S) INVOLVING COURSES

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recommendation for change in graduate curriculum will be discussed.													
DEPARTMENT/PR	ROGRAI	И	DeGr	DeGroote School of Business: Strategic market Leadership									
COURSE TITLE			Corp	Corporate Governance									
COURSE NUMBE	R	P745	5	FULI	_ COURS	E (X)	HALF COL	URSE JRSE	CRE	EDIT)	QUARTER (MC	ODULE)	()
INSTRUCTOR(S) Dr. Chris Bart													
PREREQUISITE(S	5)	Com	pletion	of first ye	ear MBA								
NATURE OF RECOMMENDATION (PLEASE CHECK APPROPRIATE BOX)													
NEW COURSE	N	DATE	то ве (OFFERED	-		POSED COURS DE THE DATE:			ON DEA	n's Approval?	Υ	
WILL THE COURSE E													
CHANGE IN COU	RSE TIT	LE	N	Providi N/A	OVIDE THE CURRENT COURSE TITLE:								
CHANGE IN COU	RSE DE	SCRIP	TION	N			SE (Undergr page 2 of th			ırse for	graduate cred	dit)	N
CHANGE TO FUL	L COUF	SE		N	CHANG	E TO HALI	COURSE	N	СН	IANGE	TO QUARTER	COURSE	N
COURSE CANCELLATION	N	PROVIDE	THE RE	ASON FO	ASON FOR COURSE CANCELLATION:								
OTHER N	ExpLair Change	••	from D	ean's el	ective to fu	ull status M	BA course.						

BRIEF DESCRIPTION FOR CALENDAR - Provide a brief description (maximum 6 lines) to be included in the Graduate Calendar.

Corporate governance deals with the complex set of relationships between the corporation and its board of directors, management, shareholders, and other stakeholders. This course will help students understand the nature of corporate governance systems in Canada, the U.S. and other major industrialized countries and enable them to better understand the determinants of good - as opposed to bad - governance. A major course goal is to equip students to ultimately be effective as directors or advisors to corporate and not for profit boards. Students will emerge with an enhanced appreciation of the legal, economic, managerial and psychological issues directors confront as well as functional knowledge concerning their normal duties.

CONTENT/RATIONALE - Provide a brief description, i.e., outline the topics or major sub-topics, and indicate the principal texts to be used.

OBJECTVES: (1) To convey an understanding of corporate governance and how it is formulated and implemented. (2) To develop the perspective required to become effective members of organizational boards of directors. (3) To develop: students' business judgement, their ability to present and defend their opinions, their skills in problem diagnosis, governance analysis and articulation of an implementable governance plan, and their ability to think critically. (4) To develop an appreciation of the governance characteristics of companies of various sizes, in various industries, and in various countries. TEXT: Courseware readings and cases (5) To conduct a major group research project on an important governance topic.

1. \$	STATEMENT	OF PURPOSE	(How does the cou	rse fit into the	department's	program?
-------	-----------	------------	-------------------	------------------	--------------	----------

The DeGroote School of Business has pioneered the certification of corporate directors in Canada through The Directorts College - a joint venture between the University and the Conference Board of Canada. This course shows the commitment of McMaster to governance education as a vital part of an MBA's leadership training.

2. EXPECTED ENROLMENT:

25

3. DESCRIBE IN DETAIL THE METHOD OF PRESENTATION OF COURSE MATERIAL (i.e., lectures, seminars):

Lectures 40%; Case discussions 60%

4. DESCRIBE IN DETAIL THE METHOD OF EVALUATION: (For 600-level course, indicate the Extra Work to be required of graduate students, i.e., exams, essays, etc.)

Registering at Board Match Online 5%
Final Report/Field Exercise 60%
Final report presentation 15%
Class participation – Mid Term Feedback 10%
Class participation – End Term 10%
Total 100%

5. TO PREVENT OVERLAP, IS A COURSE IN THE SAME OR A RELATED AREA OFFERED IN ANOTHER DEPARTMENT? IF YES, PLEASE ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S).

NO

6. IF THE COURSE IS INTENDED PRIMARILY FOR STUDENTS OUTSIDE YOUR DEPARTMENT, DO YOU HAVE THE SUPPORT OF THE DEPARTMENT/PROGRAM CONCERNED?

N/A

PLEASE PROVIDE THE CONTACT INFORMATION FOR THE RECOMMENDED CHANGE:

Name: Dr. Chris Bart Email: bartck@mcmaster.ca Extension: 23967 Date: January 2nd, 2008

If you have any questions regarding this form, please contact the Assistant Secretary and SynApps System Administrator, School of Graduate Studies, extension 24204.

SGS/December 2006



Housekeeping, same course (F724), standardizing course names and listing in SBV specialization.

RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM - FOR CHANGE(S) INVOLVING COURSES

This form must be completed for <u>ALL</u> course changes. All sections of this form <u>must</u> be completed. An electronic version of this form must be emailed to the Assistant Secretary and SynApps System Administrator (Email: espiritu@mcmaster.ca).										
3. A representative from the department is required to attend the Faculty Curriculum and Policy Committee meeting during which this recommendation for change in graduate curriculum will be discussed.										
DEPARTMENT/PROGRAI	М	DeGr	roote School of Business/MBA							
COURSE TITLE		Ventu	re Capit	al						
COURSE NUMBER	V705		FULL	COU	RSE ()	HALF COU		CREDIT (X)	QUARTER (MODULE)	()
INSTRUCTOR(S)	Ms. T	eddy R	osenber	g				,		
PREREQUISITE(S)	F600									
	NATUR	E OF	RECON	име	IDATION (PL	EASE CHEC	K API	PROPRIAT	TE BOX)	
NEW COURSE	DATE	то ве С	FFERED:	WAS THE PROPOSED COURSE OFFERED ON DEAN'S APPROVAL? NO IF YES, PROVIDE THE DATE:						
WILL THE COURSE BE CROSS WITH THE OTHER DEPARTMENT CONCERNED.	WILL THE COURSE BE CROSS-LISTED WITH ANOTHER DEPARTMENT? IF YES, ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S). NOTE: CROSS-LISTING OF COURSES REQUIRES APPROVAL FROM EACH DEPARTMENT AND FACULTY									
CHANGE IN COURSE TIT	LE		1721 Voltaro Gapitar							
CHANGE IN COURSE DE	SCRIPT	TION		600-LEVEL COURSE (Undergraduate course for graduate credit) Please see #4 on page 2 of this form						
CHANGE TO FULL COUR	RSE			CHANGE TO HALF COURSE CHANGE TO QUARTER COU				TO QUARTER COURSE		
COURSE CANCELLATION										
OTHER X Anti-red										
BRIEF DESCRIPTION FO Calendar. Same as F724										
CONTENT/RATIONALE -	Provide	a brie	f descri	ption,	i.e., outline th	e topics or n	najor s	sub-topics	, and indicate the principa	al

1.	STATEMENT OF PURPOSE (How does the course fit into the department's program?)
This	s course will be listed in the list of "three of the following" electives for the SBV Specialization and the SBV Minor.
2.	EXPECTED ENROLMENT:
25	
3.	DESCRIBE IN DETAIL THE METHOD OF PRESENTATION OF COURSE MATERIAL (i.e., lectures, seminars):
Lec	etures, presentation, project, assignment.
	DESCRIBE IN DETAIL THE METHOD OF EVALUATION: (For 600-level course, indicate the Extra Work to be required of duate students, i.e., exams, essays, etc.)
	tten case assignment, class participation, project and presentation.
5.	TO PREVENT OVERLAP, IS A COURSE IN THE SAME OR A RELATED AREA OFFERED IN ANOTHER DEPARTMENT? IF YES, PLEASE ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S).
NA	
6.	IF THE COURSE IS INTENDED PRIMARILY FOR STUDENTS OUTSIDE YOUR DEPARTMENT, DO YOU HAVE THE SUPPORT OF THE DEPARTMENT/PROGRAM CONCERNED?
PLE	EASE PROVIDE THE CONTACT INFORMATION FOR THE RECOMMENDED CHANGE:
Nar	me: Dr. Patricia A. Wakefield Email: wakefie@mcmaster.ca Extension: 27447 Date: Jan. 28, 2008.

