

School of Graduate Studies

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January 8, 2007

To : Members of the Faculty of Business Graduate Curriculum

and Policy Committee

From: Medy Espiritu

Assistant Secretary & SynApps System Administrator

The next meeting of the Faculty of Business Graduate Curriculum and Policy Committee will be held on Wednesday, January 10, 2007 at 1:30 p.m. in DSB-510.

g Espita

If you are unable to attend this meeting, please notify me at extension 24204 or email espiritu@mcmaster.ca.

AGENDA

I. GRADUATE CURRICULUM RECOMMENDATIONS

Accounting:

- a) Proposed Changes to Management Accounting Specialization of MBA Programs
- b) Proposed Changes in Prerequisites for Business A700-level Courses
 - Change in prerequisite:
 - *A701 Intermediate Financial Accounting I
 - *A702 Intermediate Financial Accounting II
 - *A730 Canadian Taxation I
 - *A732 Financial Planning: the Tax Perspective

Finance:

New Courses:

*FC1 - Financial Economics I

*FC2 – Financial Economics II

*FC3 – Empirical Finance

*FC4 – Seminar in Finance

Human Resources and Management:

New course: B783 – Selected Topics in Human Resources

Management Science & Information Systems:

New courses:

*MS1 – Research Issues in Management Science I

*MS2 – Research Issues in Management Science II

Change in course number: *K734 – Supply Chain Management

Change in course description: *Q773 – Optimization I

Marketing:

MC1 – Marketing Foundations

MC2 – Marketing Models and Modeling

MC3 – Inter-Organizational Research in Marketing

MC4 – Special Topics in Marketing Strategy

Changes to the requirements for the Health Services Management Stream

Proposal to cancel the Minor in Entrepreneurship

- Course cancellations: P740 – Corporate Entrepreneurship; P742 – The Family Enterprise

II. MBA LEARNING GOALS (as per AACSB) – for discussion

- provide any feedback/comments

III. OTHER BUSINESS

Y. C. L. Chan Associate Professor Accounting and Financial Management Services E-mail: ylchan@mcmaster.ca; Ext. 23974

To: Naresh Agarwal, Chair

Graduate Curriculum and Policy Committee

From: Lilian Chan

RE: Proposed Changes to Management Accounting Specialization of MBA Programs

At present, the Management Accounting Specialization of the MBA program is a two-year full-time program in which students are required to complete 22 courses. The additional two courses, Business A741: Strategic Management Accounting Issues in Start-Up and Growing Companies and Business A742: Strategic Management Accounting Issues in Matured and Declining Companies, cover materials of the Strategic Leadership Program of the Society of Management Accountants of Ontario (the Society), a requirement in the certification process. These two courses allow students to complete the Strategic Leadership Program in the MBA program.

Per discussion with representatives from the Society, the Accounting and Financial Management Services Area would like to propose the following changes to the structure of the Management Accounting Specialization.

Motion 1:

The Management Accounting Specialization of the MBA programs will be offered to the three regular MBA programs, namely the full-time, co-op, and part-time options of the MBA programs.

Rationale:

In the development of the original proposal, the Society was concerned about the logistics in the delivery of the two extra courses to MBA students in the full-time and co-op options. MBA students in the co-op option will take Business A742 in their Term 1, Year 2 while MBA students in the full-time option will take Business A742 in their Term 2, Year 2. This makes it difficult for co-op and full-time students to form study groups and work on the Board Report, a requirement of the Strategic Leadership Program, after they take Business A742 in the winter study term. Accordingly, the original proposal of the Management Accounting Specialization is only offered to students in the full-time option of the MBA programs. However, by offering both courses, Business A741 and Business A742 in the winter term only, the logistics of delivery can be resolved. The proposed schedule is feasible and it should not have any adverse effect on the students' learning. Furthermore, the offering of the Management Accounting Specialization to students in the full-time, co-op, and part-time options of the MBA program is consistent with other specializations in the MBA programs, except for the Health Services Management Specialization.

Motion 2:

The Management Accounting Specialization will be offered to students in the full-time and part-time options of the Accelerated MBA program in which students are required to complete twelve 700-level courses with the following admission standards:

- 1. They must compete for admission using the same criteria that are applied for normal entry to the first year of the MBA program (a minimum verbal GMAT score of 28, a minimum quantitative GMAT score of 37 with a recommended total GMAT score of 620 and a minimum B average in each of the most recent two years of university studies), have an average of at least B in their undergraduate commerce and economics courses, as well as at least a B in each of the undergraduate commerce and economics courses that are the core courses of Year 1 of the MBA program.
- 2. They must have obtained their bachelor's degree no more than five years ago. Those who have obtained bachelor's degrees more than five years before the expected date of admission must have at least one year of significant managerial experience.

Rationale:

DeGroote now offers an Accelerated MBA program to graduates of Commerce, Honours Commerce and McMaster University Engineering and Management programs. Graduates from these programs are eligible to receive advanced standing in the MBA program. They can be admitted to the second year of the full-time and part-time options of the MBA programs. They will be given full credit for the first year of the program as they meet the conditions of admission into the Accelerated MBA program.

Since graduates of Commerce and Honours Commerce programs have the general management education in their undergraduate programs of study, they should be considered for admission to the Management Accounting Specialization in the full-time and part-time options of the Accelerated MBA program.

DeGroote's regular MBA program (20-course) have been Accredited by the Society and our graduates have been given exemption on Part I of the CMA Entrance Examination and will be given exemption on the Multiple Choice Exam, effective July 1, 2007. For students in the Management Accounting specialization of the Accelerated MBA program (12-course), the Society will evaluate each candidate's undergraduate program of study to determine if they will be given exemption on the multiple choice exam, effective July 1, 2007.

Special Note: The accredited status which the Society provides to students in McMaster University's MBA programs with a waiver of the Multiple Choice Exam would not be extended to students in the Management Accounting Specialization of the Accelerated MBA program. Students would also be required to demonstrate complete coverage of the syllabus for the CMA Multiple Choice Exam with respect to the required courses of Year 1 of the MBA program through their undergraduate studies to challenge the Multiple Choice Exam. Accordingly, students in the Management Accounting Specialization of the Accelerated MBA program may have to complete some required courses of Year 1 of the MBA programs.

Motion 3:

That the list of elective courses for the Management Accounting Specialization be expanded to include:

Business B712: Managerial Negotiations

Business B730: Strategic Management of Technology

Business K734: Supply Chain Management

Course Description:

Business B712: Managerial Negotiations

The purpose of this course is to help you understand the theory and process of effective negotiations. The course will complement the technical and diagnostic skills learned in other courses in the MBA program. While a manager needs strong analytical skills to develop optimal solutions to problems, good negotiation skills are needed tin order for these solutions to be accepted and implemented. Great analysis is of little value if you are unable to win support for the actions it recommends. To provide you with the opportunity to develop both analytical frameworks and practical skills in negotiation, the course will rely primarily on hands-on learning.

Business B730: Strategic Management of Technology

In today's competitive environment technology has become a central component of the strategic process of many innovative organizations. This course surveys the issues involved in the new role for technology including competitive advantage, analytical tools, technology-based strategies, partnerships and alliances, and the process for managing technology so that it is closely integrated with the activities of the firm.

Business K734: Supply Chain Management

In this course students will be introduced to tools and knowledge that will allow them to develop strategies and models to effectively manage the flow of material, cash, and information throughout a supply chain. Some of the topics to be discussed include network design, inventory management, coordination and information sharing, and performance measures. Several company case studies will be discussed. SAP's Advanced Planner and Optimizer (APO) software package as well as relevant supply system will be demonstrated in class. This course can be used towards SAP Certification in Business Integration.

Rationale:

The expanded list of elective courses provide students an opportunity to gain an in-depth knowledge in specific topic areas that are relevant to their professional career as CMAs.

Figure 1
Proposed Structure for Students Admitted in September Year 1
Management Accounting Specialization, MBA Programs

Full-time Option

Year 2	Year 2	Year 2	Year 2	Year 2 or after
Term 1, Fall	Term 2, Winte			
Sept. – Dec.	Jan. – April	May	June Work experience requireme	nt October
A702	A701	Board	Case Exam	CMA
A723	A703	Report	(Exemption given on	Convocation
A732	A721		Multiple Choice Exam)	
P722	A741			
P700	A742			
elective	P720			

Co-op Option

Year 2	Year 2	Year 2	Year 3	Year 3	Year 3	Year 3	Year 3 or after
Fall Sept. – Dec.	Term 1, Wint Jan. – April	er Summer May – Aug.	Term 2, Fall Sept. – Dec.	Winter Jan April	May	June Work experience requirement	October
Work	A701	Work	A702	A741	Board	Case Exam	CMA
Term	A703	Term	A723	A742	Report	(Exemption given on	Convocation
	A721		A732		•	Multiple Choice Exam)	
	P700		P722			•	
	elective		P720				

It is recommended that students in the co-op option take Business A741 and Business A742 in the winter term, which will be offered in the evening or Saturdays to accommodate the students' work commitment. Alternatively, they may elect to take A741 and A742 in Year 2, Term 1 and then an elective in Year 3, Term 2.

Part-time Option

Students in the part-time option must take Business A741 and Business A742 in the Winter term, the last study term of their MBA programs.

Date: January 8, 2007

To: N. Agarwal, Chair

Graduate Curriculum and Policy Committee

From: M. Shehata, Acting Chair

Accounting and Financial Management Services Area

RE: Proposed Changes in Prerequisites for Business A700-level Courses

The Accounting and Financial Management Services Area proposes the following changes to the prerequisites for Business A701, Business A702, Business A730, and Business A732:

Motion 1: That the prerequisite for Business A701: Intermediate Financial Accounting I and Business A702: Intermediate Financial Accounting II be changed from Business A610 to Business A600.

Rationale: Since Business A701: Intermediate Financial Accounting I and Business A702: Intermediate Financial Accounting II emphasize the conceptual and technical issues related to accounting measurement and financial reporting introduced in Business A600: Financial Accounting and Reporting in greater detail, Business A610: Managerial Accounting is of little relevance to the topics covered in Business A701 and Business A702.

Motion 2: That the prerequisite for Business A730: Canadian Taxation I and Business A732: Financial Planning: the Tax Perspective be changed from Business A610 to Business A600.

Rationale: Since Business A730: Canadian Taxation I focuses on the principle of Canadian federal income taxation with detailed application to individual and businesses while Business A732: Financial Planning: the Tax Perspective emphasizes the tax planning perspective for individuals and businesses, Business A610: Managerial Accounting is of little relevance to the topics covered in Business A730 and Business A732. However, basic knowledge in financial accounting and reporting is necessary for understanding the difference between accounting income and taxable income. Thus, Business A600: Financial Accounting and Reporting should be stated as a prerequisite for Business A730 and Business A732.



RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM - FOR CHANGE(S) INVOLVING COURSES

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	NATURE OF RECOMMENDATION (PLEASE CHECK APPROPRIATE BOX)												
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2. EXPECTED ENROLMENT:	
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3. DESCRIBE IN DETAIL THE METHOD OF PRESENTATION OF COURSE MATERIAL (i.e., lectures, seminars):	
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4. DESCRIBE IN DETAIL THE METHOD OF EVALUATION: (For 600-level course, indicate the Extra Work to be re-	uired of
graduate students, i.e., exams, essays, etc.)	
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6. IF THE COURSE IS INTENDED PRIMARILY FOR STUDENTS OUTSIDE YOUR DEPARTMENT, DO YOU HAVE TH	ΙΕ
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n/a	
PLEASE PROVIDE THE CONTACT INFORMATION FOR THE RECOMMENDED CHANGE:	
Name: M. Chahata	
Name: M. Shehata Email: shehata@mcmaster.ca Extension: 23974	

If you have any questions regarding this form, please contact the Assistant Secretary and SynApps System Administrator, School of Graduate Studies, extension 24204.



RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM - FOR CHANGE(S) INVOLVING COURSES

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DEPARTM	ENT/PI	ROGRAI	И	Accounting and Financial Management Services Area, DeGroote School of Business/MBA									
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2. EXPECTED ENROLMENT:	
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PLEASE PROVIDE THE CONTACT INFORMATION FOR THE RECOMMENDED CHANGE:	
Name: M. Chahata	
Name: M. Shehata Email: shehata@mcmaster.ca Extension: 23974	

If you have any questions regarding this form, please contact the Assistant Secretary and SynApps System Administrator, School of Graduate Studies, extension 24204.



RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM - FOR CHANGE(S) INVOLVING COURSES

PLEASE READ THE FOLLOWING NOTES BEFORE COMPLETING THIS FORM-

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DEPARTMENT/PROGRAM	Accounting and	Accounting and Financial Management Services Area, DeGroote School of Business/MBA								
COURSE TITLE	Canadian Taxa	Canadian Taxation I								
COURSE NUMBER A730) FULL (FULL COURSE () HALF COURSE (X) QUARTER (MODULE) ()								
INSTRUCTOR(S) E. B	entzen-Bilkvist/N.	Mastroluisi								
PREREQUISITE(S) Business A610: Managerial Accounting										
NATURE OF RECOMMENDATION (PLEASE CHECK APPROPRIATE BOX)										
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OTHER X EXPLAIN: Change in Prerequisite from Business A610: Managerial Accounting to Business A600: Financial Accounting and Reporting.										
BRIEF DESCRIPTION FOR CAL Calendar. Prerequisite: Business A600	ENDAR - Provid	e a brief description	(maximum 6 line	es) to be in	cluded in the Graduate					
CONTENT/RATIONALE - Provid texts to be used.	e a brief descrip	tion, i.e., outline the	topics or major s	sub-topics,	and indicate the principa	ıl				

Rationale for Change in Prerequisite: Since Business A730: Canadian Taxation I focuses on the principle of Canadian federal income taxation with detailed application to individual and businesses, Business A610: Managerial Accounting is of little relevance to the topics covered in Business A730. However, basic knowledge in financial accounting and reporting is necessary for understanding the difference between accounting income and taxable income. Thus, Business A600: Financial Accounting and Reporting should be stated as a prerequisite for Business A730.

1. STATEMENT OF PURPOSE (How does the course fit into the department's program?)	
1. STATEMENT OF FORFOSE (How does the course in thito the department's program?)	
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2. EXPECTED ENROLMENT:	
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3. DESCRIBE IN DETAIL THE METHOD OF PRESENTATION OF COURSE MATERIAL (i.e., lectures, seminars):	
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Name: M. Shehata Email: shehata@mcmaster.ca Extension: 23974	

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RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM - FOR CHANGE(S) INVOLVING COURSES

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	NATURE OF RECOMMENDATION (PLEASE CHECK APPROPRIATE BOX)												
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Rationale for Change in Prerequisite: Since Business A732: Financial Planning - the Tax Perspective focuses on the application of Canadian federal income taxation in tax planning for individuals and businesses, Business A610: Managerial Accounting is of little relevance to the topics covered in Business A730. However, basic knowledge in financial accounting and reporting is necessary for understanding the difference between accounting income and taxable income. Thus, Business A600: Financial Accounting and Reporting should be stated as a prerequisite for Business A732.

1. STATEMENT OF PURPOSE (How does the course fit into the department's program?)	
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2. EXPECTED ENROLMENT:	
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SUPPORT OF THE DEPARTMENT/PROGRAM CONCERNED?	_
n/a	
PLEASE PROVIDE THE CONTACT INFORMATION FOR THE RECOMMENDED CHANGE:	
Name: M. Chahata	
Name: M. Shehata Email: shehata@mcmaster.ca Extension: 23974	

If you have any questions regarding this form, please contact the Assistant Secretary and SynApps System Administrator, School of Graduate Studies, extension 24204.



RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM - FOR CHANGE(S) INVOLVING COURSES

An election(Email:	ctronic v : <i>espirit</i> i	t be compersion of the compers	oleted f this fo aster.ca	for <u>ALL</u> rm must a).	course t be em	OLLOWING NOTES BEFORE CO changes. All sections of this form nailed to the Assistant Secretary arred to attend the Faculty Curriculur	<u>must</u> nd Syn	be completed.			
						culum will be discussed.		, , , ,			
DEPARTMENT/PROGRAM Finance a					e and E	Business Economics Area, DeGroo	ote Sch	nool of Business			
COURSE T			Financ	ial Eco	nomics I						
COURSE N	۲	FC1		EIIII	CO COURSE () HALF COU		CREDIT (x) QUARTER (MODULE) ()				
INSTRUCT	OP(8)		T.B.A		I I OLL	LCOURSE () HALL COO	INGL	(X) QUARTER (MODULE) ()			
INSTRUCTOR(S) T.B.A.											
PREREQU	PREREQUISITE(S) Admission into a Ph.D. Program at McMaster University										
NATURE OF RECOMMENDATION (PLEASE CHECK APPROPRIATE BOX)											
NEW COU	RSE	Х		то ве О 008 (est		: Was the Proposed Cours If Yes, Provide the Date:	E OFFE	ered on Dean's Approval? No			
								FORM ANY RELEVANT CORRESPONDENCE WITH CH DEPARTMENT AND FACULTY CONCERNED.			
CHANGE II	N COUF	RSE TITL	.E		PROVIDE	ROVIDE THE CURRENT COURSE TITLE:					
CHANGE II	N COUF	RSE DES	CRIPT	TION		600-LEVEL COURSE (Undergraduate course for graduate credit) Please see #4 on page 2 of this form					
CHANGE T	O FULL	COUR	SE			CHANGE TO HALF COURSE		CHANGE TO QUARTER COURSE			
COURSE CANCELLATION PROVIDE THE REASON FOR COURSE CANCELLATION:											
OTHER		EXPLAIN:									

BRIEF DESCRIPTION FOR CALENDAR - Provide a brief description (maximum 6 lines) to be included in the Graduate Calendar.

This course is an advanced course on financial- and capital-markets theory with an emphasis on discrete-time models. Topics include the expected-utility hypothesis, the state-preference framework, security-pricing models, portfolio theory and market efficiency.

CONTENT/RATIONALE - Provide a brief description, i.e., outline the topics or major sub-topics, and indicate the principal texts to be used.

This course is the first core Finance Ph.D. course. It will familiarize students with the current theory on financial and capital markets. The theoretical models discussed will primarily be discrete-time models. Topics to be covered include expected utility, the state-preference framework, asset-pricing models, portfolio theory and market efficiency. Candidate textbooks include "Introduction to Mathematical Finance: Discrete Time Models" by Stanley Pliska and "Theory of Financial Decision Making" by Jonathan Ingersoll. Relevant academic papers will also be used.

1.	STATEMENT	OF PURPOSE	(How does the course	fit into the	department's p	rogram?)
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This is a required field-specific course for PhD students in the Finance field. It is designed to provide students with solid knowledge and understanding of the current state of financial literature.

2. EXPECTED ENROLMENT:

Two to four students per year

3. DESCRIBE IN DETAIL THE METHOD OF PRESENTATION OF COURSE MATERIAL (i.e., lectures, seminars):

Lectures and class discussions

4. DESCRIBE IN DETAIL THE METHOD OF EVALUATION: (For 600-level course, indicate the <u>Extra Work</u> to be required of graduate students, i.e., exams, essays, etc.)

Evaluation will be based on exams, assignments, papers and students' class participation and presentations.

5. TO PREVENT OVERLAP, IS A COURSE IN THE SAME OR A RELATED AREA OFFERED IN ANOTHER DEPARTMENT? IF YES, PLEASE ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S).

Nο

6. IF THE COURSE IS INTENDED PRIMARILY FOR STUDENTS OUTSIDE YOUR DEPARTMENT, DO YOU HAVE THE SUPPORT OF THE DEPARTMENT/PROGRAM CONCERNED?

N/A

PLEASE PROVIDE THE CONTACT INFORMATION FOR THE RECOMMENDED CHANGE:

Name: Trevor Chamberlain Email: chambert@mcmaster.ca Extension: 23980

If you have any questions regarding this form, please contact the Assistant Secretary and SynApps System Administrator, School of Graduate Studies, extension 24204.



RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM - FOR CHANGE(S) INVOLVING COURSES

			mpleted												ator		
(Email: 3. A repre	: <i>espiri</i> : esentativ	tu@mc ve from	master.c	a). artment	is requir	red to a	ittend th	ne Fac	ulty Cu	-	•				ng during	whic	h this
DEPARTM	ENT/PF	ROGRA	ΑM	Financ	ce and E	Busines	s Econ	omics	Area, [DeGroo	te Sch	nool of Bu	siness				
COURSE T	TITLE			Financ	cial Eco	nomics	II										
COURSE N	NUMBE	R	FC2			00115			1			CREDIT	1 0111		(11001111		
FULL COURSE () HALF COURSE (x) QUARTER (MODULE) ()							()										
INSTRUCT	INSTRUCTOR(S) T.B.A.																
PREREQU	PREREQUISITE(S) Admission into a Ph.D. Program at McMaster University and successful completion of FC1																
			NATUR	RE OF I	RECOM	/MEN	DATIO	N (P	LEASE	CHEC	K API	PROPRIA	TE BO	X)			
NEW COU	RSE	>	,	TO BE O er 2009					POSED IDE THE		E OFFE	RED ON D	EAN'S A	PPROV	AL? No		
WILL THE CO																	
CHANGE I	N COU	RSE TI	TLE		Provide	THE C	JRRENT	Cour	SE TITLE	E:							
CHANGE II	N COU	RSE D	ESCRIP	TION			EVEL (e see #					course f	for grad	duate d	redit)		
CHANGE T	CHANGE TO FULL COURSE CHANGE TO QUARTER COURSE																
COURSE CANCELL	PROVIDE THE REASON FOR COURSE CANCELLATION: CANCELLATION																
OTHER	OTHER EXPLAIN:																

BRIEF DESCRIPTION FOR CALENDAR - Provide a brief description (maximum 6 lines) to be included in the Graduate Calendar.