If you have any questions regarding this form, please contact the Assistant Secretary and SynApps System Administrator, School of Graduate Studies, extension 24204.

SGS/December 2006



RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM - FOR CHANGE(S) INVOLVING COURSES

PLEASE READ THE FOLLOWING NOTES BEFORE COMPLETING THIS FORM:													
			is form must be emailed to the Assistant Secretary and SynApps System Administrator										
(Email: espiri													
A representative	ve from t	he depa	artment	is requi	red to	attend the Fa	culty Curricul	um and	Policy Con	nmittee meeting during whi	ch this		
recommendati	recommendation for change in graduate curriculum will be discussed.												
DEPARTMENT/PR	ROGRAI	Л	DeGr	oote Sch	ote School of Business/MBA								
COURSE TITLE			Behav	ioural F	inance	е							
COURSE NUMBE	R	V702		EIIII	COU	IDSE ()	HALF CO		CREDIT (X)	QUARTER (MODULE)	<i>(</i>)		
		+		FULL	. 000	JKSE ()	HALF CO	UKSE	(^)	QUARTER (MODULE)			
INSTRUCTOR(S)		Dr. R	ichard [Deaves									
PREREQUISITE(S	S)	F600											
	1	NATUR	RE OF	RECO	MEN	NDATION (PLEASE CHE	CK AP	PROPRIAT	TE BOX)			
NEW COURSE		DATE	то ве С	FFERED:	Was the Proposed Course Offered on Dean's Approval? NO If Yes, Provide the Date:								
	WILL THE COURSE BE <u>Cross-listed</u> with Another Department? If Yes, Attach to this Form Any Relevant Correspondence with the Other Department(s). Note: Cross-listing of courses requires approval from <u>each</u> department and faculty												
CHANGE IN COU	RSE TIT	LE		PROVIDE THE CURRENT COURSE TITLE: Investor Psychology/Behavioural Finance									
CHANGE IN COU	RSE DE	SCRIPT	TION		600-LEVEL COURSE (Undergraduate course for graduate credit) Please see #4 on page 2 of this form								
CHANGE TO FUL	L COUR	SE			CHANGE TO HALF COURSE CHANGE TO QUARTER COURSE								
COURSE	PROVIDE	THE RE	ASON FO	r C ou	JRSE CANCELL	ATION:							
CANCELLATION													
EXPLAIN:													
OTHER X	OTHER X Anti-Requisite F726												
BRIEF DESCRIPT Calendar. No change													
texts to be used.							-	-	sub-topics	s, and indicate the princip	al		
	ousekeeping, same course, standardizing the course name in SBV specialization												

1.	. STATEMENT OF PURPOSE (How does the course fit into the department's program?)						
Thi	s course is an elective in the SBV specialization as well as in the SBV minor.						
2.	EXPECTED ENROLMENT:						
15							
3.	DESCRIBE IN DETAIL THE METHOD OF PRESENTATION OF COURSE MATERIAL (i.e., lectures, seminars):						
Lec	etures, case assignment, seminars, project.						
	DESCRIBE IN DETAIL THE METHOD OF EVALUATION: (For 600-level course, indicate the Extra Work to be required of duate students, i.e., exams, essays, etc.)						
Wri	tten case assignment, presentation, class participation, project and presentation.						
5.	TO PREVENT OVERLAP, IS A COURSE IN THE SAME OR A RELATED AREA OFFERED IN ANOTHER DEPARTMENT? IF YES, PLEASE ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S).						
NA							
6.	IF THE COURSE IS INTENDED PRIMARILY FOR STUDENTS OUTSIDE YOUR DEPARTMENT, DO YOU HAVE THE SUPPORT OF THE DEPARTMENT/PROGRAM CONCERNED?						
PLI	EASE PROVIDE THE CONTACT INFORMATION FOR THE RECOMMENDED CHANGE:						
Naı	me: Dr. Patricia A. Wakefield Email: wakefie@mcmaster.ca Extension: 27447 Date: Jan. 28, 2008.						
-							

If you have any questions regarding this form, please contact the Assistant Secretary and SynApps System Administrator, School of Graduate Studies, extension 24204.

SGS/December 2006



RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM - FOR CHANGE(S) INVOLVING COURSES

PLEASE READ THE FOLLOWING NOTES BEFORE COMPLETING THIS FORM:

- 1. This form must be completed for <u>ALL</u> course changes. All sections of this form <u>must</u> be completed.
- 2. An electronic version of this form must be emailed to the Assistant Secretary and SynApps System Administrator (Email: espiritu@mcmaster.ca).
- A hard copy of this form <u>must be signed</u> by the department chair or graduate advisor and sent to the Assistant Secretary and SynApps System Administrator, School of Graduate Studies, GH-212.
- 4. A representative from the department is required to attend the Faculty Curriculum and Policy Committee meeting during which this recommendation for change in graduate curriculum will be discussed.

recommendation for cha	ange in gradu	iale cum	culum will be	aiscuss	ea.						
DEPARTMENT/PROGRAM	1 Final	Finance and Business Economics, School of Business									
COURSE TITLE	Fina	Financial Risk Management									
COURSE NUMBER	F733	FULL COURSE () HALF COURSE (X) QUARTER (MODULE)	
INSTRUCTOR(S)	Guo Ying L	uo		-	•						
PREREQUISITE(S) Eight 600-level courses including A600, E600, F600 and Q600											
N	NATURE OF RECOMMENDATION (PLEASE CHECK APPROPRIATE BOX)										
NEW COURSE X	DATE TO BE Winter 2009				POSED COURS			EAN'S APPROVAL? YES 08			
	WILL THE COURSE BE <u>Cross-listed</u> with Another Department? If Yes, Attach to this Form Any Relevant Correspondence with the Other Department(s). Note: Cross-listing of courses requires approval from <u>each</u> department and faculty										
CHANGE IN COURSE TITI	LE	PROVIDE THE CURRENT COURSE TITLE:									
CHANGE IN COURSE DES	SCRIPTION	600-LEVEL COURSE (Undergraduate course for graduate credit) Please see #3 on page 2 of this form									
CHANGE TO FULL COUR			CHANGE TO HALF COURSE CHANGE TO QUARTER COUR					E TO QUARTER COURS	E		
COURSE CANCELLATION											
OTHER EXPLAIN:											
BRIEF DESCRIPTION FOR Calendar. This course provides a syst liquidity risk, credit risk and lectures, the course will also of the term.	ematic and ac operational ri o consist of st	dvanced sk. Case tudents' p	treatment of fi e studies and presentations	inancial spread and gro	risk manage sheet modeli up projects.	ment. ng in th It may	It focuses ne area wil also includ	on interest rate risk, mark I be introduced. In addition de guest speakers over th	ket risk on to e cours		
CONTENT/RATIONALE - Provide a brief description, i.e., outline the topics or major sub-topics, and indicate the principal texts to be used. Market Risk, Credit Risk, Operational Risk and Liquidy Risk Principal text: Risk Management and Financial Institutions, by John Hull											

1. STATEMENT OF PURPOSE (How does the course fit into the department's program?)
This area is a growing area. Students are beginning to realize the importance of financial risk management. Our existing courses do not cover this area in any depth.
2. EXPECTED ENROLMENT:
15
3. DESCRIBE IN DETAIL THE METHOD OF PRESENTATION OF COURSE MATERIAL (i.e., lectures, seminars):
A combination of lectures, student presentations and class discussion.
4. DESCRIBE IN DETAIL THE METHOD OF EVALUATION: (For 600-level course, indicate the <u>Extra Work</u> to be required of graduate students, i.e., exams, essays, etc.)
Exams, group presentations, group projects and class participation.
5. TO PREVENT OVERLAP, IS A COURSE IN THE SAME OR A RELATED AREA OFFERED IN ANOTHER DEPARTMENT? IF YES, PLEASE ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S).
No.
6. IF THE COURSE IS INTENDED PRIMARILY FOR STUDENTS OUTSIDE YOUR DEPARTMENT, DO YOU HAVE THE SUPPORT OF THE DEPARTMENT/PROGRAM CONCERNED?
N/A
PLEASE PROVIDE THE CONTACT INFORMATION FOR THE RECOMMENDED CHANGE:
Name: Rosemary Luo Email: luogy@mcmaster.ca Extension: 23983
Department Chair or Graduate Advisor: Date:
(Signature)
If you have any questions regarding this form, please contact the Assistant Secretary and SynApps System Administrator, School of Graduate Studies, extension 24204.

SGS/November 2005



RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM - FOR CHANGE(S) INVOLVING COURSES

PLEASE READ THE FOLLOWING NOTES BEFORE COMPLETING THIS FORM:

- 1. This form must be completed for <u>ALL</u> course changes. All sections of this form <u>must</u> be completed.
- An electronic version of this form must be emailed to the Assistant Secretary and SynApps System Administrator (Email: espiritu@mcmaster.ca).
- A hard copy of this form <u>must be signed</u> by the department chair or graduate advisor and sent to the Assistant Secretary and SynApps System Administrator, School of Graduate Studies, GH-212.
- 4. A representative from the department is required to attend the Faculty Curriculum and Policy Committee meeting during which this recommendation for change in graduate curriculum will be discussed.

DEPARTME	ROGRAN	1	Finance and Business Economics, School of Business										
COURSE T			Small I	Small Business/Entrepreneurial Finance									
COURSE N	UMBE	R	F720		FULL COURSE () HALF COURSE (X) QUARTER (MODULE)								
INSTRUCT	OR(S)		Keith	E. Macl	E. MacInnes, Trevor Chamberlain								
PREREQUI	SITE(S	S)	Eight	t 600-level courses including A600, F600 and Q600									
NATURE OF RECOMMENDATION (PLEASE CHECK APPROPRIATE BOX)													
NEW COUF	RSE	х		TO BE O ler 2009	FFERED:	FERED: WAS THE PROPOSED COURSE OFFERED ON DEAN'S APPROVAL? YES IF YES, PROVIDE THE DATE: 2006-07, 2007-08							
WILL THE COURSE BE <u>CROSS-LISTED</u> WITH ANOTHER DEPARTMENT? IF YES, ATTACH TO THIS FORM ANY RELEVANT (WITH THE OTHER DEPARTMENT(S). NOTE: CROSS-LISTING OF COURSES REQUIRES APPROVAL FROM <u>EACH</u> DEPARTMENT AN CONCERNED.									NCE				
CHANGE IN	RSE TITI	LE	F	PROVIDE THE CURRENT COURSE TITLE:									
CHANGE IN	N COU	RSE DES	SCRIPT	TION	600-LEVEL COURSE (Undergraduate course for graduate cred Please see #3 on page 2 of this form						or graduate credit)		
CHANGE TO FULL COURSE						CHANGE TO	HALF (COURSE		CHANGI	E TO QUARTER COURSE		
COURSE CANCELLA	ATION	P	ROVIDE	DE THE REASON FOR COURSE CANCELLATION:									
OTHER		EXPLAIN	:										

BRIEF DESCRIPTION FOR CALENDAR - Provide a brief description (maximum 6 lines) to be included in the Graduate Calendar.

This course is intended for students who wish to enhance their skill and knowledge in those areas of business that lead to successful entrepreneurship and/or small business management. The focus will be on those financial issues and decisions of particular concern to sole proprietors, partnerships, family-owned businesses and small non-public corporations. This will include the financial aspects of the relationship between the firm and its owners.

CONTENT/RATIONALE - Provide a brief description, i.e., outline the topics or major sub-topics, and indicate the principal texts to be used.

Many MBA students, upon graduating, join small-or medium-sized companies, usually privately-owned, and sometimes family-owned as well. Others start their own businesses. Managerial or corporate finance, in contrast, typically focuses on the problems and decisions of large publicly owned corporations. The intention of the current proposal is to take advantage of the recent surge in textual materials in small business and entrepreneurial finance, and make a course in this area available to our students.

This course was offered on Dean's Permission in the 2006-07 calendar year. It will be offered again on Dean's Permission in 2007-08. We are now requesting its inclusion in the MBA calendar, effective 2008-09.

1.	STATEMENT OF PURPOSE (How does the course fit into the department's program?)
	provide students with the skills and knowledge in those areas of business that lead to successful entrepreneurship and /or small siness management.
2.	EXPECTED ENROLMENT:
25	
3.	DESCRIBE IN DETAIL THE METHOD OF PRESENTATION OF COURSE MATERIAL (i.e., lectures, seminars):
Ас	ombination of lectures, discussion and problem solving.
	DESCRIBE IN DETAIL THE METHOD OF EVALUATION: (For 600-level course, indicate the <u>Extra Work</u> to be required of iduate students, i.e., exams, essays, etc.)
Cla	ss participation, group projects and exams.
5.	TO PREVENT OVERLAP, IS A COURSE IN THE SAME OR A RELATED AREA OFFERED IN ANOTHER DEPARTMENT? IF YES, PLEASE ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S).
NO	
6.	IF THE COURSE IS INTENDED PRIMARILY FOR STUDENTS OUTSIDE YOUR DEPARTMENT, DO YOU HAVE THE SUPPORT OF THE DEPARTMENT/PROGRAM CONCERNED?
N/A	
PLI	EASE PROVIDE THE CONTACT INFORMATION FOR THE RECOMMENDED CHANGE:
Nar	me: Trevor Chamberlain Email: chambert@mcmaster.ca Extension: 23980
D	Date:
⊔e¢	partment Chair or Graduate Advisor: Date: Date:
-	ou have any questions regarding this form, please contact the Assistant Secretary and SynApps System Administrator, School of adulte Studies, extension 24204

SGS/November 2005

To: The Graduate Curriculum and Program Committee

From: Dr. Ashish Pujari, Chairman, SML & HSM Area

Date: Jan 30, 2008

Re: Area Recommendations on Graduate Curriculum and course changes

An Area meeting was held on Jan. 25, 2008 to discuss the graduate course and curriculum change proposals. Following are the SML & HSM Area recommendations to the Graduate Curriculum and Program Committee for their consideration.