This course extends FC1 to include continuous-time models of security valuation and, especially, option-pricing models. The course will also discuss corporate financial decision making, particularly capital structure and dividend policies.

CONTENT/RATIONALE - Provide a brief description, i.e., outline the topics or major sub-topics, and indicate the principal texts to be used.

This course is a continuation and extension of the study of financial- and capital-market theory, with an emphasis on continuous-time models of asset valuation. The course will extensively cover option-pricing models. It will also examine the theory of corporate finance, particularly on capital structure and dividend policies. A candidate textbooks is "The Concepts and Practice of Mathematical Finance" by Mark Joshi. Relevant academic papers will also be used.

1.	STATEMENT	OF PURPOSE	(How does the course	fit into the	department's p	rogram?)
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This is a required field-specific course for PhD students in the Finance field. It is designed to provide students with solid knowledge and understanding of the current state of financial literature.

2. EXPECTED ENROLMENT:

Two to four students per year

3. DESCRIBE IN DETAIL THE METHOD OF PRESENTATION OF COURSE MATERIAL (i.e., lectures, seminars):

Lectures and class discussions

4. DESCRIBE IN DETAIL THE METHOD OF EVALUATION: (For 600-level course, indicate the <u>Extra Work</u> to be required of graduate students, i.e., exams, essays, etc.)

Evaluation will be based on exams, assignments, papers and students' class participation and presentations.

5. TO PREVENT OVERLAP, IS A COURSE IN THE SAME OR A RELATED AREA OFFERED IN ANOTHER DEPARTMENT? IF YES, PLEASE ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S).

Nο

6. IF THE COURSE IS INTENDED PRIMARILY FOR STUDENTS OUTSIDE YOUR DEPARTMENT, DO YOU HAVE THE SUPPORT OF THE DEPARTMENT/PROGRAM CONCERNED?

N/A

PLEASE PROVIDE THE CONTACT INFORMATION FOR THE RECOMMENDED CHANGE:

Name: Trevor Chamberlain Email: chambert@mcmaster.ca Extension: 23980

If you have any questions regarding this form, please contact the Assistant Secretary and SynApps System Administrator, School of Graduate Studies, extension 24204.



RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM - FOR CHANGE(S) INVOLVING COURSES

 An election (Email: A representation 													
DEPARTM									Area, DeG	roote Scl	hool of I	Business	
COURSE T	ITLE			Empiri	cal Fina	nce							
COURSE NUMBER FC3 FULL C							RSE ()	HALF C	OURSE OURSE	CRED (x)	QUARTER (MODULE)	()
INSTRUCTOR(S) T.B.A.													
PREREQUISITE(S) Admission into a Ph.D. Program at McMaster Uni. and successful completion of FC1													
		N	ATUR	E OF F	RECON	/MEN	IDATION	l (PL	EASE CH	ECK AP	PROPE	RIATE BOX)	
NEW COU	RSE	Х		то ве О er 2009 (POSED COU DE THE DAT		ERED ON	DEAN'S APPROVAL? NO	
												ANY RELEVANT CORRESPONDEN ARTMENT AND FACULTY CONCERI	
CHANGE I	N COUR	SE TITL	.E		PROVIDE	THE C	URRENT C	OURS	E TITLE:				
CHANGE I	N COUR	SE DES	CRIPT	TION					SE (Undergoage 2 of			e for graduate credit)	
CHANGE T	CHANGE TO FULL COURSE CHANGE TO QUARTER COURSE												
COURSE	COURSE CANCELLATION Provide the Reason for Course Cancellation:												
OTHER	EXPLAIN: OTHER												

BRIEF DESCRIPTION FOR CALENDAR - Provide a brief description (maximum 6 lines) to be included in the Graduate Calendar.

This course examines empirical methods employed by researchers to test financial theories. Topics include the testing of asset-pricing models, the event-study methodology and the distribution of security returns.

CONTENT/RATIONALE - Provide a brief description, i.e., outline the topics or major sub-topics, and indicate the principal texts to be used.

This course will familiarize students with the current methods and techniques that finance researchers employ to conduct empirical tests of financial theories. Topics include the testing of asset-pricing and option-pricing models, the event-study methodology and the distribution of security returns. Candidate textbooks include "Empirical Techniques in Finance" by Ramaprasad Bhar and Shigeyuki Hamori, and "The Econometrics of Financial Markets" by John Campbell, Andrew Lo and A. Craig MacKinlay. Relevant academic papers will also be used.

1. \$	STATEMENT OF PURPOSE	(How does the course fit into the department	's program?)
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This is a required field-specific course for PhD students in the Finance field. It is designed to provide students with solid knowledge and understanding of the methods and techniques currently used in performing empirical tests of financial models.

2. EXPECTED ENROLMENT:

Two to four students per year

3. DESCRIBE IN DETAIL THE METHOD OF PRESENTATION OF COURSE MATERIAL (i.e., lectures, seminars):

Lectures and class discussions

4. DESCRIBE IN DETAIL THE METHOD OF EVALUATION: (For 600-level course, indicate the <u>Extra Work</u> to be required of graduate students, i.e., exams, essays, etc.)

Evaluation will be based on exams, assignments, papers and students' class participation and presentations.

5. TO PREVENT OVERLAP, IS A COURSE IN THE SAME OR A RELATED AREA OFFERED IN ANOTHER DEPARTMENT? IF YES, PLEASE ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S).

No

6. IF THE COURSE IS INTENDED PRIMARILY FOR STUDENTS OUTSIDE YOUR DEPARTMENT, DO YOU HAVE THE SUPPORT OF THE DEPARTMENT/PROGRAM CONCERNED?

N/A

PLEASE PROVIDE THE CONTACT INFORMATION FOR THE RECOMMENDED CHANGE:

Name: Trevor Chamberlain Email: chambert@mcmaster.ca Extension: 23980

If you have any questions regarding this form, please contact the Assistant Secretary and SynApps System Administrator, School of Graduate Studies, extension 24204.



RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM - FOR CHANGE(S) INVOLVING COURSES

			<u>PLEASE</u>	READ	THE F	<u>OLLOV</u>	<u>ving no</u>	<u>DTES</u>	BEFO	<u>ORE CO</u>	MPLE	TING THIS	S FORM:			
1. This fo	PLEASE READ THE FOLLOWING NOTES BEFORE COMPLETING THIS FORM: This form must be completed for <u>ALL</u> course changes. All sections of this form <u>must</u> be completed. An electronic version of this form must be emailed to the Assistant Secretary and SynApps System Administrator															
2. An ele	ctronic	version (of this fo	orm must be emailed to the Assistant Secretary and SynApps System Administrator												
	: espiritu@mcmaster.ca). esentative from the department is required to attend the Faculty Curriculum and Policy Committee meeting during which this															
					is reaui	red to a	attend th	e Fac	ultv C	urriculur	m and	Policy Cor	nmittee n	neetina di	urina whi	ch this
					ate curri							,			g	
DEPARTM	IENT/PI	ROGRA	М	Finan	ice and E	Busines	ss Econo	omics	Area,	DeGroo	ote Sch	ool of Bus	iness			
COURSE	TITLE			Semi	nar in Fii	nance										
COURCE	MDE	'n	FC4		COURSE CREDIT											
COURSE	NOMBE	.K	FC4		FULL	COUF	RSE ()	HA	LF COU	RSE	(x)	QUAR	ΓER (MO	DULE)	()
INSTRUCTOR(S) T.B.A.																
PREREQU	PREREQUISITE(S) Admission into a Ph.D. Program at McMaster Uni.															
			NATUR	RE OF	RECO	MMEN	DATIO	N (P	LEAS	SE CHEC	CK API	PROPRIA	ГЕ ВОХ)			
NEW COU	RSE	Х		то ве (/2009 (OFFERED: est.)	:				D Cours E Date:	E OFFE	RED ON DE	AN'S A PP	ROVAL?	No	
WILL THE C																
					Provide	THE C	URRENT (Cours	SE TITI	LE:						
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CHANGE	TO FUL	L COUF	RSE		-		NGE TO				0 101111	CHANGE	TO QU	ARTER C	OURSE	
			Doorage	THE DE	1001150	D COUR	OF CAN	NELL A.	TIONI							
COURSE CANCELL	COURSE CANCELLATION PROVIDE THE REASON FOR COURSE CANCELLATION:															
		EVDI A														
OTHER		EXPLAII	N.													

BRIEF DESCRIPTION FOR CALENDAR - Provide a brief description (maximum 6 lines) to be included in the Graduate Calendar.

This course exposes students to a wide range of finance literature. All finance Ph.D. students are required to attend, but only those in their second year take it for credit. The course allows students to develop ideas for their dissertations. There will be presentations of papers by students and invited outside scholars. Students will provide critical evaluation of the presented papers.

CONTENT/RATIONALE - Provide a brief description, i.e., outline the topics or major sub-topics, and indicate the principal texts to be used.

This course will expose students to various areas of finance literature so that students can identify and develop their own areas of research interest. Topics will vary depending on students' interests, recent developments in the fields, and research interests and availability of instructors. Accordingly, texts and readings will also vary, depending on the topics selected.

1. STATEMENT OF PURPOSE (How does the course fit into the department's program?)

This is a required field-specific course for PhD students in the Finance field. It is designed to expose students to various areas of financial research in order that students can identify and develop their research interests.

2. EXPECTED ENROLMENT:

All Ph.D. students in Finance are required to attend this course, while second-year students will take it for credit. As a result, the official enrolment is expected to be between two to four students per year.

3. DESCRIBE IN DETAIL THE METHOD OF PRESENTATION OF COURSE MATERIAL (i.e., lectures, seminars):

Lectures and class discussions

4. DESCRIBE IN DETAIL THE METHOD OF EVALUATION: (For 600-level course, indicate the Extra Work to be required of graduate students, i.e., exams, essays, etc.)

Evaluation will be based on assignments, papers and students' class participation and presentations.