1. Graduate Curriculum change proposals

(A) Strategic Business Valuation (SBV) Specialization:

Recommendation A1:

The SML&HSM Area recommends that following changes are made in the SBV specialization to standardize the course names and listings for two of the courses offered as part of the SBV Specialization and Minor:

Strategic Business Valuation Specialization

Current Listing:

V702 Investor Psychology/Behavioural Finance F724 Venture Capital (V705 for Fall 2007)

Recommended change:

V702 Behavioural Finance (Anti-requisite F726) V705 Venture Capital (Anti-requisite F724)

Minor in SBV:

Current Listing:

V702 Investor Psychology/Behavioural Finance F724 Venture Capital (V705 for Fall 2007)

Recommended change:

V702 Behavioural Finance (Anti-requisite F726) V705 Venture Capital (Anti-requisite F724) (B) A Change in designation of the "M741 Crisis Management and Communications" course.

Recommendation B1:

The SML&HSM Area recommends that the "M741 Crisis Management and Communications" course be given a "P" designation and a new number.

Rationale: It is inaccurate and misleading to give an "M" (marketing) designation to the Crisis Management & Communications course. The Crisis Management & Communication course is not a "Marketing" related course, and is not and should not be taught under the marketing discipline. Crisis Management & Communication course should be and has always been taught (in any other school) under the strategic management/strategy/policy discipline.

(C) Health Services Management Specialization:

Recommendation C1:

The SML&HSM Area recommends that the following changes are made in the Health Services Management Specialization:

- To cancel/delete C751- Health Informatics from the Calendar.
- To cancel/delete C723- Comparative Health Care System from the Calendar.
- To cross list C711 with Faculty of Health Sciences for students in the Health Research Economics Methodology program.
- To enlist C741-Health Care Marketing in both HSM and Strategic Marketing Specialization as follows:

HSM Specialization

Current Listing:
C741 Health Care Marketing
Recommended Listing
C741 Health Care Marketing (Anti-requisite M722)

Strategic Marketing Specialization

Add to the list of "five of the following":
M722 Health Care Marketing (Anti-requisite C741)

Minor in Strategic Marketing

Add to the list of "three of the following"
M722 Health Care Marketing (Anti-requisite C741)

Rationale: Marketing issues in health care industry is of interest to all students. As health care becomes one of the most important social, business and political issues in the country, a course in Health Care Marketing would benefit all students. A thorough understanding of frameworks and tools that are specifically applied in the health care sector for marketing of programs, educating public and patients, and quality of health care delivery will be crucial for students in their jobs.

P745: Corporate Governance:

Recommendation D1:

The SML&HSM Area recommends that the status of the P745- Corporate Governance course be changed from 'Dean's permission' to full status MBA elective in the Strategic Marketing Specialization and enlist this course as an elective in Accounting and Financial Management Services Specialization, Management Accounting Specialization and Accounting and Financial Management Services Minor.

The Accounting and Financial Management Services Area has unanimously passed a motion to include P745- Corporate Governance as an elective in Accounting and Financial Management Services Specialization, Management Accounting Specialization and Accounting and Financial Management Services Minor. Correspondence from the AFMS Area is attached.

(D) Strategic Marketing and MINT Specializations:

Background and Rationale: There are three inter-related courses at present and the common underlying theme is innovation: Strategic management of Technology (B730), Innovation (P724), and New Products (M735).

As innovation activities become more pervasive in business and industry, development and marketing of new products tend to become part of the overall innovation framework within the firm. Firm innovativeness and new product innovation and development are increasingly linked. New product or service innovation, development, marketing and diffusion of innovation stem from the broader framework of innovation theories and frameworks. Students will be better served if Innovation and New Products/Services are studied in a more integrated and holistic manner, hence creating a new course by merging the courses- Innovation, and New Products. This would also make a clear distinction in content and learning objectives between Strategic Management of Technology and the new proposed course Innovation and New Products.

Recommendation E1:

The SML&HSM Area recommends that existing courses P724 (Innovation) and M735 (New Products) be merged to create a new course as "M735- Innovation and New Products" replacing both existing courses P724 (Innovation) and M735 (New Products) from the Strategic Marketing Specialization as well as from the Strategic Marketing Minor electives list.

Recommendation E2:

The SML&HSM Area recommends that P724 (Innovation) be replaced by the new proposed course M735 (Innovation and New Products) as a required course for MINT specialization as well as MINT Minor.

Recommendation E3:

The SML&HSM Area recommends that the existing course M735 (New Products) be replaced as an elective from the MINT specialization as well as from the MINT minor electives list.

Recommendation E4:

The SML&HSM Area recommends that P741 (New Venture Creation) be offered as an elective in MINT Specialization replacing the existing elective course M735 (New Products), and is added to the MINT minor elective list.

Recommendation E5:

The SML&HSM Area recommends that the F724 Venture Capital course be added to the MINT Specialization and MINT Minor electives list:

Rationale for adding <u>P741 (New Venture Creation)</u> in the MINT Specialization and Minor lists:

P741 is a good fit for MINT specialization and MINT Minor as it provides specific issues relating to new venture creations- business model (including new technologies-based models), processes, frameworks, tools etc.

Rationale for adding <u>F724</u> (Venture Capital) in the MINT Specialization and Minor lists:

F724 is a good fit for MINT specialization and MINT Minor as it provides specific content relating to Venture Capital especially the financial issues. This course would be attractive to those with interest in MINT as well as in venture capital issues, investment banking and entrepreneurial issues.

The existing MINT Specialization:

MANAGEMENT OF INNOVATION AND NEW TECHNOLOGY

Required:

P700 Business, Government and the Global Environment

P720 Strategic Management

B730 Strategic Management of Technology

P724 Innovation

and three of the following:

C727 Pharma/Biotech Business Issues

K725 Business Process Reengineering

K731 Project Management

K735 Managing Implementation of the Enterprise Systems

M735 New Products

P715 Entrepreneurship

P727 Strategic Knowledge Management

P734 Current Issues in the Management of Innovation and New Technology

P737 Profiting from Intellectual Property

3 electives

The **Proposed MINT Specialization**:

MANAGEMENT OF INNOVATION AND NEW TECHNOLOGY

Required:

P700 Business, Government and the Global Environment

P720 Strategic Management

B730 Strategic Management of Technology

M735 Innovation and New Products (proposed new course)

and three of the following:

C727 Pharma/Biotech Business Issues

K725 Business Process Reengineering

K731 Project Management

K735 Managing Implementation of the Enterprise Systems

P715 Entrepreneurship

P727 Strategic Knowledge Management

P734 Current Issues in the Management of Innovation and New Technology

P737 Profiting from Intellectual Property

P741 New Venture Creation (proposed addition to the electives list)

F724 Venture Capital (proposed addition to the electives list)

3 electives

Minor MINT

Existing:

B730 Strategic Management of Technology

P724 Innovation

And one of the following:

C727 Pharma/Biotech Business Issues

K725 Business Process Reengineering

K731 Project Management

K735 Managing Implementation of the Enterprise Systems

M735 New Products

P715 Entrepreneurship

P727 Strategic Knowledge Management

P734 Current Issues in the Management of Innovation and New Technology

P737 Profiting from Intellectual Property

P741 New Value Creation (Proposed addition to the elective list)

Minor MINT

Proposed:

B730 Strategic Management of Technology

M735 Innovation and New Products (Proposed New Course)

And one of the following:

C727 Pharma/Biotech Business Issues

K725 Business Process Reengineering

K731 Project Management

K735 Managing Implementation of the Enterprise Systems

P715 Entrepreneurship

P727 Strategic Knowledge Management

P734 Current Issues in the Management of Innovation and New Technology

P737 Profiting from Intellectual Property

P741 New Value Creation (Proposed addition to the elective list)

F724 Venture Capital (proposed addition to the electives list)

The existing Strategic Marketing Specialization:

STRATEGIC MARKETING

Required:

P700 Business, Government and the Global Environment P720 Strategic Management

and five of the following:

M713 International Marketing Management M718/28 Selected Topics in Marketing

M721 Business Marketing

M727 Marketing Communication

M731 Marketing Research

M732 Consumer Behavior

M734 Strategic Marketing Analysis

M735 New Products

M736 Services Marketing

M740 Corporate Reputation and Brand Management

M741 Crisis Management and Communications

P715 Entrepreneurship

P724 Innovation

The **Proposed Strategic Marketing Specialization**

STRATEGIC MARKETING

Required:

P700 Business, Government and the Global Environment P720 Strategic Management

and five of the following:

M713 International Marketing Management

M718/28 Selected Topics in Marketing

M721 Business Marketing

M722 Health Care Marketing

M727 Marketing Communication

M731 Marketing Research

M732 Consumer Behavior

M734 Strategic Marketing Analysis

M735 Innovation and New Products (proposed new course)

M736 Services Marketing

M740 Corporate Reputation and Brand Management

P731 Crisis Management and Communications

P715 Entrepreneurship

P745 Corporate Governance

Minor Strategic Marketing

Existing

Three of the following:

M713 International Marketing Management

M718/28 Selected Topics in Marketing

M721 Business Marketing

M727 Marketing Communication

M731 Marketing Research

M732 Consumer Behavior

M734 Strategic Marketing Analysis

M735 New Products

M736 Services Marketing

M740 Corporate Reputation and Brand Management

M741 Crisis Management and Communications

P715 Entrepreneurship

P724 Innovation

Minor Strategic Marketing

Proposed

Three of the following:

M713 International Marketing Management

M718/28 Selected Topics in Marketing

M721 Business Marketing

M722 Health Care Marketing

M727 Marketing Communication

M731 Marketing Research

M732 Consumer Behavior

M734 Strategic Marketing Analysis

M735 Innovation and New Products

M736 Services Marketing

M740 Corporate Reputation and Brand Management

P731 Crisis Management and Communications

P715 Entrepreneurship

P745 Corporate Governance

A Note from the Area to the Graduate Curriculum and Program Committee, Dean and Assoc. Dean

Health Services Management Specialization: Concerns about lack of HSM Awareness and Knowledge at 600 level.

Serious concerns were raised in the Area meeting that co-op students go to their placements in the health care sector after term 1 and term 2 without any awareness or knowledge of the Health Service Sector. The SML & HSM Area is very concerned that this puts DeGroote's co-op reputation and HSM specialization's reputation under significant risk.

Historically HSM has been the only major MBA specialization without an introductory course. As the health sector becomes more complex and intricate, a formal introductory course becomes more valuable and needed. Co-op students may go for their work terms after term 1 or term 2 to public healthcare, pharmaceutical firms, medical device manufacturers, laboratories, biotechnology, charities, etc. but will not have read anything about health services sector in their first year of MBA. Before going to their work terms, it is important to understand the multifacets of the sector and the interdependencies among them in order enrich their work term experience as well as enhance the reputation of DeGroote by showing leadership in the work they would do in their co-op work terms.

The Area strongly urge the GCPC and the School to consider options (e.g. a C600 course) that can help alleviate the concerns discussed above. Further, HSM faculty members hear from employers, alumni and students that an introductory course on Health Service Sector is needed.



RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM - FOR CHANGE(S) INVOLVING COURSES

1. This form must be completed for <u>ALL</u> course changes. All sections of this form <u>must</u> be completed.												
	2. An electronic version of this form must be emailed to the Assistant Secretary and SynApps System Administrator											
(Email: espirit	tu @mcm	aster.ca	ter.ca).									
3. A representative from the department is required to attend the Faculty Curriculum and Policy Committee meeting during which this												
recommendation for change in graduate curriculum will be discussed.												
DEPARTMENT/PF	ROGRAN	1	DeGroote School of Business/MBA									
COURSE TITLE			Comp	oarative l	Health Care	System						
COURSE NUMBE	R	C723				4343		URSE	CRED	IT		
				FULL	COURSE	(X)	HALF COL	JRSE	()		QUARTER (MODULE)	()
INSTRUCTOR(S)												
PREREQUISITE(S	5)											
	N	IATUR	E OF	RECO	MENDAT	TION (PI	LEASE CHE	CK API	PROPI	RIAT	E BOX)	
NEW COURSE		DATE	то ве () FFERED:			POSED COURS		RED ON	I DEA	N'S APPROVAL?	
WILL THE COURSE B	E CROSS	-LISTED	WITH A	NOTHER I					s Form	ANY	RELEVANT CORRESPONDEN	CE
	PARTMEN	т(s). N	lo <u>te</u> : C	ROSS-LIS	STING OF CO	URSES REC	UIRES APPRO	VAL FRO	M EACH	<u>I</u> DEP	ARTMENT AND FACULTY	
CONCERNED.			1	Province	THE CURRE	NT COURS	E TITLE:					
CHANGE IN COU	RSE TIT	LE										
CHANGE IN COU	RSF DES	SCRIPT	TION	ION 600-LEVEL COURSE (Undergraduate course for graduate credit)								
				Please see #4 on page 2 of this form								
CHANGE TO FUL	L COUR	SE			CHANGE	TO HALF	COURSE		CHAI	NGE	TO QUARTER COURSE	
COURCE					R COURSE C							
COURSE CANCELLATION	X	ack of p	potentia	al demar	nd and low o	current en	rolment					
	EXPLAIN	:										
OTHER		•										
	ION FOR	R CALE	NDAR	- Provi	de a brief o	description	on <i>(maximui</i>	n 6 line	es) to k	oe in	cluded in the Graduate	
Calendar.												
	NALE - I	Provide	a brie	f descri	ption, i.e.,	outline th	e topics or	major s	sub-to	pics,	and indicate the principa	al
texts to be used.												