TO PREVENT OVERLAP, IS A COURSE IN THE SAME OR A RELATED AREA OFFERED IN ANOTHER DEPARTMENT? IF YES, PLEASE ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S).

N/A

6. IF THE COURSE IS INTENDED PRIMARILY FOR STUDENTS OUTSIDE YOUR DEPARTMENT, DO YOU HAVE THE SUPPORT OF THE DEPARTMENT/PROGRAM CONCERNED?

N/A

PLEASE PROVIDE THE CONTACT INFORMATION FOR THE RECOMMENDED CHANGE:

Name: Trevor Chamberlain Email: chambert@mcmaster.ca Extension: 23980

If you have any questions regarding this form, please contact the Assistant Secretary and SynApps System Administrator, School of Graduate Studies, extension 24204.



RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM (Revised November 2003)

PLEASE NOTE:

- 1. All sections of this form <u>must</u> be completed. This form should be <u>signed</u> by the department chair or graduate advisor.
- 2. A Recommendation for Change in Graduate Curriculum form must be completed for <u>all</u> course changes.
- 3. A departmental representative will be required to attend the Faculty Curriculum & Policy Committee at which this recommendation for change in graduate curriculum is to be discussed.

Department	Human Resources 8	& Management Area, DeC	Groote School of Bu	siness	
Course Title	Selected Topics in	n Human Resources			
Course Number	Business B783	Full Course X Half Course Quarter (Module) sion into Ph.D. Program in Business Administration NATURE OF RECOMMENDATION (please check appropriate box) Date the new course is to be offered: 2007/2008 (as per demand) Was the new course offered on Dean's approval? no Date: Give a brief description, i.e. outline the topics or major sub-topics, and indicate the principal texts to be used. please indicate whether the course is an Inquiry course.) In in Business Administration calls for the availability of a selected topics course in each of the fields. This dents to take a selected topics course in Human Resources. Topics will vary depending on student interest, a subject area, and research interests and availability of instructors. Accordingly, texts and readings will also			
Instructor(s)	T.B.A.	Full Course	X Hair C	Jourse	Quarter (Module)
Prerequisite(s)	Admission into Ph Γ	Program in Business Ad	lministration		
Troroquiono(o)		-		k appropriate box	
			**		
New Course	e Was ti	ne new course offered o	n Dean's approva	? <u>no</u> Date:	·
				-topics, and indicate	e the principal texts to be used.
course will allow Pl recent developmer	h.D. students to take a	a selected topics course in	Human Resource	s. Topics will vary o	depending on student interest,
This course will pro available courses.	ovide students with an Topics will depend or	opportunity to study sele	cted topics in Humand availability of fac	n Resources which	are not covered in currently
Change in Cour	rse Description	Change to Fu	II Course	Chan	ge to Half Course
Change to Qu	arter Course	600-Level Course (U	Indergraduate cou	ırse for graduate d	credit) *see #4 page 2
[] Change in Co	ourse Title	Old Course	e Title: (If the cours	e is being renamed	l, provide the old title)
[] Course Cand	cellation (Provide the	reason for course cance	llation)		
[X] Other (explain	anation)				
New Course					

1. Statement of Purpose (How does	the course fit into the department's program?):	
	Administration calls for the availability of a selected topics of a selected topics course in Human Resources.	ourse in each of the fields. This
2. Expected Enrolment: 1 to 10 students		
3. Method of Presentation of Course	Material:	
Depending on the number of studer course, a seminar, or a class with re	nts, the topic, and the instructor, the course may be off egular meetings for instruction.	ered as a directed readings
4. Method of Evaluation: (Indicate the essays, etc.)	ne <u>Extra Work</u> to be required of graduate students in a 6	00-level course, i.e. exams,
Depending on the number of studer paper, essays, assignments, and/or	nts, the topic, and the instructor, evaluation may be by exams.	means of a <i>magnum opus</i>
5. To prevent overlap, is a course in this form any relevant correspondent	the same or a related area being given in another depar- ce with the other department(s).	tment? If so, please attach to
This course will not be the same as	or related to any other course given in another depart	ment.
6. If the proposed course is to be cro	ss-listed in another department, please attach to this for	rm relevant correspondence with
the department.	oo nood in discuss dopartment, prodes and on to this is	
N/A		
7. If the course is intended primarily	for students outside your department, do you have the s	support of the
department/program concerned?		Append or und
This course is available only for stud	dents in the Ph.D. Program in Business Administration	
If the School of Graduate Studies has	s any questions regarding this change, who should be c	ontacted?
Name: Willi H. Wiesner	Email: wiesner@mcmaster.ca	Ext. <u>23985</u>
Department Chair or Graduate Advisor (Signature)		Date: January 3, 2007

If you have any questions regarding this form, please contact the Committee and Calendar Coordinator, School of Graduate Studies, extension 24204.

School of Graduate Studies/November 2003



RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM (Revised November 2003)

PLEASE NOTE:

- 1. All sections of this form <u>must</u> be completed. This form should be <u>signed</u> by the department chair or graduate advisor.
- 2. A Recommendation for Change in Graduate Curriculum form must be completed for <u>all</u> course changes.
- 3. A departmental representative will be required to attend the Faculty Curriculum & Policy Committee at which this recommendation for change in graduate curriculum is to be discussed.

	Managament Saigr	ce & Information Systems, DeGroote School	of Puginosa
Department	Management Scien	ice & information systems, DeGroote School	oi business
Course Title	Research Issue	s in Management Science I	
Course Number	MS1	RSE CREDIT Course X Quarter (Module)	
Instructor(s)	Management Sci	ence faculty members	
Prerequisite(s)			
	NATUR	E OF RECOMMENDATION (please chec	k appropriate box)
<u> </u>		the new course is to be offered: Fall 2007	пере принасти
New Course	Was	he new course offered on Dean's approva	1? _No Date:
		description, i.e. outline the topics or major subte whether the course is an Inquiry course.)	topics, and indicate the principal texts to be used.
Administration. Top	ics will be selected	vill be offered by the Management Science fie o coincide with the research interests of the s ming and optimal control, among others.	eld in the expanded PhD program in Business tudents and they may include game theory,
BRIEF DESCRIPT	ON FOR CALENDA	R (maximum 6 lines) (Provide a brief descr	iption to be included in the Graduate Calendar)
students to the from technical topics (e.g	tiers of knowledge in g., discrete optimizat	e core readings and emerging issues in mana important topics in the management science ion, dynamic programming, game theory and management) that coincide with the research	field. In addition to the core readings, specific scheduling) and new application areas (e.g.,
Change in Cour	se Description	Change to Full Course	Change to Half Course
Change to Qu	arter Course	600-Level Course (Undergraduate con	urse for graduate credit) *see #4 page 2
[] Change in Co	ourse Title	Old Course Title: (If the cours	se is being renamed, provide the old title)
[] Course Canc	ellation (Provide th	e reason for course cancellation)	
[] Other			

1. Statement of Purpose (How does	the course fit into the departmen	nt's program?):	
This is a required field-specific cour	se for PhD students in the Mar	agement Science field.	
2. Expected Enrolment:			
Three to six per year.			
3. Method of Presentation of Course	Material:		
Discussion of core research papers	and specific topics and applic	cation areas in Managen	nent Science.
		_	
4. Method of Evaluation: (Indicate the essays, etc.)	ne <u>Extra Work</u> to be required of	graduate students in a 60	0-level course, i.e. exams,
Evaluation will be based on student	s' class participation, presenta	ions and reports.	
5. To prevent overlap, is a course in this form any relevant correspondent			ment? If so, please attach to
No.			
6. If the proposed course is to be crothe department.	ss-listed in another department	please attach to this for	m relevant correspondence with
N/A			
7. If the course is intended primarily department/program concerned?	for students outside your depar	tment, do you have the s	upport of the
N/A			
If the School of Graduate Studies has	s any guestions regarding this c	hange who should be co	untacted?
in the school of Graduate studies has	any questions regulating time t	nange, who should be ee	intaotoa :
Name: Mahmut Parlar	Email:	parlar@mcmaster.ca	Ext22858_
Department Chair or	Mahmut Parlar		Date: 1 December 2006
Graduate Advisor (Signature)			Date. 1 December 2000

If you have any questions regarding this form, please contact the Committee and Calendar Coordinator, School of Graduate Studies, extension 24204.

School of Graduate Studies/November 2003



RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM (Revised November 2003)

PLEASE NOTE:

- 1. All sections of this form <u>must</u> be completed. This form should be <u>signed</u> by the department chair or graduate advisor.
- 2. A Recommendation for Change in Graduate Curriculum form must be completed for <u>all</u> course changes.
- 3. A departmental representative will be required to attend the Faculty Curriculum & Policy Committee at which this recommendation for change in graduate curriculum is to be discussed.

	Manage	ment Scie	nce & Information Sys	stems DeGroote	School of	Rusiness	2			
Department	Manago					Duomiood				
Course Title	Resear	rch Issue	s in Management	Science II						
Course Number	MS2		- " -			E CREDI			(22 1 1)	
			Full Course		Half Co	urse	X	Qı	uarter (Module)	
Instructor(s)	Management Science faculty members MS1									
Prerequisite(s)	MS1									
			E OF RECOMMEN				ate box)			
		Date	the new course is to	be offered: W	inter 2008	<u> </u>				
New Course	•	Was	the new course offe	red on Dean's a	approval?	_No	Date:			
			description, i.e. outlin te whether the cours			ppics, and	d indicate	the pri	incipal texts to be us	sed.
Administration. It w	ill build or	n the mate	will be offered by the ial covered in MS1, be sal and a thesis work	out the emphasis						6
This course builds research skills in th	on the ma	aterial cove ular area o	AR (maximum 6 linered in MS1. However interest. This will be or dynamic program	r, in this course the achieved by focu	ne primary ussing on a	emphasi an in-dep	s will be o	on deve of speci	eloping PhD student	s'
			nterest to the student		to the son	unon or p	ioblems i	ii aii ai	еа от аррпсанот (с.	·y.,
Change in Cour	se Descr	ription	Change	to Full Course			Chang	e to Ha	alf Course	
Change to Qu	arter Co	urse	600-Level Cou	rse <i>(Undergrad</i>	uate cours	se for gra	aduate cı	edit) *	see #4 page 2	
[] Change in Co	ourse Titl	le	Old C	ourse Title: (If t	he course	is being r	renamed,	provid	e the old title)	
[] Course Canc	ellation	(Provide ti	e reason for course o	cancellation)						
[] Other										

1. Statement of Purpose (How does	he course fit into the department's program?):	
This is a required field-specific cour	se for PhD students in the Management Science fi	eld.
2. Expected Enrolment:		
Three to six per year.		
3. Method of Presentation of Course	Material:	
Discussion of specific managemen	science techniques and recent applications of the	se techniques in areas that are of
interest to the students.		
4. Mathad of Evaluation. (Indicate the	Sutua Wark to be required of graduate atualante in	a 600 lavel course i a evers
essays, etc.)	ne <u>Extra Work</u> to be required of graduate students in	a 600-level course, i.e. exams,
Evaluation will be based on student	s' class participation, presentations and reports.	
5. To prevent overlap, is a course in this form any relevant correspondent	the same or a related area being given in another dece with the other department(s).	partment? If so, please attach to
No.		
6. If the proposed course is to be cro	ss-listed in another department, please attach to thi	s form relevant correspondence with
the department.	ss-nated in another department, please attach to this	s form relevant correspondence with
7. If the course is intended primarily	for students outside your department, do you have t	he support of the
department/program concerned?		
N/A		
If the School of Graduate Studies has	s any questions regarding this change, who should l	pe contacted?
	, and games	
Name: Mahmut Parlar	parlar@mcmaste	er.ca Ext. _22858_
Department Chair or	Mahmut Parlar	Date: 1 December 2006
Graduate Advisor (Signature)		Date. I December 2000

If you have any questions regarding this form, please contact the Committee and Calendar Coordinator, School of Graduate Studies, extension 24204.

School of Graduate Studies/November 2003



RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM - FOR CHANGE(S) INVOLVING COURSES

PLEASE READ THE FOLLOWING NOTES BEFORE COMPLETING THIS FORM:

- 1. This form must be completed for ALL course changes. All sections of this form must be completed.
- An electronic version of this form must be emailed to the Assistant Secretary and SynApps System Administrator (Email: espiritu@mcmaster.ca).
- 3. A hard copy of this form <u>must be signed</u> by the department chair or graduate advisor and sent to the Assistant Secretary and SynApps System Administrator, School of Graduate Studies, GH-212.
- 4. A representative from the department is required to attend the Faculty Curriculum and Policy Committee meeting during which this recommendation for change in graduate curriculum will be discussed.

DEPARTMENT/PROGRAM	1	Manag	jement	Science & I	Informatio	n Systems, D	DeGroo	te School	of Business	
COURSE TITLE		Supply	Chain	Manageme	ent					
COURSE NUMBER	K734		FULL	COURSE	()	HALF COL		CREDIT (x)	QUARTER (MODULE)	()
INSTRUCTOR(S)	Elkafi	i Hassini								
PREREQUISITE(S)	O600	and K6	03							
NATURE OF RECOMMENDATION (PLEASE CHECK APPROPRIATE BOX)										
NEW COURSE Date to be Offered: Was the Proposed Course Offered on Dean's Approval? If Yes, Provide the Date:										
WILL THE COURSE BE CROSS-LISTED WITH ANOTHER DEPARTMENT? IF YES, ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S). NOTE: CROSS-LISTING OF COURSES REQUIRES APPROVAL FROM EACH DEPARTMENT AND FACULTY CONCERNED.								ENCE		
CHANGE IN COURSE TIT	LE	1	PROVIDE	THE CURRE	NT COURS	SE TITLE:				
CHANGE IN COURSE DES	SCRIPT	ΓΙΟΝ				SE (Undergr page 2 of th			or graduate credit)	
CHANGE TO FULL COUR	SE			CHANGE	TO HALI	COURSE	х	CHANGI	E TO QUARTER COURS	E
COURSE CANCELLATION PROVIDE THE REASON FOR COURSE CANCELLATION:										
OTHER X EXPLAIN: Change of course code from K734 to O734										
BRIEF DESCRIPTION FOR CALENDAR - Provide a brief description (maximum 6 lines) to be included in the Graduate								;		

CONTENT/RATIONALE - Provide a brief description, i.e., outline the topics or major sub-topics, and indicate the principal texts to be used.

- With the change in the name of the MBA Operations Management Stream to Supply Chain Management the supply chain management course has been flagged as one of five core courses of that stream. It is then fitting that this core course has the same code as the other stream core courses.
- From a pedagogical point of view, the emphasis on e-business in the supply chain management field has been fading recently, especially from the operations perspective. As an example, the third edition (2007) of Chopra and Meindl's text (one of the most common textbooks in the field) now includes only one chapter on information technology (Chapter 16, 15 pages). The second edition (2004) had two chapters totaling 48 pages; one on "information technology and the supply chain" (Chapter 17, 17 pages) and the other on "E-Business and the supply chain" (Chapter 18, 31 pages).
- During this course offering since 2004 (4 times) a small number of E-Business majoring students have taken this course (typically one or two). The majority of students come from the Supply Chain Management (Operations Management up to 2005), General and MINT streams. None of IS PhD students have taken this course while six MS PhD students have taken it during that period.

1.	STATEMENT OF PURPOSE (How does the course fit into the department's program?)	
2.	EXPECTED ENROLMENT:	
	DESCRIBE IN DETAIL THE METHOD OF PRESENTATION OF COURSE MATERIAL (i.e., lectures, seminars):	
	DESCRIBE IN DETAIL THE METHOD OF EVALUATION: (For 600-level course, indicate the <u>Extra Work</u> to be required of duate students, i.e., exams, essays, etc.)	
5.	TO PREVENT OVERLAP, IS A COURSE IN THE SAME OR A RELATED AREA OFFERED IN ANOTHER DEPARTMENT? IF YES, PLEASE ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S).	
6.	IF THE COURSE IS INTENDED PRIMARILY FOR STUDENTS OUTSIDE YOUR DEPARTMENT, DO YOU HAVE THE SUPPORT OF THE DEPARTMENT/PROGRAM CONCERNED?	
PLI	ASE PROVIDE THE CONTACT INFORMATION FOR THE RECOMMENDED CHANGE:	
Nar	ne: Elkafi Hassini Email: hassini@mcmaster.ca Extension: 27467	
Dep	artment Chair or Graduate Advisor: Date: Date:	_
If y	u have any questions regarding this form, please contact the Assistant Secretary and SynApps System Administrator, School of	

Graduate Studies, extension 24204.

SGS/November 2005



texts to be used.

SCHOOL OF GRADUATE STUDIES

RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM - FOR CHANGE(S) INVOLVING COURSES

PLEASE READ THE FOLLOWING NOTES BEFORE COMPLETING THIS FORM:

- 1. This form must be completed for <u>ALL</u> course changes. All sections of this form <u>must</u> be completed.
- 2. An electronic version of this form must be emailed to the Assistant Secretary and SynApps System Administrator (Email: espiritu@mcmaster.ca).
- 3. A hard copy of this form <u>must be signed</u> by the department chair or graduate advisor and sent to the Assistant Secretary and SynApps System Administrator, School of Graduate Studies, GH-212.

 4. A representative from the department is required to attend the Faculty Curriculum and Policy Committee meeting during which this recommendation for change in graduate curriculum will be discussed. 											
DEPARTMENT/PROGRAM	Manag	ement	Science & Infor	matior	Systems, D	eGroo	te School	of Business			
COURSE TITLE		Optimization I									
COURSE NUMBER	Q773	ı	FULL	COURSE CREDIT JLL COURSE () HALF COURSE (x) QUARTER (MODULE) ()							
INSTRUCTOR(S)	Elkafi	Elkafi Hassini									
PREREQUISITE(S)	O701	O701 or permission of the instructor									
NATURE OF RECOMMENDATION (PLEASE CHECK APPROPRIATE BOX)											
NEW COURSE		TO BE OFFERED: Was the Proposed Course Offered on Dean's Approval? If Yes, Provide the Date:									
WILL THE COURSE BE <u>CROSS-LISTED</u> WITH ANOTHER DEPARTMENT? IF YES, ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S). NO <u>TE</u> : CROSS-LISTING OF COURSES REQUIRES APPROVAL FROM <u>EACH</u> DEPARTMENT AND FACULTY CONCERNED.											
CHANGE IN COURSE TITE	.E	PROVIDE THE CURRENT COURSE TITLE:									
CHANGE IN COURSE DES	CRIPT	TION	х	600-LEVEL COURSE (Undergraduate course for graduate credit) Please see #4 on page 2 of this form							
CHANGE TO FULL COUR				CHANGE TO			Х	CHANGI	E TO QUARTER COURSE		
COURSE CANCELLATION											
OTHER EXPLAIN:											
BRIEF DESCRIPTION FOR CALENDAR - Provide a brief description (maximum 6 lines) to be included in the Graduate Calendar. The course will cover topics in linear, integer and nonlinear programming. Concepts to be covered include convexity, duality, Karush-Kuhn-Tucker conditions, complexity and different algorithmic and heuristic approaches to solving optimization problems. A selection of application and theory papers will also be discussed. Software implementation issues will be highlighted via the use of a popular package called the General Algebraic Modeling System (GAMS).											

CONTENT/RATIONALE - Provide a brief description, i.e., outline the topics or major sub-topics, and indicate the principal

1.	STATEMENT OF PURPOSE (How does the course fit into the department's program?)	
2.	EXPECTED ENROLMENT:	
	DESCRIBE IN DETAIL THE METHOD OF PRESENTATION OF COURSE MATERIAL (i.e., lectures, seminars):	
	DESCRIBE IN DETAIL THE METHOD OF EVALUATION: (For 600-level course, indicate the <u>Extra Work</u> to be required of duate students, i.e., exams, essays, etc.)	
5.	TO PREVENT OVERLAP, IS A COURSE IN THE SAME OR A RELATED AREA OFFERED IN ANOTHER DEPARTMENT? IF YES, PLEASE ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S).	
6.	IF THE COURSE IS INTENDED PRIMARILY FOR STUDENTS OUTSIDE YOUR DEPARTMENT, DO YOU HAVE THE SUPPORT OF THE DEPARTMENT/PROGRAM CONCERNED?	
PLI	ASE PROVIDE THE CONTACT INFORMATION FOR THE RECOMMENDED CHANGE:	
Nar	ne: Elkafi Hassini Email: hassini@mcmaster.ca Extension: 27467	
Dep	artment Chair or Graduate Advisor: Date: Date:	_
If y	u have any questions regarding this form, please contact the Assistant Secretary and SynApps System Administrator, School of	

Graduate Studies, extension 24204.

SGS/November 2005



RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM (Revised November 2003)

PLEASE NOTE:

- 1. All sections of this form <u>must</u> be completed. This form should be <u>signed</u> by the department chair or graduate advisor.
- 2. A Recommendation for Change in Graduate Curriculum form must be completed for <u>all</u> course changes.
- 3. A departmental representative will be required to attend the Faculty Curriculum & Policy Committee at which this recommendation for change in graduate curriculum is to be discussed.