1. STATEMENT OF PURPOSE (How does the course fit into the department's program?)	
2. EXPECTED ENROLMENT:	
3. DESCRIBE IN DETAIL THE METHOD OF PRESENTATION OF COURSE MATERIAL (i.e., lectures, seminars):	
4. DESCRIBE IN DETAIL THE METHOD OF EVALUATION: (For 600-level course, indicate the <u>Extra Work</u> to be required of graduate students, i.e., exams, essays, etc.)	
5. TO PREVENT OVERLAP, IS A COURSE IN THE SAME OR A RELATED AREA OFFERED IN ANOTHER DEPARTMENT? IF YES, PLEASE ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S).	
6. IF THE COURSE IS INTENDED PRIMARILY FOR STUDENTS OUTSIDE YOUR DEPARTMENT, DO YOU HAVE THE SUPPORT OF THE DEPARTMENT/PROGRAM CONCERNED?	
PLEASE PROVIDE THE CONTACT INFORMATION FOR THE RECOMMENDED CHANGE:	
Name: Dr. Wayne Taylor Email: wtaylor@mcmaster.ca Extension: 23966 Date: Jan. 28, 2008.	



RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM - FOR CHANGE(S) INVOLVING COURSES

PLEASE READ THE FOLLOWING NOTES BEFORE COMPLETING THIS FORM: 1. This form must be completed for <u>ALL</u> course changes. All sections of this form <u>must</u> be completed. 2. An electronic version of this form must be emailed to the Assistant Secretary and SynApps System Administrator (Email: espiritu@mcmaster.ca). 3. A representative from the department is required to attend the Faculty Curriculum and Policy Committee meeting during which this recommendation for change in graduate curriculum will be discussed.												
DEPARTMENT/PROGRAM		DeGroote School of Business/MBA										
COURSE TITLE		Health	Health Informatics									
COURSE NUMBER	C751		FULL COL	URSE (X)	HALF COU	URSE C RSE	REDIT (QUARTER (MODULE)	()			
INSTRUCTOR(S)												
PREREQUISITE(S)												
N	ATUR	E OF F	RECOMME	NDATION (PL	EASE CHEC	K APPF	ROPRIAT	TE BOX)				
NEW COURSE	DATE	то ве О	FFERED: WAS THE PROPOSED COURSE OFFERED ON DEAN'S APPROVAL? IF YES, PROVIDE THE DATE:									
WILL THE COURSE BE CROSS- WITH THE OTHER DEPARTMENT CONCERNED.								Y RELEVANT CORRESPONDEN PARTMENT AND FACULTY	CE			
CHANGE IN COURSE TITL		PROVIDE THE CURRENT COURSE TITLE:										
CHANGE IN COURSE DES	CRIPT	TION	600-LEVEL COURSE (Undergraduate course for graduate credit) Please see #4 on page 2 of this form									
CHANGE TO FULL COURS				CHANGE TO HALF COURSE CHANGE TO QUARTER COURSE								
	Y PROVIDE THE REASON FOR COURSE CANCELLATION: Health informatics and information technology issues are integrated in other HSM courses.											
OTHER	EXPLAIN:											
BRIEF DESCRIPTION FOR Calendar.	CALE	NDAR	- Provide a	brief description	on <i>(maximum</i>	6 lines) to be ir	ncluded in the Graduate				
CONTENT/RATIONALE - Provide a brief description, i.e., outline the topics or major sub-topics, and indicate the principal texts to be used.												

1. STATEMENT OF PURPOSE (How does the course fit into the department's program?)	
2. EXPECTED ENROLMENT:	
3. DESCRIBE IN DETAIL THE METHOD OF PRESENTATION OF COURSE MATERIAL (i.e., lectures, seminars):	
4. DESCRIBE IN DETAIL THE METHOD OF EVALUATION: (For 600-level course, indicate the <u>Extra Work</u> to be required of graduate students, i.e., exams, essays, etc.)	
5. TO PREVENT OVERLAP, IS A COURSE IN THE SAME OR A RELATED AREA OFFERED IN ANOTHER DEPARTMENT? IF YES, PLEASE ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S).	
6. IF THE COURSE IS INTENDED PRIMARILY FOR STUDENTS OUTSIDE YOUR DEPARTMENT, DO YOU HAVE THE SUPPORT OF THE DEPARTMENT/PROGRAM CONCERNED?	
PLEASE PROVIDE THE CONTACT INFORMATION FOR THE RECOMMENDED CHANGE:	
Name: Dr. Wayne Taylor Email: wtaylor@mcmaster.ca Extension: 23966 Date: Jan. 28, 2008.	



RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM - FOR CHANGE(S) INVOLVING COURSES

PLEASE READ THE FOLLOWING NOTES BEFORE COMPLETING THIS FORM: 1. This form must be completed for <u>ALL</u> course changes. All sections of this form <u>must</u> be completed. 2. An electronic version of this form must be emailed to the Assistant Secretary and SynApps System Administrator (Email: espiritu@mcmaster.ca). 3. A representative from the department is required to attend the Faculty Curriculum and Policy Committee meeting during which this recommendation for change in graduate curriculum will be discussed.										
DEPARTMENT/PROGRAM		Groote School of Business/ Health Services Management								
COURSE TITLE	Healtl	Health Economics and Evaluation								
COURSE NUMBER	C711	FULL COL		URSE (JRSE	CREDIT ()	QUARTER (MODULE)	()			
INSTRUCTOR(S)	Christopher	opher J. Longo								
PREREQUISITE(S)	Health Servi	Services Management stream of MBA, or permisson of instructor								
N	ATURE OF	RECOMME	NDATION (PLEASE CHE	CK APP	ROPRIAT	E BOX)				
NEW COURSE	D ATE TO BE C	FFERED: WAS THE PROPOSED COURSE OFFERED ON DEAN'S APPROVAL? If YES, PROVIDE THE DATE:								
WILL THE COURSE BE <u>Cross-listed</u> with Another Department? Y If Yes, Attach to this Form Any Relevant Correspondence with the Other Department(s). Note: Cross-listing of courses requires approval from <u>each</u> department and faculty concerned.										
CHANGE IN COURSE TITL	.E		PROVIDE THE CURRENT COURSE TITLE:							
CHANGE IN COURSE DES	CRIPTION	600-LEVEL COURSE (Undergraduate course for graduate credit) Please see #4 on page 2 of this form								
CHANGE TO FULL COURS	SE	СНА	ANGE TO HALF COURSE		CHANGE	TO QUARTER COURSE				
COURSE CANCELLATION	ROVIDE THE RE	EASON FOR COL	IRSE CANCELLATION:							
OTHER X Intention		o cross list with Faculty of Health Sciences for students in the Health Research Methodology program								

BRIEF DESCRIPTION FOR CALENDAR - Provide a brief description (maximum 6 lines) to be included in the Graduate Calendar.

This course examines the application of economic principles to policy-relevant questions in the area of health and health-care. Topics will include applied health economics, economic correlates to health, demand and supply of healthcare and insurance, healthcare system financing, economic evaluation in the pharmaceutical/medical devices industries, costing methodologies, cost-effectiveness and cost-benefit analyses, QALYs, decision analysis, modeling and means by which to improve value-for-money in the the health sector.

CONTENT/RATIONALE - Provide a brief description, i.e., outline the topics or major sub-topics, and indicate the principal texts to be used.

Basic principles in health care related to rationing and opportunity costs, health care markets, demand for health, costing methodologies, cost analyses, decision analysis and modeling. TEXT: Drummond et al. Methods for the economic evaluation of health care programs 3rd Edition, 2005

1. STATEMENT OF PURPOSE (How does the course fit into the department's program?)

C711 is one of the required courses for those chosing the "Health Services Management" stream of the MBA program.

2. EXPECTED ENROLMENT:

Maximum of 5 students from the faculty of health sciences (but not more than 20% of enrollment total).

3. DESCRIBE IN DETAIL THE METHOD OF PRESENTATION OF COURSE MATERIAL (i.e., lectures, seminars):

Lectures, critical appraisal, and a major group project

4. DESCRIBE IN DETAIL THE METHOD OF EVALUATION: (For 600-level course, indicate the <u>Extra Work</u> to be required of graduate students, i.e., exams, essays, etc.)

One critical appraisal, class participation, class presentation of project work, and group project

5. TO PREVENT OVERLAP, IS A COURSE IN THE SAME OR A RELATED AREA OFFERED IN ANOTHER DEPARTMENT? IF YES, PLEASE ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S).

A similar course is offered through the faculty of health sciences for students in the health research methodology program, but may not always fit student timetables

6. IF THE COURSE IS INTENDED PRIMARILY FOR STUDENTS OUTSIDE YOUR DEPARTMENT, DO YOU HAVE THE SUPPORT OF THE DEPARTMENT/PROGRAM CONCERNED?

It is not intended primarily for students outside our department, but rather as an option for students who may not be available for the HRM offering.

PLEASE PROVIDE THE CONTACT INFORMATION FOR THE RECOMMENDED CHANGE:

Name: Christopher J. Longo Email: cjlongo@mcmaster.ca Extension: 23896 Date: Jan 7, 2008

If you have any questions regarding this form, please contact the Assistant Secretary and SynApps System Administrator, School of Graduate Studies, extension 24204.



RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM - FOR CHANGE(S) INVOLVING COURSES

PLEASE READ THE FOLLOWING NOTES BEFORE COMPLETING THIS FORM:

 This form must be completed for <u>ALL</u> course changes. All sections of this form <u>must</u> be completed. An electronic version of this form must be emailed to the Assistant Secretary and SynApps System Administrator (Email: espiritu@mcmaster.ca). A representative from the department is required to attend the Faculty Curriculum and Policy Committee meeting during which this recommendation for change in graduate curriculum will be discussed. 											
DEPARTMENT/PROGRAM	De	eGroote S	School of Business/ME	ЗА							
COURSE TITLE	He	lealth Car	e Marketing								
COURSE NUMBER	M722	FU	JLL COURSE (X)	HALF COU		CREDIT ()	QUARTER (MODULE)	()			
INSTRUCTOR(S)	Dr. Patrio	ca Wakefi	ield								
PREREQUISITE(S)	M600										
N	ATURE (OF REC	OMMENDATION (PLEASE CHEC	CK APF	PROPRIA	TE BOX)				
NEW COURSE	DATE TO I	O BE OFFERED: Was the Proposed Course Offered on Dean's Approval? NO 15 Yes, Provide the Date:									
WILL THE COURSE BE CROSS- WITH THE OTHER DEPARTMENT CONCERNED.							NY RELEVANT CORRESPONDEN EPARTMENT AND FACULTY	ICE			
CHANGE IN COURSE TITL	.E	Prov	PROVIDE THE CURRENT COURSE TITLE:								
CHANGE IN COURSE DES	CRIPTION	N	600-LEVEL COURSE (Undergraduate course for graduate credit) Please see #4 on page 2 of this form								
CHANGE TO FULL COURS			CHANGE TO HA			CHANGE TO QUARTER COURSE					
COURSE CANCELLATION PROVIDE THE REASON FOR COURSE CANCELLATION:											
OTHER X Anti-requ	OTHER X EXPLAIN: Anti-requisite (C741)										
BRIEF DESCRIPTION FOR Calendar. Same as C741	CALEND	OAR - Pro	ovide a brief descrip	tion <i>(maximun</i>	n 6 line	s) to be	included in the Graduate				
CONTENT/RATIONALE - P			•	•	-	•					

Marketing issues in health care industry is of interest to all students. As health care becomes one of the most important social, business and political issues in the country, a course in Health Care Marketing would benefit all students. A thorough understanding of frameworks and tools that are specifically applied in the health care sector for marketing of programs, educating public and patients, and quality of health care delivery will be crucial for students in their jobs.

 STATEMENT OF PURPOSE (How does the course fit into the department's program?) This course will be enlisted in HSM specialization as well as Strategic Marketing Specialization and Minor in Strategic Marketing. EXPECTED ENROLMENT: 	
2. EXPECTED ENROLMENT:	
15	
3. DESCRIBE IN DETAIL THE METHOD OF PRESENTATION OF COURSE MATERIAL (i.e., lectures, seminars):	
Lectures, presentation, project, assignment.	
4. DESCRIBE IN DETAIL THE METHOD OF EVALUATION: (For 600-level course, indicate the <u>Extra Work</u> to be required graduate students, i.e., exams, essays, etc.)	l of
Written case assignment, class participation, project and presentation.	
5. TO PREVENT OVERLAP, IS A COURSE IN THE SAME OR A RELATED AREA OFFERED IN ANOTHER DEPARTMENT IF YES, PLEASE ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S	
HSM, C741 (Anti-requisite)	
6. IF THE COURSE IS INTENDED PRIMARILY FOR STUDENTS OUTSIDE YOUR DEPARTMENT, DO YOU HAVE THE SUPPORT OF THE DEPARTMENT/PROGRAM CONCERNED?	
PLEASE PROVIDE THE CONTACT INFORMATION FOR THE RECOMMENDED CHANGE:	

Extension: 27447

Date: Jan. 28, 2008.

Email: wakefie@mcmaster.ca

SGS/December 2006

Name: Dr. Patricia Wakefield



RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM - FOR CHANGE(S) INVOLVING COURSES

PLEASE READ THE FOLLOWING NOTES BEFORE COMPLETING THIS FORM: 1. This form must be completed for <u>ALL</u> course changes. All sections of this form <u>must</u> be completed. 2. An electronic version of this form must be emailed to the Assistant Secretary and SynApps System Administrator (Email: espiritu@mcmaster.ca). 3. A representative from the department is required to attend the Faculty Curriculum and Policy Committee meeting during which this recommendation for change in graduate curriculum will be discussed.										
DEPARTMENT/PROGRAM	DeGroo	DeGroote School of Business/MBA								
COURSE TITLE	Innova	Innovation								
COURSE NUMBER F	P724	FULL COURSE (X) HALF COURSE () QUARTER (MODULE) ()								
INSTRUCTOR(S)	Dave Barrows	vs								
PREREQUISITE(S)										
NA	TURE OF R	RECOMMENDATION (PLEASE CHECK APPROPRIATE BOX)								
NEW COURSE	DATE TO BE OF	OFFERED: Was the Proposed Course Offered on Dean's Approval? If Yes, Provide the Date:								
WILL THE COURSE BE <u>CROSS-LIS</u> WITH THE OTHER DEPARTMENT(S CONCERNED.	STED WITH AND S). NO <u>TE</u> : CR	NOTHER DEPARTMENT? IF YES, ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE CROSS-LISTING OF COURSES REQUIRES APPROVAL FROM <u>EACH</u> DEPARTMENT AND FACULTY								
CHANGE IN COURSE TITLE		PROVIDE THE CURRENT COURSE TITLE:								
CHANGE IN COURSE DESC	RIPTION	600-LEVEL COURSE (Undergraduate course for graduate credit) Please see #4 on page 2 of this form								
CHANGE TO FULL COURSE		CHANGE TO HALF COURSE CHANGE TO QUARTER COURSE								
COURSE CANCELLATION X Mer		EASON FOR COURSE CANCELLATION: Divation course with the New Products course to create a new course titled "Innovation and .								
, , , , , , , , , , , , , , , , , , ,										
BRIEF DESCRIPTION FOR C Calendar.	BRIEF DESCRIPTION FOR CALENDAR - Provide a brief description <i>(maximum 6 lines)</i> to be included in the Graduate Calendar.									
CONTENT/RATIONALE - Provide a brief description, i.e., outline the topics or major sub-topics, and indicate the principal texts to be used.										