Department	School of Business										
Course Title	MARKETING FOUNDATIONS										
Course Number	MC1	C1 Course Credit									
	_	Full Course	X Half	Cou	rse	Quarter (Module)					
Instructor(s)	To be announced	I									
Prerequisite(s)											
NATURE OF RECOMMENDATION (please check appropriate box)											
New Course		Date the new course is to be offered: Was the new course offered on Dean's approval? Date:									
		description, i.e. outline the		b-top	ics, and indicate	the principal texts to be used.					
players, rules and Economics, Socionas it applies to conperformance and will be required a	This seminar will introduce the extant research in marketing through a consideration of the marketing institution – the players, rules and objectives. It will cover key marketing concepts drawing from several paradigmatic perspectives: Economics, Sociology, Psychology and Institutional theories. For example, this will cover seminal research in marketing as it applies to competitive strategy, contracts, market orientation, attitudinal theories, marketing communication, firm performance and innovation etc. Each week will have assigned readings on a particular perspective and a research paper will be required at the end of the semester.										
BRIEF DESCRIPT	ION FOR CALEND	AR (maximum 6 lines) (Provide a brief desc	riptio	n to be included	in the Graduate Calendar)					
This seminar will examine the extant research in the area of marketing management and marketing decisions. The course will cover among others issues such as market structure, competitive strategy, market analysis, contracts, attitudinal theories, marketing communication, firm performance and innovation.											
Change in Cour	se Description	Change to F	ull Course	X	Chang	e to Half Course					
Change to Qu	arter Course	600-Level Course	600-Level Course (Undergraduate course for graduate credit) *see #4 page 2								
[] Change in Course Title Old Course Title: (If the course is being renamed, provide the old title)											
[] Course Cancellation (Provide the reason for course cancellation)											
[] Other (explanation)											

1. Statement of Purpose (How does the course fit into the department's program?):	
The purpose of this seminar is to provide students with solid and rigorous foundation in understanding the major contributions of extant research in the area of marketing management and marketing decisions.	
2. Expected Enrolment: 12	
3. Method of Presentation of Course Material:	
This seminar will have assigned readings each week which will be discussed in the form student critique and class discussion.	
4. Method of Evaluation: (Indicate the Extra Work to be required of graduate students in a 600-level course, i.e.	
exams, essays, etc.)	
A research paper will be required at the end of the semester.	
5. To prevent overlap, is a course in the same or a related area being given in another department? If so, please attach to this form any relevant correspondence with the other department(s).	
No overlap is anticipated.	
6. If the proposed course is to be cross-listed in another department, please attach to this form relevant	
correspondence with the department.	
No cross listing is anticipated.	
7. If the course is intended primarily for students outside your department, do you have the support of the department/program concerned?	
NA	
If the School of Graduate Studies has any questions regarding this change, who should be contacted?	
Name: Email: Ext	
<u>, </u>	
Department Chair or	Da

If you have any questions regarding this form, please contact the Committee and Calendar Coordinator, School of Graduate Studies, extension 24204.

School of Graduate Studies/November 2003

Graduate Advisor (Signature)



RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM (Revised November 2003)

PLEASE NOTE:

- 1. All sections of this form <u>must</u> be completed. This form should be <u>signed</u> by the department chair or graduate advisor.
- 2. A Recommendation for Change in Graduate Curriculum form must be completed for <u>all</u> course changes.
- 3. A departmental representative will be required to attend the Faculty Curriculum & Policy Committee at which this recommendation for change in graduate curriculum is to be discussed.

Department	School of Business									
Course Title	Course Title MARKETING MODELS AND MODELING									
Course Number	MC2	Course Credit								
		Full Course	X Half	Cou	rse	Quarter (Module)				
Instructor(s)	To be announced									
Prerequisite(s)	MARKETING FOUNDATIONS / PERMISSION OF THE INSTRUCTOR									
		OF RECOMMENDA	•	ck ap	opropriate box)					
New Course	2	Date the new course is to be offered: Was the new course offered on Dean's approval? Date:								
		escription, i.e. outline the whether the course is a		b-top	ics, and indicate	the principal texts to be us	ed.			
across both analy of analytical mod products etc. Exa paper will be requ	This seminar closely examines key research papers that focus on theoretical models and associated modeling techniques across both analytical and empirical domains. The units of analyses will include consumers, groups and firms. Examples of analytical models to be covered are: Bass model, marketing channels, strategy and performance, innovation and new products etc. Examples of empirical models to be covered are, SEM, Conjoint, Panel Data, diffusion etc. A research paper will be required at the end of the semester.									
BRIEF DESCRIPTION FOR CALENDAR (maximum 6 lines) (Provide a brief description to be included in the Graduate Calendar) This seminar will examine the theoretical models in marketing phenomena and techniques to develop analytical and empirical models explaining marketing decision making will be discussed and critiqued. The modeling techniques that will be discussed include Bass model, marketing channels, strategy and performance, innovation, new products, SEM, Conjoint, Panel Data, Diffusion, etc.										
Change in Cour	rse Description	Change to F	ull Course	Х	Change	e to Half Course				
Change to Qu	arter Course	600-Level Course (Undergraduate co	urse	for graduate cre	edit) *see #4 page 2				
[] Change in Course Title Old Course Title: (If the course is being renamed, provide the old title)										
[] Course Cancellation (Provide the reason for course cancellation)										
[] Other (explanation)										

1. Statement of Purpose (How does the course fit into the department's program?):	
The purpose of this seminar is to acquaint the students with theoretical models in the area of marketing decisions as well as research techniques that help develop analytical and empirical models. This seminar fits well into the department's PhD program in Marketing as it will help the students acquire the quantitative skills needed to explore the research questions in a most rigorous fashion.	
2. Expected Enrolment: 12	
3. Method of Presentation of Course Material:	
This seminar will have assigned readings each week which will be discussed in the form of student critique and class discussion.	
4. Method of Evaluation: (Indicate the <u>Extra Work</u> to be required of graduate students in a 600-level course, i.e. exams, essays, etc.)	
A research paper will be required at the end of the semester.	
5. To prevent overlap, is a course in the same or a related area being given in another department? If so, please attach to this form any relevant correspondence with the other department(s).	
No overlap is anticipated.	
6. If the proposed course is to be cross-listed in another department, please attach to this form relevant correspondence with the department.	
No cross listing is anticipated.	
7. If the course is intended primarily for students outside your department, do you have the support of the	
department/program concerned?	
NA	
If the School of Graduate Studies has any questions regarding this change, who should be contacted?	
Name: Email: Ext	
Department Chair or	Date:

If you have any questions regarding this form, please contact the Committee and Calendar Coordinator, School of Graduate Studies, extension 24204.

Graduate Advisor (Signature)



RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM (Revised November 2003)

PLEASE NOTE:

- 1. All sections of this form <u>must</u> be completed. This form should be <u>signed</u> by the department chair or graduate advisor.
- 2. A Recommendation for Change in Graduate Curriculum form must be completed for <u>all</u> course changes.
- 3. A departmental representative will be required to attend the Faculty Curriculum & Policy Committee at which this recommendation for change in graduate curriculum is to be discussed.

Department	School of Business											
Course Title	INTER-OF	RGANIZAT	ΓΙΟΝΑL RESEARCH IN Ι	MARKETING								
Course Number	MC3			Course Credit								
- Course Hamber			Full Course	X Half	Cour	se	Quarter (Module)					
Instructor(s)	To be ann											
Prerequisite(s)			IDATIONS; APPLIED MU COURSE / PERMISSION				ALENT STATS/					
		NATURE OF RECOMMENDATION (please check appropriate box)										
		Date tl	ne new course is to be	offered:								
New Course	e	Was th	ne new course offered o	on Dean's approva	al? _	Date:						
	ENT/RATIONALE (Give a brief description, i.e. outline the topics or major sub-topics, and indicate the principal texts to be used. Faculty of Science, please indicate whether the course is an Inquiry course.)											
This seminar will focus on inter-organizational networks, relations and strategy. It will study these from an efficiency perspective with special attention to the behavioural, transaction cost and relational contracting schools of thought. The topics covered will incorporate the spectrum of institutional, analytical and methodological traditions in the area. As such, there will be equal emphasis on both theory and empirical applications. Each week will have assigned readings on a particular perspective and a research paper will be required at the end of the semester.												
BRIEF DESCRIPTION FOR CALENDAR (maximum 6 lines) (Provide a brief description to be included in the Graduate Calendar) This seminar will focus on inter-organizational networks, relations and strategy. It will study these from an efficiency perspective with special attention to the behavioural, transaction cost and relational contracting schools of thought. The topics covered will incorporate the spectrum of institutional, analytical and methodological traditions in the area.							1					
Change in Cour	se Descrip	tion	Change to F	ull Course	х	Chanç	ge to Half Course					
Change to Qu	arter Cours	se	600-Level Course (Undergraduate co	urse	for graduate c	redit) *see #4 page 2					
[] Change in Co	Course Title Old Course Title: (If the course is being renamed, provide the old title)											
[] Course Canc	·	Provide the	reason for course cance	ellation)								

The purpose of this seminar is to develop the students' abilities to conduct rigorous research in the area of inter- organizational relations in marketing in both theoretical and theory-driven empirical domains. Inter-organizational research requires specific knowledge and skills in theory development, measurement and empirical analyses – which cannot adequately be achieved without a specialized seminar. This seminar fits well into the department's PhD program in Marketing by complementing the existing slew of theoretical, modeling and methodology courses as well as by leveraging key research expertise in the area.	
2. Expected Enrolment: 12	
3. Method of Presentation of Course Material:	
This seminar will have assigned readings each week which will be discussed in the form of student critique and class discussion.	
4. Method of Evaluation: (Indicate the <u>Extra Work</u> to be required of graduate students in a 600-level course, i.e. exams, essays, etc.)	
A research paper will be required at the end of the semester.	
5. To prevent overlap, is a course in the same or a related area being given in another department? If so, please attach to this form any relevant correspondence with the other department(s).	
No overlap is anticipated.	
6. If the proposed course is to be cross-listed in another department, please attach to this form relevant correspondence with the department.	
No cross listing is anticipated.	
7. If the course is intended primarily for students outside your department, do you have the support of the department/program concerned?	
NA NA	
If the School of Graduate Studies has any questions regarding this change, who should be contacted?	
Name: Email: Ext	
Department Chair or Graduate Advisor (Signature)	Date:

1. Statement of Purpose (How does the course fit into the department's program?):

If you have any questions regarding this form, please contact the Committee and Calendar Coordinator, School of Graduate Studies, extension 24204.



RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM (Revised November 2003)

PLEASE NOTE:

- 1. All sections of this form <u>must</u> be completed. This form should be <u>signed</u> by the department chair or graduate advisor.
- 2. A Recommendation for Change in Graduate Curriculum form must be completed for <u>all</u> course changes.
- 3. A departmental representative will be required to attend the Faculty Curriculum & Policy Committee at which this recommendation for change in graduate curriculum is to be discussed.

Department	School of Business	School of Business										
Course Title	SPECIAL TOPICS	IN MARKETING STRATEGY										
Cauraa Numbar	MC4		Course Credit									
Course Number	MC4	Full Course X	Half Co	urse	Quarter (Module)							
Instructor(s)	To be announced											
Prerequisite(s)	MARKETING FOUNDATIONS; APPLIED MULTIVARIATE STATISTICS OR EQUIVALENT STATS/ ECONOMETRICS COURSE / PERMISSION OF THE INSTRUCTOR											
	NATURE OF RECOMMENDATION (please check appropriate box)											
		the new course is to be offered:										
New Course	Was	the new course offered on Dean	's approval?	Date:								
In the Faculty of So This seminar will be specific research as vary and will include Industrial marketing expected to focus of research paper will	uild on the theoretica reas in Marketing St e a subset of the top g, Marketing strategy on a specific researc be required at the e	description, i.e. outline the topics of the whether the course is an Inquiry all and empirical skills developed in trategy. The focus will mostly be or pics covered in the first year Market and performance, Marketing chains topic and engage in theory build and of the semester. AR (maximum 6 lines) (Provide as in marketing strategy with an em	the first year land a firm-level a ting Foundation mels, Manageing and design	by engaging in an nalysis. The topics ons seminar. Examement of new produing an empirical state of the production of the included	in-depth consideration of s covered in this seminar was apples of special topics included ucts etc. Students will be study to test the theory. A	rill de:						
Change in Cour	se Description	Change to Full Cour	se X	Chang	e to Half Course	<u> </u>						
Change to Qu	arter Course	600-Level Course (Undergo	raduate cours	se for graduate c	redit) *see #4 page 2							
[] Change in Co	Course Title: (If the course is being renamed, provide the old title)											
	·	e reason for course cancellation)										
[] Other (explan	iauUII)											

The purpose of this seminar is to develop the students' abilities to conduct rigorous theoretical and theory-driven empirical research in a specific area of marketing strategy. Research questions in the area of marketing strategy are often addressed by different methodological approaches and theoretical approach – thus requiring very specific skills and knowledge. The topics covered will seek to leverage the department faculty's expertise in various areas of marketing strategy and therefore vary. The in-depth study of specific topical areas in marketing strategy, will complement the existing slew of theoretical, modeling and methodology courses	
2. Expected Enrolment: 12	
3. Method of Presentation of Course Material:	
This seminar will have assigned readings each week which will be discussed in the form of student critique and class discussion.	
4. Method of Evaluation: (Indicate the <u>Extra Work</u> to be required of graduate students in a 600-level course, i.e. exams, essays, etc.)	
A research paper will be required at the end of the semester.	
F. To provent everten is a source in the same or a related ever being given in spether department? If as places	
5. To prevent overlap, is a course in the same or a related area being given in another department? If so, please attach to this form any relevant correspondence with the other department(s).	
No overlap is anticipated.	
6. If the proposed course is to be cross-listed in another department, please attach to this form relevant	
correspondence with the department.	
No cross listing is anticipated.	
7. If the course is intended primarily for students outside your department, do you have the support of the department/program concerned?	
NA	
If the School of Graduate Studies has any questions regarding this change, who should be contacted?	
Name: Email: Ext	
Department Chair or Graduate Advisor (Signature)	Date:

1. Statement of Purpose (How does the course fit into the department's program?):

If you have any questions regarding this form, please contact the Committee and Calendar Coordinator, School of Graduate Studies, extension 24204.



DeGroote School of Business

Strategic Market Leadership and Health Services Management Chair, Dr. Ken Deal, MBA, Ph.D. 1280 Main Street W. Hamilton, Ontario, Canada L8S 4M4

Phone 905.525-9140 x 23971 Fax 905.521.8995 www.business.mcmaster.ca

To: Dr. Naresh Agarwal, Acting Associate Dean

From: Ken Deal, chairman of Strategic Market Leadership and Health Services Management

Date: 08Jan07

Re: A change to the requirements for the Health Services Management Stream in the MBA Program

The Strategic Market Leadership & Health Services Management Area is proposing the following change to the requirements for the HSM stream:

Required:

C711

C721

C726

Plus 2 from the following:

KR Deal

C722

C736

C741

C751

And 3 electives.

Reason for Change: The director of the HSM stream and other professors of HSM have received student input requesting greater flexibility in the requirements for the stream. While the basic requirements are the same, the above proposal provides the range of choice that will help students better plan their curriculum and obtain education in health services management that will better enhance with their career plans.

Cheers,

Ken Deal chairman



RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM - FOR CHANGE(S) INVOLVING DEGREE PROGRAM REQUIREMENTS / **PROCEDURES**

 An electr 	 <u>must</u> be completed. An electronic version of this form must be emailed to the Assistant Secretary and SynApps System Administrator (Email: espiritu@mcmaster.ca). 															
3. A repres																
DEPARTME				siness												
NAME OF PROGRAM			Min	or in Entrepreneurship												
PROGRAM DEGREE	Ph.	D. () M.A.() M.A.Sc. M.B.A. M. Eng. M.Sc.() Progra									Diploma Program ()	Other (Specify)			
		N/	ATL	JRE (OF I	REC	OM	MEN	NDATI	ON (PLE	ASE	CHECK A	4PP	ROPRIATE E	30X)	
CHANGE IN REQUIREME		SSION	1				_			COMPREH N PROCE	_			CHANGE IN REQUIREME		
CHANGE IN SECTION IN				_	-		₹		EXP	LAIN:						
OTHER		EXPL <i>A</i> Remov			or in	Entre	epre	neur	ship							
DESCRIBE T	HE E	XISTIN	NG F	REQU	IRE	MEN	T/PF	ROC	EDUR	E:						
The Minor in	Entrep	oreneu	ırshi	p requ	uires	com	pleti	ion c	f three	of the follo	owing	courses:				
P715 - Entrep P724 - Innova P740 - Corpo P741 - New \	ation rate E	Intrepr			,											
PROVIDE A sufficient.)	DETA	ILED [DES	CRIP	110	N OF	· I'HI	⊨ RE	COMI	WENDED (JHAN	IGE (Attaci	n ad	aitional page:	s if space is no)t
The minor wo	ould be	e delet	ed.													

RATIONALE FOR THE RECOMMENDED CHANGE:
With the deletion of P740 - Corporate Entrepreneurship and P742 - The Family Enterprise, the minor is still possible. It would require completion of all three of the remaining courses. However, since it was introduced eight years ago, only two students have taken the opportunity of this minor. Given the lack of demand and the deletion of the courses, this would be an opportune time to also delete the minor.
PROVIDE IMPLEMENTATION DATE: (Implementation date should be at the beginning of the academic year)
Since the minor was "promoted" to students who entered the MBA program in the fall of 2006, the minor should be deleted starting in the fall of 2008. Appropriate notation would be needed to the MBA calendar for the fall of 2007.
ARE THERE ANY OTHER DETAILS OF THE RECOMMENDED CHANGE THAT THE CURRICULUM AND POLICY COMMITTEE SHOULD BE AWARE OF? IF YES, EXPLAIN.
None
PROVIDE A DESCRIPTION OF THE RECOMMENDED CHANGE TO BE INCLUDED IN THE CALENDAR:
CONTACT INFORMATION FOR THE RECOMMENDED CHANGE:

If you have any questions regarding this form, please contact the Assistant Secretary and SynApps System Administrator, School of Graduate Studies, extension 24204.

Extension: 23997

Email: ryderm@mcmaster.ca

SGS/December 2006

Name: Marvin Ryder



SCHOOL OF GRADUATE STUDIES

RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM - FOR CHANGE(S) INVOLVING COURSES

PLEASE READ THE FOLLOWING NOTES BEFORE COMPLETING THIS FORM:

 This form must An electronic ve (Email: espiritu A representative recommendation 	ersion of @mcma e from the	this for ster.ca e depa	rm mus a). artment	t be emailed is required to	to the Assistate of attend the Fac	nt Secretary a	nd SynA	Apps Sys	tem Administ		h this
DEPARTMENT/PROGRAM Business											
COURSE TITLE			Corpo	rate Entrepr	eneurship						
COURSE NUMBER		P740		FULL CO	URSE (X)	HALF COU		CREDIT ()	QUARTER	R (MODULE)	()
INSTRUCTOR(S)		None			•	•					
PREREQUISITE(S)		F600	and M6	00							
	NATURE OF RECOMMENDATION (PLEASE CHECK APPROPRIATE BOX)										
NEW COURSE		DATE	то ве О	FFERED:		OPOSED COURS		RED ON D	EAN'S APPROV	VAL?	
WILL THE COURSE BE WITH THE OTHER DEP. CONCERNED.					RTMENT?	IF YES, ATTACH QUIRES APPROV	TO THIS	FORM A	NY RELEVANT EPARTMENT AI	CORRESPONDEN ND FACULTY	CE
CHANGE IN COUR	E		Provide the Current Course Title:								
CHANGE IN COUR	SE DES	CRIPT	ION	600-LEVEL COURSE (Undergraduate course for graduate credit) Please see #4 on page 2 of this form							
CHANGE TO FULL					IANGE TO HAL			CHANG	E TO QUAR	TER COURSE	
COURSE CANCELLATION		Provide the Reason for Course Cancellation: Course has only been offered once in last eight years with no plans to offer in the future.									
OTHER	Explain:	LAIN:									
BRIEF DESCRIPTION Calendar.	ON FOR	CALE	NDAR	- Provide a	ı brief descript	ion <i>(maximur</i>	n 6 line	s) to be	included in t	the Graduate	
CONTENT/RATION texts to be used.	IALE - Pi	rovide	a brief	descriptio	n, i.e., outline t	he topics or I	major s	ub-topic	s, and indic	ate the principa	al

1. STATEMENT OF PURPOSE (How does the course fit into the department's program?)
2. EXPECTED ENROLMENT:
3. DESCRIBE IN DETAIL THE METHOD OF PRESENTATION OF COURSE MATERIAL (i.e., lectures, seminars):
4. DESCRIBE IN DETAIL THE METHOD OF EVALUATION: (For 600-level course, indicate the <u>Extra Work</u> to be required of graduate students, i.e., exams, essays, etc.)
5. TO PREVENT OVERLAP, IS A COURSE IN THE SAME OR A RELATED AREA OFFERED IN ANOTHER DEPARTMENT? IF YES, PLEASE ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S).
6. IF THE COURSE IS INTENDED PRIMARILY FOR STUDENTS OUTSIDE YOUR DEPARTMENT, DO YOU HAVE THE SUPPORT OF THE DEPARTMENT/PROGRAM CONCERNED?
PLEASE PROVIDE THE CONTACT INFORMATION FOR THE RECOMMENDED CHANGE:
Name: Marvin Ryder Email: ryderm@mcmaster.ca Extension: 23997

If you have any questions regarding this form, please contact the Assistant Secretary and SynApps System Administrator, School of Graduate Studies, extension 24204.