	STATEMENT OF PURPOSE (How does the course fit into the department's program?)
	EXPECTED ENROLMENT:
	DESCRIBE IN DETAIL THE METHOD OF PRESENTATION OF COURSE MATERIAL (i.e., lectures, seminars):
	DESCRIBE IN DETAIL THE METHOD OF EVALUATION: (For 600-level course, indicate the Extra Work to be required of
	duate students, i.e., exams, essays, etc.)
	TO PREVENT OVERLAP, IS A COURSE IN THE SAME OR A RELATED AREA OFFERED IN ANOTHER DEPARTMENT? IF YES, PLEASE ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S).
6.	IF THE COURSE IS INTENDED PRIMARILY FOR STUDENTS OUTSIDE YOUR DEPARTMENT, DO YOU HAVE THE SUPPORT OF THE DEPARTMENT/PROGRAM CONCERNED?
PLI	EASE PROVIDE THE CONTACT INFORMATION FOR THE RECOMMENDED CHANGE:
Nar	me: Dr. Ashish Pujari Email: pujarid@mcmaster.ca Extension: 27635 Date: Jan. 28, 2008.



RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM - FOR CHANGE(S) INVOLVING COURSES

PLEASE READ THE FOLLOWING NOTES BEFORE COMPLETING THIS FORM: 1. This form must be completed for ALL course changes. All sections of this form must be completed.														
2. An ele	ctronic v	ersion/	of this fo	this form must be emailed to the Assistant Secretary and SynApps System Administrator										
	(Email: espiritu@mcmaster.ca).													
	 A representative from the department is required to attend the Faculty Curriculum and Policy Committee meeting during which this recommendation for change in graduate curriculum will be discussed. 													
Ī														
DEPARTM	ENT/PF	ROGRA	AM	DeGr	oote Sch	ote School of Business/MBA								
COURSE	ΓITLE			Innov	novation and New Products									
COURSE	JUMBE	R	M724	1						URSE	CR	EDIT		
OOOROL I	TOMBL		1017 2		FULL	COU	RSE (X)		HALF COU	IRSE	()	QUARTER (MODULE)	()
INSTRUCT	OR(S)		Dr. A	shish P	Pujari									
PREREQU	ISITE(S	5)	M600)										
	NATURE OF RECOMMENDATION (PLEASE CHECK APPROPRIATE BOX)													
NEW COU	RSE)	Y	TO BE C er 2008)FFERED:	:	_		POSED COURS DE THE DATE:	E OFFE	RED	ON D	EAN'S APPROVAL?	
													NY RELEVANT CORRESPONDEN	CE
WITH THE O		PARTM	ENT(S). I	No <u>te</u> : C	ROSS-LIS	STING C	F COURSES	REQ	UIRES APPROV	/AL FRO	M <u>E</u>	ACH DE	EPARTMENT AND FACULTY	
CONCERNED	<u>, </u>				Provide	THE C	URRENT CO	URS	E TITLE:					
CHANGE IN COURSE TITLE														
CHANGE IN COURSE DESCRIPTION						600-LEVEL COURSE (Undergraduate course for graduate credit) Please see #4 on page 2 of this form								
CHANGE TO FULL COURSE						CHANGE TO HALF COURSE CHANGE TO QUARTER COURSE								
COURSE CANCELL	ATION		PROVIDE THE REASON FOR COURSE CANCELLATION:											
		EXPL/	AIN:											

BRIEF DESCRIPTION FOR CALENDAR - Provide a brief description (maximum 6 lines) to be included in the Graduate Calendar.

Anti-requisite M735 and Anti-requisite P724

This course puts emphasis on understanding innovation as a management and creative process and investigates theories and frameworks of innovation in the firm. The course also investigates the firm innovation and development and marketing of new products and services. The course covers topics relating to innovation theories, firm innovativeness, internal processes and external linkages in innovation process, product innovation strategy, new product development process, idea generation, screening and evaluation, product design, product portfolio management and launch strategy.

CONTENT/RATIONALE - Provide a brief description, i.e., outline the topics or major sub-topics, and indicate the principal texts to be used.

As innovation activities become more pervasive in business and industry, development and marketing of new products tend to become part of the overall innovation framework within the firm. Firm innovativeness and new product/service innovation development activities are increasingly linked. New product or service innovation, development activities, marketing and diffusion of innovation stem from the broader framework of innovation theories and frameworks. Students will be better served if Innovation and New Products/Services are studied in a more integrated and holistic manner, hence creating a new course by merging the courses- Innovation, and New Products. This would also make a clear distinction in content and learning objectives between Strategic Management of Technology and the new proposed course Innovation and New Products. Topics: Innovation Theories; Innovation Types: incremental, modular, architectural, radical, product, process, market, disruptive, organizational, complementary; New Product and Service Innovation process: Stage-Gate- idea generation, idea and concept testing, business case, development, marekt testing and new product/service launch; Innovation and Product Portfolio Management; Innovation and NPD/NSD performance; Innovation and firm performance; Societal perspectives on Innovation.

Text: TBA

OTHER

Χ

35	each term
2.	EXPECTED ENROLMENT:
	is new course will be a required course for MINT specialization and and elective for Strategic Marketing specialization and Strategic arketing Minor.
1.	STATEMENT OF PURPOSE (How does the course fit into the department's program?)

3. DESCRIBE IN DETAIL THE METHOD OF PRESENTATION OF COURSE MATERIAL (i.e., lectures, seminars):

Lectures, case discussion, case presentation, company project, case assignment.

4. DESCRIBE IN DETAIL THE METHOD OF EVALUATION: (For 600-level course, indicate the <u>Extra Work</u> to be required of graduate students, i.e., exams, essays, etc.)

Written case assignment, case presentation, class participation and company project and presentation.

5. TO PREVENT OVERLAP, IS A COURSE IN THE SAME OR A RELATED AREA OFFERED IN ANOTHER DEPARTMENT? IF YES, PLEASE ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S).

Anti requisite M735 and anti-requisite P724

6. IF THE COURSE IS INTENDED PRIMARILY FOR STUDENTS OUTSIDE YOUR DEPARTMENT, DO YOU HAVE THE SUPPORT OF THE DEPARTMENT/PROGRAM CONCERNED?

PLEASE PROVIDE THE CONTACT INFORMATION FOR THE RECOMMENDED CHANGE:

Name: Dr. Ashish Pujari Email: pujarid@mcmaster.ca Extension: 27635 Date: Jan. 24, 2008.

If you have any questions regarding this form, please contact the Assistant Secretary and SynApps System Administrator, School of Graduate Studies, extension 24204.