SGS/December 2006



SCHOOL OF GRADUATE STUDIES

RECOMMENDATION FOR CHANGE IN GRADUATE CURRICULUM - FOR CHANGE(S) INVOLVING COURSES

PLEASE READ THE FOLLOWING NOTES BEFORE COMPLETING THIS FORM:

 An electronic version (Email: espiritu@mc A representative from 	of this fo master.ca the depa	rm must a). artment i	ourse changes. All secting emailed to the Assistance required to attend the Facuriculum will be discussional to the curriculum will be	ant Secretary and S aculty Curriculum ar	SynApps Syst		:h this					
DEPARTMENT/PROGRAM Business												
COURSE TITLE		The Fa	he Family Enterprise									
COURSE NUMBER	P742		FULL COURSE (X)	HALF COURSE	SE CREDIT E ()	QUARTER (MODULE)	()					
INSTRUCTOR(S)	None											
PREREQUISITE(S)	A600	, B600 a	d M600									
	NATURE OF RECOMMENDATION (PLEASE CHECK APPROPRIATE BOX)											
NEW COURSE			OFFERED: WAS THE PROPOSED COURSE OFFERED ON DEAN'S APPROVAL? IF YES, PROVIDE THE DATE:									
WILL THE COURSE BE <u>CROS</u> WITH THE OTHER DEPARTMI CONCERNED.				IF YES, ATTACH TO T EQUIRES APPROVAL F	THIS FORM AN FROM <u>EACH</u> DE	Y RELEVANT CORRESPONDEN PARTMENT AND FACULTY	CE					
CHANGE IN COURSE TI	TLE		Provide the Current Course Title:									
CHANGE IN COURSE D	ESCRIPT	TION	600-LEVEL COURSE (Undergraduate course for graduate credit) Please see #4 on page 2 of this form									
CHANGE TO FULL COU			CHANGE TO HA		CHANGE TO QUARTER COURSE							
COURSE CANCELLATION X		OVIDE THE REASON FOR COURSE CANCELLATION: Durse has never been offered in last eight years with no plans to offer in the future.										
OTHER	N:											
BRIEF DESCRIPTION FO	OR CALE	NDAR	Provide a brief descrip	tion <i>(maximum 6 l</i>	lines) to be in	ncluded in the Graduate						
CONTENT/RATIONALE texts to be used.	- Provide	a brief	escription, i.e., outline	the topics or majo	or sub-topics	s, and indicate the principa	al					

1. STATEMENT OF PURPOSE (How does the course fit into the department's program?)
2. EXPECTED ENROLMENT:
3. DESCRIBE IN DETAIL THE METHOD OF PRESENTATION OF COURSE MATERIAL (i.e., lectures, seminars):
4. DESCRIBE IN DETAIL THE METHOD OF EVALUATION: (For 600-level course, indicate the <u>Extra Work</u> to be required of graduate students, i.e., exams, essays, etc.)
5. TO PREVENT OVERLAP, IS A COURSE IN THE SAME OR A RELATED AREA OFFERED IN ANOTHER DEPARTMENT? IF YES, PLEASE ATTACH TO THIS FORM ANY RELEVANT CORRESPONDENCE WITH THE OTHER DEPARTMENT(S).
6. IF THE COURSE IS INTENDED PRIMARILY FOR STUDENTS OUTSIDE YOUR DEPARTMENT, DO YOU HAVE THE SUPPORT OF THE DEPARTMENT/PROGRAM CONCERNED?
PLEASE PROVIDE THE CONTACT INFORMATION FOR THE RECOMMENDED CHANGE:
Name: Marvin Ryder Email: ryderm@mcmaster.ca Extension: 23997

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SGS/December 2006

Master's Level General Management Program (MBA) Learning Goals

There should be three broad types of indicators that regularly monitor the achievement of our stated learning goals. The core content measure is the Major Field Assessment Test that we now apply regularly in the capstone policy course. Other academic goals will be assessed by periodically examining specific course elements. A key principle is that these indicator elements should be limited to one per core course – so that no single course is saddled with all evaluation activities. The third type of assessment of applied achievement will be conducted using work-related reports, for CoOp and part time students.

Learning Goal:

Each student will demonstrate competence in the various business disciplines.

Demonstration of Achievement:

Input indicators

The required courses in the MBA program emphasize the learning of business fundamentals in Accounting, Finance, Marketing, Organizational Behaviour, Human Resource Management, Economics, Operations Management, Information Systems Management, and Strategic Management. These fundamental skills are developed through the program.

Achievement indicators:

There are two main measurements. First, students must pass all of these courses in order to be awarded an MBA. Second, all students write a Major Field Assessment Test (MFAT) in business during the capstone Strategic Management course.

Learning Goal:

Each student will be equipped to detect and analyze ethical problems, and choose and defend a best course of action.

Demonstration of Achievement:

Input indicators:

An ethics workshop is required by all MBA students during their first year orientation.

The DeGroote School of Business employs a syllabus template in all its MBA courses, where instructors must indicate the degree of ethics inclusion within the course. Ethics is course-embedded in all the business disciplines (Marketing; Accounting; Finance;

Human Resources; Management Science and Information Systems) through theory, cases, discussions and exercises.

A code of conduct will be signed by MBA students entering the program (starting Fall 2005). This code stresses the importance of upholding ethical behaviour inside and outside the classroom.

Achievement indicators:

An individual case analysis will be developed for use during the orientation ethics workshop. The grade on this element will be converted to a pass-fail grade. These grades will be submitted to the MBA Director.

An ethics-based assignment will be incorporated in at least two core courses – most likely Accounting or Marketing. Individual student performance on this element of the course will be reported as a pass-fail grade.

Learning Goal:

Each student will have a sensitivity to and understanding of multicultural and diversity issues.

Demonstration of Achievement:

Input Indicators:

One multicultural and diversity issue assignment will be incorporated in Human Resource Management. Cultural comparisons will be taught in the course Business, Government and the Global Environment. These are both required courses.

Both student and faculty bodies at the DeGroote School of Business are diverse and multicultural. Group work is heavily emphasized in the program, where some instructors pre-assign members to diverse teams according to academic strengths and cultural backgrounds.

The international exchange program provides second year DeGroote MBA students with the opportunity to study abroad and brings international students to the DeGroote classroom.

Output Indicators:

Individual pass-fail performance on a multicultural and diversity issue assignment (Human Resources) and exam element (Business, Government and the Global Environment) will be reported separately for each student.

Learning Goal:

Each student will understand how business theories are applied in business contexts. (*Note: Remove if MGD does not discontinue admitting full time students*)

Demonstration of Achievement:

Selection:

The School recruitment criteria favour students who have work experience.

Input indicators:

MBA students are primarily either in the CoOp MBA program, which alternates study (4) and work (3) terms or Part Time programs. Engagement in the working world fosters both reflective practice and reflective learning.

MBA courses place heavy emphasis on case discussions and projects, many which involve business or public sector partners.

The Gould Trading Floor provides students with opportunities to directly apply learning from accounting and finance courses in a real-time, live-feed trading floor environment.

The MBA consultancy program gives students the opportunity to engage in consulting activities during their MBA studies.

Output indicator:

Co-Op students prepare a work report. Part time students also should prepare an analogous report. These will be assessed as pass-fail following each work term (or three times for part time students).

Learning Goal:

Each student will build networks to enhance their learning and professional opportunities

Demonstration of Achievement:

<u>Input indicators</u>

Students have multiple opportunities to participate in various DeGroote student clubs/associations, such as the MBA Association and various discipline-based clubs.

The McMaster World Congress is an international conference that brings academic and industry leaders together to discuss latest issues and trends along specified themes. This is a student run conference that provides great networking opportunities.

Students have opportunities to participate in various industry-oriented case competitions.

An executive-in-residence and entrepreneur-in-residence provides further networking opportunities for all DeGroote students.

Students have multiple opportunities to network with industry leaders through special seminars, guest lectures and courses taught by industry professors.

The MBA Director will encourage each MBA stream to offer a required final term "Professional Issues" course that comprises at least six guest speakers from the respective field. (Health Services Management has such a course now.)

A rejuvenated mentorship program (starting Fall 2005) matches MBA students with business leaders to build enduring relationships for guidance and networking.

Output Indicators

Professional networks are instrumental. Therefore the most appropriate measure will be the graduate employment and salary statistics that are collected by the Centre for Business Career Development.

OTHER GOALS FORM AN EARLIER DRAFT:

Learning Goal:

Each student will have an integrated view of business management

Demonstration of Achievement:

A capstone course is required for all MBA students in the second year of the program. This course requires students to analyze business cases and make decisions that consider the interplay of, and effects on all functional areas (Marketing, Accounting, Finance, Human Resource, Management Science and Information Systems).

Case-based teaching is used throughout the MBA program. Proper analysis of cases requires students to consider various functional areas when synthesizing their strategies and action plans.

The DeGroote School of Business offers its MBA students the opportunity to pursue SAP Certification in Business Intelligence. SAP is the leading Enterprise Resource Planning (ERP) application that is built upon the integrated view of business management.

Beyond the integration of business functional areas, students are exposed to a multidisciplinary approach through existing and new partnerships with McMaster's Faculties of Health Sciences and Engineering. The Health Services Management specialization has been in place for over 20 years and a suite of Health Management offerings is being developed in cooperation with the Faculty of Health Sciences.

Similarly, program partnerships are being expanded with the Faculty of Engineering (such as the Masters in Engineering Entrepreneurship and Innovation).

Learning Goal:

Each student must understand and be able to use team building and leadership skills in their academic and professional pursuits.

Demonstration of Achievement:

Team building and communication skills workshops are required for all MBA students during their first year orientation.

Group work is heavily emphasized in the MBA program. Instructors and mentors provide coaching for effective team building. Students have multiple opportunities to practice and perfect these skills through the group projects they engage in across various first year and second year courses.

The DeGroote School of Business employs a syllabus template in all its MBA courses, where instructors must indicate the degree of leadership inclusion within the course. Leadership may be course embedded through direct means (theory and cases) or indirect means (leadership in discussion session and group work).